

212-6027

Received By
OWEB

OCT 14 2011

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Type in the information for Sections I and II.

OWEB
Grant Cycle Date

Name of project: Ripples in Time

OCT 17 2011

OWEB funds requested: \$13,871.00

Total cost of project: \$29,466.00

Project location:

This project occurs at (check one): A single site Multiple sites

Watershed Name(s)	County or Counties
Middle Fork John Day River	Grant

Township, Range, Section(s) (e.g., T1N, R5E, S12)	Longitude, Latitude (e.g., -123.789, 45.613) (required for federal/state reporting)	Watershed code(s) – Please note the 10-digit hydrologic unit code, previously 5 th Field HUC
All TRS within watershed	-118,949, 44.908	1707020301

Applicant	Project Manager
Name: Elaine Eisenbraun	Name: Patti Hudson
Organization: North Fork John Day WC	Organization: North Fork John Day WC
Address: PO Box 444 Long Creek, OR 97856	Address: PO Box 444 Long Creek, OR 97856
Phone: 541 421-3018	Phone: 541 421-3018
Fax: 541 421-3019	Fax: 541 421-3019
Email: elaine@nfjdw.org	Email: patti@pattihudson.com

Fiscal Agent	Landowner(s)
Name: Valeen Madden	<input checked="" type="checkbox"/> Public: Agency: USFS
Organization: North Fork John Day WC	<input checked="" type="checkbox"/> Private: Name(s):
Address: Po Box 444 Long Creek, OR 97856	Les Ziatz Confederate Tribes of the Warm Springs Reservation of Oregon
Phone: 541 421-3018	The Nature Conservancy
Fax: 541 421-3019	
Email: valeen@nfjdw.org	

CERTIFICATION:

I certify that this application is a true and accurate representation of the proposed work for watershed restoration and that I am authorized to sign as the Applicant or Co-Applicant. By the following signature, the Applicant certifies that they are aware of the requirements (*see Application Instructions*) of an OWEB grant and are prepared to implement the project if awarded.

Applicant Signature: Elaine Eisenbraun Date: 10/11/2011

Print Name: Elaine Eisenbraun Title: Executive Director

Co-Applicant Signature: _____ Date: _____

Print Name: _____ Agency: _____

Section II

PROJECT SUMMARY

1. **Project Eligibility.** In addition to providing educational information to increase awareness and understanding of watersheds, eligible outreach proposals are directly tied to, or are necessary for future credible restoration, monitoring and protection activities.

Check all that apply:

This proposal is for activities that:

- Engage Oregonians directly in activities that protect, restore, or monitor native fish or wildlife habitats or improve water quality or stream flow, and also increase awareness, knowledge or skills regarding watershed restoration and protection.
- Provide professional development programs or training to those who implement activities that protect, restore, or monitor native fish or wildlife habitats or improve water quality or stream flow.
- Provide professional development or training to those who engage others (e.g., volunteer coordinators or teachers) in activities that protect, restore, or monitor native fish or wildlife habitats or improve water quality or stream flow.
- Provide information to landowners, community leaders, or other decision-makers to increase their awareness and understanding of, and participation in, watershed restoration and protection efforts. Examples include watershed restoration tours, coffee klatches or other landowner outreach efforts.

2. **Project Description.** In 150 words or fewer, state

- A) Your target audience and how this project will meet their needs.

Our target audience is outdoor enthusiasts, residents with an interest in the activities taking place in their own backyard, families wanting to learn about and explore natural areas, eco-tourists from outside the area, local landowners, ranchers and resource users interested in learning how others have carried out conservation efforts. This project will meet their needs by providing activities, attractions and information about an area with a long history of human impacts that is undergoing intensive restoration and monitoring.

- B) The anticipated barriers to learning, how you address them and the methods (workshops, handouts, field trips, etc.) you will employ.

The barriers to learning are a lack of information about past land uses and the reasons for the current restoration and monitoring efforts taking place on the Middle Fork. This will be overcome by information booths with hand-out materials, demonstrations, celebrity speakers, hands-on activities and tours of 5 restoration projects.

- C) How the project activities of this project are directly tied to, or are necessary for future credible restoration, monitoring and protection activities.

Public support is vital to future restoration and monitoring on the Middle Fork. The activities planned for this project will help develop new support among residents who are unaware of all that is taking place on the Middle Fork and why. It will also serve as a counter balance to skepticism and opposition to restoration work that has begun developed in the area.

- D) How OWEB funds will be used? (See application instructions for helpful example.)

Funds will be used for project management, coordination, website design, travel, event support services, and permanent signage design and installation.

3. **Provide a detailed description of the project location including location(s) where outreach activities will occur.** The project will take place at the Friends of Bates State Park on the Middle Fork of the John Day River and at restoration project sites extended downriver from the park for approximately 22 miles.

4. Was this application submitted previously? Yes No
If yes, what was the application number?
5. Is this project a continuation of a previously OWEB-funded project(s)? Yes No
If yes, what was the application number(s)?
6. Does this application propose a grant for a property in which OWEB previously invested funds for purchase of fee title or a conservation easement; or is OWEB currently considering an acquisition grant for this property? Yes No
If yes, what is the grant number(s)?

7. **Project Partners.** Show all anticipated funding sources, and indicate the dollar value for cash or in-kind contributions. Be sure to provide a dollar value for each funding source. If the funding source is providing in-kind contributions, briefly describe the nature of the contribution in the Funding Source Column. Check the appropriate box to denote if the funding status is secured or pending. In the Amount/Value Column, provide a total dollar amount or value for each funding source.

