



AGRIBUSINESS ASSOCIATION OF IOWA

TAKE FIVE

A five-minute summary of industry activities for members of the largest state agribusiness association in the nation.

December 29, 2011

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Agribusiness Association of Iowa
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Des Moines, Iowa 50309
515-262-8323
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www.agribiz.org

AAI Announces New Board Members

The Agribusiness Association of Iowa (AAI) is pleased to announce the results of its recent Board of Directors election. AAI's Board of Directors serves a vital role in shaping the policy of the association on behalf of the membership and we welcome our newly elected board members: Max Smith, Adam Buckentine, Mark Morrissey and Kevin Gray.

Max Smith of Smith Fertilizer & Grain (SFG), based in Knoxville, was re-elected as the District 5 board member. Smith grew up on a farm in Marion County and has lived there all his life. In his 41 years with SFG, Max has served in all capacities within that organization and currently is the President and General Manager of the company's four locations: Albia, Centerville, Knoxville and Pleasantville. Max has served on several AAI committees and is the current co-chair of the Transportation Committee and serves on the Executive Committee. Smith's goals are to continue to "help 'raise the bar' and contribute to AAI's success that they have had over the years."

Adam Buckentine of The Scoular Company, based in Hancock, was elected to his first term as an At-Large board member. Adam grew up on a family-owned dairy farm south of Cologne, MN, and graduated from the University of Minnesota-Duluth with Bachelors degrees in Political Science and Communications. After graduation, Adam was hired by The Scoular Company. As a Grain Manager, Adam focuses on risk management, including buying and selling grain, truck logistics, and managing day to day finances for Scoular and their producer customers. Adam also currently

serves on the AAI Grain Committee and wanted to join the AAI Board so he "can be part of the solution for the challenges that we face in agribusiness today."

Mark Morrissey, President and CEO of United Services Association (USA), has been elected to his first full term after being appointed to the board last year. USA, based in Urbandale, is an association of agricultural retailers providing its members with assistance in crop nutrient procurement and servicing of risk management needs. Mark has been in his current role with USA, since 2000 and has been involved in the crop nutrient industry throughout his 30 plus year career. Mark, a native of central Iowa, is married and has three children. Elected as an At-Large Director, Mark previously served as the Plant Food Divisional Director.

Kevin Gray, from Monticello, is a Grain Division Manager with AgVantage FS and has been elected to his first full term after being appointed to the board last year. Kevin has been employed in agribusiness for approximately 25 years and has previously served on the AAI Grain Committee. Kevin believes that "AAI is a strong voice for agribusiness" and looks "forward to helping chart a course into the future for this strong organization."

These board members will serve a three-year term that begins January 2012. If you have any questions about the AAI Board elections or the Board of Directors, please call the AAI office at 515-262-8323.



AGRIBUSINESS Showcase & Conference
February 7-8, 2012

Why Exhibit at the Agribusiness Showcase & Conference?

- Spend one-on-one time with your customers
- Network at the All Industry Reception
- Multiple ways to showcase industry innovation

www.agribizshowcase.com



AGRIBUSINESS ASSOCIATION OF IOWA

TAKE FIVE

"Nurturing Iowa Agriculture"

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Upcoming AAI Meetings & Events

AAI Office Closed

Monday, January 2

District 4 Meeting

Thursday, January 5
8 a.m