Funding Source Name the Partner and what their contribution is.	Cash	In-Kind	Secured (x)	Pending (x)	Amount/Value
OWEB	\$13,871.00	\$	<input type="checkbox"/>	<input type="checkbox"/>	\$13,871.00
Landowner:	\$	\$	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$
volunteers	\$	\$3,000.00	<input type="checkbox"/>	<input type="checkbox"/>	\$3,000.00
newspaper & radio advertising	\$	\$500.00	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$500.00
BPA - CTWS	\$10,000.00	\$	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$10,000.00
Chester's Thriftway	\$	\$250.00	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$250.00
Jubitz	\$	\$1,500.00	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$1,500.00
Bank of Eastern Oregon	\$	\$345.00	<input type="checkbox"/>	<input checked="" type="checkbox"/>	\$345.00
Total Estimated Funds (add all amounts in the far-right Column):					*\$29,466.00

*The total should equal the total cost of the project on page 1 of the application.

8. Have any conditions been placed on other funds that may affect project completion?
 Yes No

If yes, explain:

9. Is the proposal part of an existing watershed, regional, or statewide plan? Yes No
If yes, name the plan and reference sites(s) or elements of the plan related to the project:

Oregon Plan for Salmon and Watersheds: OWEB Outreach and Education Strategy; NFJDWC Strategic Plan; North Middle Fork Agricultural Water Quality Management Plan and the Middle Fork Intensively Monitored Watershed Study Plan and Objectives

10. A Land Use Information form is required for this project. Yes No
(Refer to the Application Instructions, "Forms That Might Be Required.")

11. A Public Record Certification form is required for this project. Yes No
(Refer to the Application Instructions, "Forms That Might Be Required.")

12. **Salmon/Steelhead Populations Targeted and Expected Benefits to Salmon/Steelhead**
This required question is used to meet federal and state reporting requirements and will not be used to evaluate this application for funding.

- This project will NOT conduct outreach that addresses salmonid/steelhead populations and their habitat**

► If you check this box, STOP here and GO TO Section III.

Targeted Salmon/Steelhead Populations: Select one or more of the salmon ESUs (Evolutionary Significant Unit) or steelhead DPSs (Distinct Population Segment) that the project will address/benefit. For species where the ESU/DPS name is not known or determined, use the species name with unidentified ESU (e.g., Chinook salmon – unidentified ESU). Additional information on the designation and location of the salmon/steelhead populations can be found at <http://www.nwr.noaa.gov/ESA-Salmon-Listings/Salmon-Populations/Maps/Index.cfm>.

Chinook Salmon (<i>Oncorhynchus tshawytscha</i>)		Coho Salmon (<i>O. kisutch</i>)	
<input type="checkbox"/>	Deschutes River summer/fall-run ESU	<input type="checkbox"/>	Lower Columbia River ESU
<input type="checkbox"/>	Lower Columbia River ESU	<input type="checkbox"/>	Oregon Coast ESU
<input checked="" type="checkbox"/>	Mid-Columbia River spring-run ESU	<input type="checkbox"/>	Southern Oregon/Northern California ESU
<input type="checkbox"/>	Oregon Coast ESU	<input type="checkbox"/>	unidentified ESU
<input type="checkbox"/>	Snake River Fall-run ESU	Steelhead (<i>O. mykiss</i>)	
<input type="checkbox"/>	Snake River Spring/Summer-run ESU	<input type="checkbox"/>	Klamath Mountains Province DPS
<input type="checkbox"/>	Southern Oregon and Northern California Coastal ESU	<input type="checkbox"/>	Lower Columbia River DPS
<input type="checkbox"/>	Upper Klamath-Trinity Rivers ESU	<input checked="" type="checkbox"/>	Middle Columbia River DPS
<input type="checkbox"/>	Upper Willamette River ESU	<input type="checkbox"/>	Oregon Coast DPS
<input type="checkbox"/>	unidentified ESU	<input type="checkbox"/>	Snake River Basin DPS
Chum Salmon (<i>O. keta</i>)		<input type="checkbox"/>	Washington Coast DPS (SW Washington)
<input type="checkbox"/>	Columbia River ESU	<input type="checkbox"/>	Upper Willamette River DPS
<input type="checkbox"/>	Pacific Coast ESU	<input type="checkbox"/>	Steelhead/Trout unidentified DPS
<input type="checkbox"/>	unidentified ESU		

Expected Benefits: Write a brief description of the goals and purpose of the project and how it is expected to benefit salmon/steelhead or salmon/steelhead habitat. This answer should be no longer than 2000 characters, which is approximately 330 words. **See Application Instructions for examples and ideas on how to calculate the number of words or characters in your answer.**

Historic and current land use practices have altered the storage, movement and character of water resources throughout the Middle Fork of the John Day, particularly in the upper reaches. These practices have had a lasting impact on salmonid/steelhead populations and habitat. The project has three goals:

- 1) To make the general public more aware of these land use impacts so that they become more supportive of restoration actions that help mitigate past practices.
- 2) To give resource users a chance to showcase themselves and feel their voice is being heard so that they are motivated to become more involved in collaborative efforts.
- 3) To bridge gaps of understanding and foster trust and respect among diverse interests.

Section III SPECIFIC OUTREACH PROJECT ACTIVITY

O1. Audience - Needs Assessment. Describe in detail: a) your target audience; b) how you identified their need for awareness, knowledge or skills; and c) what that need is.

- a) Our target audience is outdoor enthusiasts, residents with an interest in the activities taking place in their own backyard, families wanting to learn about and explore natural areas, eco-tourists from outside the area, local landowners, ranchers and resource users interested in learning how others have carried out conservation efforts. We are planning for approximately 200 attendees with information about the event and the restoration and monitoring work on the Middle Fork to reach more than 6000 people through event promotion and media coverage.
- b) Most residents are aware that the Middle Fork is an area of intense restoration, but few understand the reasons behind the work or the benefits it is providing to fish, wildlife, land values and the overall economy. There is a large segment of the population that is skeptical of the restoration work and there are many who are outright opposed to it, as evidenced by the recent controversy over the Camp Creek project, a tributary of the Middle Fork. (see Attached editorial from East Oregonian September 13, 2011.)

Based on the public response to Camp Creek and the frequent inquiries the NFJDWC receives regarding both the restoration and monitoring on the Middle Fork, it is evident that much education and outreach is needed to overcome negative perceptions and build local support for the specific activities on the Middle Fork and restoration in general.

Recently the NFJDWC was approached by a local business owner who expressed concerns that the watershed council itself had lost trust and credibility over the Camp Creek controversy, even though the Council had no direct involvement in the project. Numerous news articles and editorials have appeared in local and regional publications, which have cast doubts on the effectiveness of restoration work. The NFJDWC attended a recent City of Long Creek council meeting where there was much opposition to NFJDWC efforts, largely as a result of Camp Creek.

- c) There is a lack of understanding about what the NFJDWC and others working to restore salmonid/steelhead populations and habitat actually do, where the funding comes from and how our work benefits the community as a whole. *Ripples in Time* is an opportunity to present restoration and monitoring in a positive and informative way, within a socially acceptable context that recognizes the contribution of ranching, timber interests and other resource users by celebrating the past, present and future of the Middle Fork. This all inclusive approach will give each interest a chance to tell their story.

O2. Program Design - Overcoming Barriers to Learning. For each activity or learning objective, discuss a) what you anticipate to be barriers to participation and/or learning the proposed objective, and b) how you will address those barriers. Separate your answer into two clearly delineated parts (a and b).

- a) The barrier is the growing public perception that restoration is as damaging as the problems it seeks to correct and that the needs of local resource users are not being considered. To quote an editorial about Camp Creek that appeared in the Blue Mountain Eagle on September 13, 2011: “ These lawyers have dragged cattlemen into court to blame them for declining fish populations – when in this case the[restoration] work the Forest Service did 20 years ago appears to be the problem.”
- b) We will address this barrier by providing all interests (ranching, timber, mining, native peoples, environmental, historic) a venue to tell their story. Celebrity speakers, information booths, hands-on activities will be designed to attract a wide audience to come celebrate the past, present and future uses of the Middle Fork.

O3. Program Design. Explain a) the activities proposed, b) how different learning styles will be addressed, and c) what end products will be produced. Separate your answer into three clearly delineated parts (a - c). Please

note that the activities you describe here should correspond to answers of future questions, in particular O7 and O11.

- a) The new Friends of Bates State Park will be the main staging site with food vendors, music, informational booths, exhibits and hand-on activities covering ranching, logging, mining, native peoples, fish and wildlife, local history designed to attract diverse interests.
- b) Hands-on activities, visual demonstrations, written materials, graphic displays and presentations will assure that a wide range of ages and learning styles are addressed.
- c) End products include maps to 5 project demonstration sites, which will be distributed at the park for self-guided driving tours. Attendees will also be given a survey form to be checked off at each project demonstration site. If they return a completed form showing they visited each site they will receive a *Ripples in Time* tee shirt. Displays and temporary signage will direct drivers to the project sites where experts will be on hand to describe the project and what management objective it accomplished. Permanent interpretive signage will be designed and installed after the event to provide future visitors with information about the historic uses and modifications to the river, ongoing-restoration and how it will benefit fish and wildlife populations and land productivity in the future.

O4. Proposed Outcomes. With the target audience itself as the subject of the sentence, state the proposed short-term and long-term outcomes as a change in attitudes, knowledge, skills or behaviors.

Short-term outcomes:

- All attendees will better understand the impacts of past and present land uses on Middle Fork of the John Day and salmonid/steelhead populations and habitat
- All attendees will better understand the restoration activities taking place on the Middle Fork and how each project benefits both fish and the local economy
- All attendees will understand how existing conditions and the impacts of the restoration work are being measured and elevated through the Middle Fork Intensively Monitored Watershed

Medium-term outcomes: Within six months of workshop or presentation –

- Planning for second *Ripples in Time* based on survey responses
- 12 new names on list of volunteers wanting to help with event
- Website established for *Ripples in Time*
- 3 additional organizations committed to participating in future *Ripples in Time*
- Interpretive signage tells the story of land use and restoration on the Middle Fork

Long-term outcomes: Within two years

- Attendance at second *Ripples in Time* increases by 50%
- Individuals and groups that once expressed opposition to the restoration and monitoring activities taking place on the Middle Fork now participate in the event
- Outside interest in the Middle Fork increases and results in at least 1 piece per year in print or television media with a regional or national distribution
- NFJWC landowner data base will increase by 25%

O5. Mission. Discuss how the proposed project a) will increase awareness and involvement in watershed enhancement projects, and b) will further the mission of your organization. Separate your answer into two clearly delineated parts (a and b).

a) By making this a fun and festive event that recognizes the history of the Middle Fork, its past uses and the important role the area played in the development of eastern Oregon, *Ripples in Time* will attract Grant, Baker and Umatilla County residents with a wide variety of interests and encourage those who might not ordinarily take a restoration tour to come see the positive impacts of the work taking place on the Middle Fork. By understanding the benefits of the various projects and the monitoring efforts underway, participants will be motivated to become more supportive of and more involved in watershed enhancement. Landowners will be motivated to improve management practices and undertake restoration projects on their properties.

b) The NFJWC's mission is to plan, fund and implement programs that protect the health of our watershed, honor tribal treaty rights and provide long-term stability for the individuals and communities that rely on the watershed's

natural resources. Through restoration, monitoring and outreach, we seek to foster an understanding that upland and riparian habitat improvement, weed management and other conservation efforts are vital to the social and economic fabric of the area. This program fits perfectly into this mission and is further defined in our strategic plan. A whole watershed approach, involving the whole community, is the most effective way to reach the scattered residents of this sparsely populated, high priority watershed.

06. Outreach Evaluation, Part 1. Establishing Baseline Data

What initial information on program participants or other program aspects will be collected prior to participants receiving services or program intervention?

Ten months prior to the event NFJDWC staff and board members will meet with key Upper Middle Fork Working Group partners, landowners and community leaders to define attendee needs and to plan presentations, guest speakers, demonstrations and event logistics. The first of these meetings began in September 2011 and will continue monthly right up to the event. Enthusiasm for the event is great among all the organizers and support is growing. Baseline for the event will be established from previous attendance at restoration tours on the Middle Fork and at other project sites in past years compared to the attendance at this event. Attendees will be asked to sign up to receive the NFJDWC newsletter and to be kept informed of similar tours and events. This will be compared to previous requests for information received by the NFJDWC. Website usage will also be tracked by page and by visitor. Survey forms will be distributed at each project site on the tour to determine understanding of restoration and monitoring activities before and after taking the tour.

07. Outreach Accomplishments, Part 2. Measuring Outcomes

Using a table similar to the example in the application instructions for each activity described in O3, describe and explain your plans for tracking and measuring progress toward the short-term outcomes stated in O4. What change in participants' behavior, attitudes, skills, knowledge, status, or condition would indicate success? If your medium- and long-term outcomes can also be measured within the project period, explain your plans for that evaluation as well.

Event	<i>Ripples in Time</i> – Middle Fork celebration and multi-project tour
Outputs	Food, music, celebrity speakers, information booths, hands-on activities and demonstrations at Bates Pond State Park in conjunction with multi-project tour where experts will explain the project and its benefits
Short-term outcomes	Attendees will better understand the impact of past and present land uses on salmonid/steelhead populations and their habitat in the upper Middle Fork and have greater appreciation for the restoration and monitoring activities taking place there.
How measured	Survey form at project sites
When measured	During event
Notes	For turning in the survey form attendees will be entered in a free drawing for tee shirt
Medium-term outcome #1	Support for an annual <i>Ripples in time</i>
How measured	Number of volunteers, businesses and organizations signed up to participate in second event
When measured	Six months after event
Notes	A data base of volunteers and supporters will be established
Medium-term outcomes #2 & 3	Permanent interpretive signage tells the story of land use and restoration Website promotes Middle Fork & <i>Ripples in Time</i>
How measured	Signage in place Website up Outside media interest results in outside coverage of the restoration intensity on the Middle Fork

When measured	Within 8 months
Notes	A committee of IMW partners, local landowner, tourism experts and highway lead by NFJDWC will develop signage story line and placements
Long-term outcomes	<i>Ripples in Time becomes an annual event</i>
How measured	Attendance records and survey responses increase 50% over first year Website hits increase 75% Data base of volunteers and supporters increases 50% NFJDWC landowner data base will increase by 25%
When measured	Within 12 months
Notes	A permanent group of local individuals, businesses and organizations is formed to plan and promote the annual event

O8. Show the anticipated schedule for the project. Use a table similar to the example in the application instructions.

Project Activities and Services	Start Date	Description
Event planning and logistics	Sept. 2011 thru June 2012	Monthly meetings of all partners, landowners and agencies and participants to define attendee needs and to plan presentations, guest speakers, demonstrations and event logistics
Planning: Recruit and confirm speakers and demonstration leaders	Jan. 2012	Describe message and share expectations to assure all participants share a common understanding.
Promotion: Draft and distribute press releases	Jan 2012	Work with Travel Oregon and Chamber of Commerce on distribution list and invitations to special guests
Planning: Invitations to special guests	Feb. 2012	
Planning: signage committee	Mar - Dec 2012	Design temporary signs for event & then permanent signage based on feedback & surveys after event
Logistics: Confirm contracted services	Mar 2012	Food services & porta-potties
Begin direct marketing event	Mar 2012	Mail flyers, update website, contact newspaper, make phone calls to members of the community who can help spread the word.
Final preparations	Apr - May 2012	Coordinate with support staff final room needs, food, handouts, calls to instructors, etc.
Workshop	June 2012	
Event debrief	July 2012	Calls to instructors, discussions with support staff: what worked/didn't; examine first evaluations
Evaluate surveys	July 2012	Report results to participants
Permanent signage	Mar 2013	Interpretive signage in place
Write final report including evaluation items, mail to OWEB	Mar. 2013	Data, photographs, analysis of event success compiled and plans for annual event

O9. Identify the project leaders and their credentials and related experience. Use a table similar to the example in the application instructions.

Leaders/Credentials	Related Experience
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Elaine Eisenbraun, NFJDWC Executive Director	Elaine has over 30 years experience in natural resource management, education and executive leadership. Prior to accepting directorship of the NFJDWC, she served as executive director of a 3200-acre outdoor education and research center in Vermont, where she oversaw numerous public tours, fundraising events, workshops and restoration demonstrations. Since coming to the NFJDWC in May 2011, she has expanded outreach efforts and development an outdoor education program.
Patti Hudson, Outreach Coordinator	Patti has been with the NFJDWC for over 12 years. She has a background in journalism and advertising, and lives on the Middle Fork, making her uniquely qualified to promote and market <i>Ripples in Time</i> .
Erik Rook, Monitoring Technician	Erik is responsible for deploying, maintaining and collecting over 75 temperature loggers on the upper Middle Fork. He also maintains our monitoring data base. With his passion for the outdoors, detailed knowledge of all the project demonstration sites that will be on the tour and deep understanding the monitoring protocols being employed, he is an excellent ambassador for all the activities taking place on the Middle Fork.
Bryan Vogt, Project Manager	Bryan has 9 years experience working with multiple stakeholders including private landowners, nongovernmental organizations, as well as federal, state, and local agencies on a diversity of natural resource issues including noxious weeds, wildlife habitat, and farm/ranch management. He has been directly and indirectly involved in most of the restoration projects on the Middle Fork.

O10. Justification for a request exceeding \$50,000.

The average Outreach grant awarded in OWEB's last funding cycle was just over \$25,000. If your request exceeds \$50,000, provide a brief justification discussing how the proposal will do one or more of the following:

- a) provide activities and ultimately impacts across watersheds/in other regions;
- b) budget that is clearly connected to the scope of the project;
- c) have a high level (> 25%) of matching funds in addition to in-kind donations; or
- d) will lead to alternative watershed practices that support enhancement efforts in a high priority watershed or watersheds.

O11. Budget Development

The review team carefully looks over application budgets. In addition to completing the Watershed Outreach Budget (Section IV of the application), for each activity described in question O3 provide a total sum. Although not required, you may wish to provide a brief explanation of what the estimate is based on.

**Section IV
OUTREACH BUDGET**

IMPORTANT: Read the application instructions. Add additional lines, if necessary

Totals automatically round to the nearest dollar

	A	B	C	D	E	F
<i>Itemize projected costs under each of the following categories:</i>	Unit Number	Unit Cost	In-Kind Match*	Cash Match Funds*	OWEB Funds	Total Costs
	(e.g., # of hours)	(e.g., hourly rate)				(add columns C, D, E)
PROJECT MANAGEMENT. Includes <i>staff or contractors</i> who coordinate project implementation. Line items should identify who will be responsible for project management and their affiliation.						
NFJDWC Project Mangement	40	30			1,200	1,200
SUBTOTAL (1)						
			0	0	1,200	1,200
IN-HOUSE PERSONNEL. Includes <i>only</i> actual in-house staff costs for project implementation.						
Outreach Coordinator	200/hrs	28.6		4,750	1,000	5,750
Executive Director	100/hrs	32.05		2,000	1,205	3,205
Monitoring Technician	100/hrs	28.4		1,440	1,400	2,840
SUBTOTAL (2)						
			0	8,190	3,605	11,795
CONTRACTED SERVICES. Labor, supplies, and materials to be provided by <i>non-staff</i> for project implementation.						
Guest speakers		\$1,500.00		1,500		1,500
Website design and maintenance	40/hrs	35			1,400	1,400
Entertainment		800		800		800
volunteers	150/hrs	20	3,000			
kiosk construction	1	3000		3,000		
Signage with installation	4	1200			4,800	4,800
Advertising		1000	500	500		1,000
SUBTOTAL (3)						
			3,500	5,800	6,200	9,500
TRAVEL. Mileage, per diem, lodging, etc. Must use current State of Oregon rate.						
Staff travel	1000	0.51		255	255	510
SUBTOTAL (4)						
			0	255	255	510
SUPPLIES/MATERIALS. Refers to items that typically are "used up" during the project. Costs to OWEB must be directly related to on-the-ground work.						
porta-potties	5	300		750	750	1,500
tee shirts	200	10		2,000		2,000
refreshments	500		250	250		500
SUBTOTAL (5)						
			250	3,000	750	4,000
PRODUCTION. Design, video production, printing, direct mail, film developing, etc.						
Posters , flyers, temporary signs		1200		600	600	1,200
SUBTOTAL (6)						
			0	600	600	1,200
EQUIPMENT. List equipment costing \$250 or more per unit . Useful life of equipment is for the duration of project and will be used only for this project. Identify any portable equipment (items with useful life of generaly 2 years or more) Must be property of a governmental entity, tribe, watershed council, SWCD, institution of higher learning or school district.						
						0
						0
SUBTOTAL (7)						
			0	0	0	0
[Add all subtotals (1-7) from above]			CATEGORY TOTALS (8)			
			3,750	17,845	12,610	28,205
FISCAL ADMINISTRATION. Not to exceed 10% of Category Totals (8) Funds . Costs associated with accounting; auditing (fiscal management); contract management (complying with the terms and conditions of the grant agreement); and fiscal reporting expenses for the OWEB project, including final report expenses (e.g., film developing) for the grant.						
						0
						0

	A	B	C	D	E	F
<i>Itemize projected costs under each of the following categories:</i>	Unit Number	Unit Cost	In-Kind Match*	Cash Match Funds*	OWEB Funds	Total Costs
	(e.g., # of hours)	(e.g., hourly rate)				(add columns C, D, E)
FISCAL ADMINISTRATION TOTAL (9)			0	0	1,261	1,261
[Add Category Totals (8) & Fiscal Total (9)]						
BUDGET TOTAL (10)			3,750	17,845	13,871	29,466

*The totals for these two columns must mirror the match totals provided in Section II(7) of the application and on the attached Match Funding form (Attachment A).

ATTACHMENT A



MATCH FUNDING FORM

*Document here the match funding
shown on the budget page of your grant application*

OWEB accepts all non-OWEB funds as match. An applicant may not use another OWEB grant to match an OWEB grant. However, an applicant who benefits from a pass-through OWEB agreement with another state agency, by receiving either staff expertise or a grant from that state agency, may use those benefits as match for an OWEB grant. (Example: A grantee may use as match the effort provided by ODFW restoration biologists because OWEB funding for those positions is the result of a pass-through agreement).

At the time of application, match funding for OWEB funds requested does not have to be *secured*, but you must show that at least 25% of match funding has been sought. On this form, you do not necessarily need to show authorized signatures ("secured match"), but the more match that is secured, the stronger the application. Identify the type of match (cash or in-kind), the status of the match (secured or pending), and either a dollar amount or a dollar value (based on local market rates) of the in-kind contribution.

If you have questions about whether your proposed match is eligible or not, visit our website at www.oregon.gov/OWEB/GRANTS/grant_app_materials.shtml, or contact your local OWEB regional program representative (contact information available in the instructions to this application).

Project Name: Ripples in Time

Applicant: North Fork John Day WC

Match Funding Source	Type (√ one)	Status (√ one)*	Dollar Value	Match Funding Source Signature/Date*
BPA - CTWS	<input checked="" type="checkbox"/> cash <input type="checkbox"/> in kind	<input type="checkbox"/> secured <input checked="" type="checkbox"/> pending	\$10,000.00	<i>[Signature]</i> 12/19/2011
Landowners and community volunteers	<input type="checkbox"/> cash <input checked="" type="checkbox"/> in kind	<input type="checkbox"/> secured <input checked="" type="checkbox"/> pending	\$3,000.00	
Bank of Eastern Oregon	<input checked="" type="checkbox"/> cash <input type="checkbox"/> in kind	<input type="checkbox"/> secured <input checked="" type="checkbox"/> pending	\$345.00	
Chester's Thriftway	<input type="checkbox"/> cash <input checked="" type="checkbox"/> in kind	<input type="checkbox"/> secured <input checked="" type="checkbox"/> pending	\$250.00	
Blue Mountain Eagle	<input type="checkbox"/> cash <input checked="" type="checkbox"/> in kind	<input type="checkbox"/> secured <input checked="" type="checkbox"/> pending	\$350.00	
KJDY radio	<input type="checkbox"/> cash <input checked="" type="checkbox"/> in kind	<input type="checkbox"/> secured <input type="checkbox"/> pending	\$150.00	
Jubitz Foundation	<input checked="" type="checkbox"/> cash <input type="checkbox"/> in kind	<input type="checkbox"/> secured <input checked="" type="checkbox"/> pending	\$1,500.00	
	<input type="checkbox"/> cash <input type="checkbox"/> in kind	<input type="checkbox"/> secured <input type="checkbox"/> pending		

* **IMPORTANT:** If you checked the "Secured" box in the Status Column for any match funding source, you must provide either the signature of an authorized representative of the match source in the final Column, or attach a letter of support from the match funding source that specifically mentions the dollar amount you show in the Dollar Value Column.

ATTACHMENT B



Outreach Project - Proposed Metrics Form

OWEB receives a portion of its funds from the federal government and is required to report how its grantees have used both federal and state funds. The information you provide in the following form will be used for federal and state reporting purposes. Please complete all portions of the form below as they apply to your project.

Please complete all portions of the form below as they apply to your project and submit all pages (do not exclude any pages). Please provide specific values, do not enter values like "2-3" or "<100". Enter your best approximation of what the project will accomplish.

If you have any questions, please contact Cecilia Noyes, OWEB Performance Analyst/Reporting Specialist at 503-986-0204 or cecilia.noyes@state.or.us.

I. Outreach materials

1. Will this project fund the development or preparation of outreach materials that present information to the public, stakeholders and/or entities/groups to increase their understanding of watershed conservation, protection or restoration?

Yes No

If you answer yes complete the appropriate information on the outreach materials. If you answered no, proceed to Section II - Outreach Events.

1.a Outreach documents (e.g. reports, brochures, handouts, press releases)

6 Estimated number of unique outreach documents to be developed**

700 Estimated total number of outreach documents to be prepared**

1.b Exhibits (displays, posters)

5 Estimated number of unique exhibits to be developed**

5 Estimated total number of exhibits to be prepared**

1.c Interpretative Signs (don't include exhibits listed above for 1.b)

5 Estimated number of unique interpretative signs to be developed**

5 Estimated total number of interpretative signs to be prepared**

1.d Media (videos, radio or TV spots, websites, newspaper or magazine articles, and social network media such as Facebook or Twitter).

6 Estimated number of unique media materials to be developed**

20 Estimated total number of media materials to be prepared**

**Report the number of unique materials to be developed and the total number of materials you plan to prepare.

Example 1: A project plans to develop two different (unique) educational documents and print 100 copies of each document; you would report 2 for the number of unique documents developed and 200 for the total number of documents prepared.

Example 2: A project will create a video and produce six copies of the video to show at multiple outreach events; you would report one for the number of unique media developed and six for the total number of media prepared.

Example 3: A project will develop a website; you would report one for the number of unique media developed and one for the total number of media prepared.

II. Outreach Events

1. Will this project sponsor events that present information to the public, stakeholders and/or entities/groups to increase their understanding of watershed conservation, protection or restoration?

Yes No

If you answer yes, complete the questions below. If you answer no, proceed to Section III - Interpretative Sites.

1.a) All Types of Outreach Events*

1 Estimated total number of events; include workshops/training events, events at schools and educational institutions, and other community events (e.g. a booth at a public/user group event, a public presentation, a press briefing, or a site tour)

1.a.1) Workshop/Training Events*

_____ Estimated number of workshop/training events, this is a subset of the total number of events reported above for 1.a.

1.a.2) Schools and Educational Institutions

_____ Number of schools/education institutions that will receive a presentation

** Events that occur over multiple days or have multiple sessions but are located at the same location are counted as one event.*

III. Interpretative Sites

1. Will this project develop sites to allow public viewing of salmonid spawning/rearing habitat or interpretive kiosks placed in salmon habitat?

Yes No

If you answered yes, complete the question below. If you answered no, proceed to Section IV- Landowner Outreach and Restoration Results

2. 5 Estimated number of viewing/access structures to be developed/constructed/installed

IV. Landowner Outreach and Restoration Results

1. Will this project conduct landowner outreach and/or do you expect habitat restoration to be proposed or implemented as a result of this outreach project?

Yes No

If you answered yes, complete questions 2 through 4 below.

2. 25 Estimated number of landowners/managers to be contacted for the purpose of assisting them in committing land, work or funds to watershed conservation, protection or restoration

3. 500,000 Estimated cost of the habitat restoration to be applied as a result of this outreach project

4. Select one or more of the following types of habitat restoration expected to be applied as a result of this outreach project. If you do not expect habitat restoration to result from this project select 'None'

<input type="checkbox"/> Fish Screening	<input checked="" type="checkbox"/> Riparian Habitat	<input type="checkbox"/> Urban-Impact Reduction
<input checked="" type="checkbox"/> Fish Passage	<input checked="" type="checkbox"/> Upland Habitat	<input checked="" type="checkbox"/> Other (explain): <u>Aspen Restoration & weed management</u>
<input type="checkbox"/> Instream Flow	<input type="checkbox"/> Wetland	<input type="checkbox"/> None
<input checked="" type="checkbox"/> Instream Habitat	<input type="checkbox"/> Estuarine/Nearshore	

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Fish, irony mix in Camp Creek

By Carl Sampson East Oregonian Publishing Group | Posted: Tuesday, September 13, 2011 3:25 pm

A growing dispute between the Oregon Cattlemen's Association and the U.S. Forest Service over restoration of a creek in Eastern Oregon exposes several large problems and drips in irony.

At issue is the Forest Service's efforts to rehabilitate a portion of Camp Creek, which is part of the John Day River watershed. To do that, the agency has used heavy equipment to tear out and replace culverts in the creek, which is habitat for spring chinook salmon and steelhead, according to the Forest Service's 2008 action plan.

The agency is also moving logs in the creek to create spawning pools and closing miles of logging roads in that portion of the Malheur National Forest.

Ironically, the Forest Service is undoing what it did earlier. The logs were originally improperly placed, and as a result the water was too shallow and consequently too warm for the fish.

And the culverts that are a problem were installed by the Forest Service or with Forest Service approval.

Because of those factors the number of fish declined, according to the action plan.

That the Forest Service has to correct previous work is bad enough, but the cattlemen take issue with the work because they are sensitive about how creeks are treated in the region. They feel as though they unfairly get the blame for all that ails the fish population. It's as though if a single fish goes missing, the environmental lawyers show up on their doorstep demanding to know why and trying to kick them off their national forest allotments.

These lawyers have dragged cattlemen into court to blame them for declining fish populations - when in this case the work the Forest Service did 20 years ago appears to be the problem.

And the fact that the Forest Service is using heavy equipment to yard out culverts and reposition logs in the creek is an irony not lost on the cattlemen. As the cattlemen see it, the work the Forest Service is doing is worse than anything a cow ever did to that environment.

"To see the devastation that occurred in the name of fish habitat is just mind-boggling," Curtis Martin, incoming president of the Oregon Cattlemen's Association, told the Capital Press.

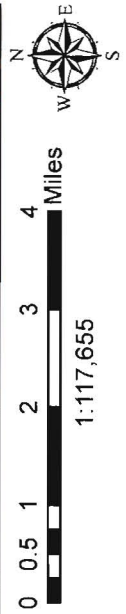
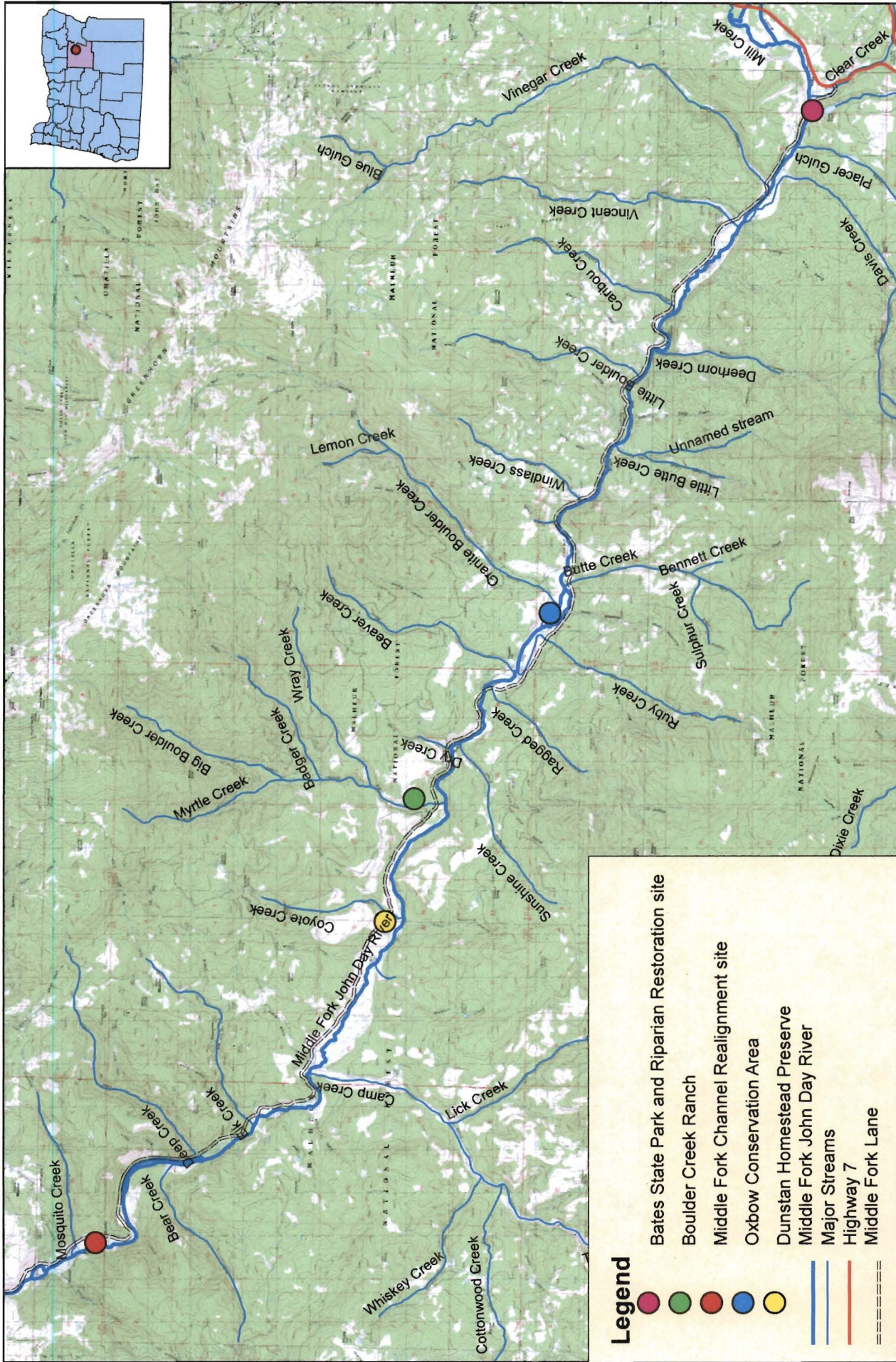
"The double standard between logging, grazing and what they can do is off the chart," Ken Holliday, a rancher in the area, said. "You can run cows forever and not do what they did."

That's an indisputable fact.

In this case, one wonders whether the solutions are worse than the "problem."

Carl Sampson is the managing editor of the Salem-based Capital Press, a sister publication of the Blue Mountain Eagle.

Ripples in Time



Map Datum: D North American 1983
 Projection: NAD 1983 UTM Zone 11N, Transverse Mercator
 Map Center: -118.696, 44.663
 Date: October 11, 2011

Legend

- Bates State Park and Riparian Restoration site
- Boulder Creek Ranch
- Middle Fork Channel Realignment site
- Oxbow Conservation Area
- Dunstan Homestead Preserve
- Middle Fork John Day River
- Major Streams
- Highway 7
- Middle Fork Lane

Prepared by the North Fork John Day Watershed Council
 691 Highway 395 North
 Long Creek, OR 97856
 (541)421-3018

North Fork John Day Watershed Council

RIPPLES IN TIME

MIDDLE FORK JOHN DAY RIVER CELEBRATION

a place without dams or crowds *where solitude, scenery and wildlife abound.* **rare & wild and determined to stay that way.**

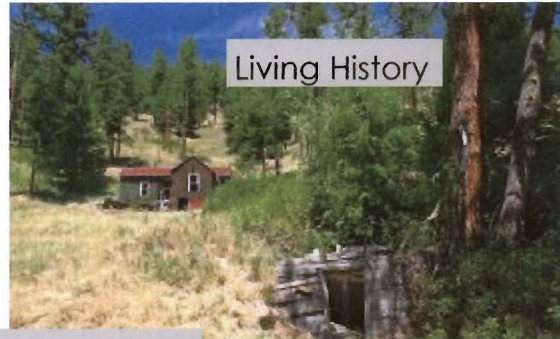
June 9, 2012

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Bates State Park

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Kathryn Maroun
TV Celebrity &
Conservationist



Living History



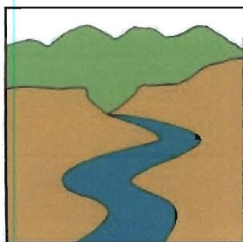
Outdoor Learning



Birds of Prey

FOOD, MUSIC & FUN
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RIVER

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North Fork John Day
Watershed Council



Restoration Project Tours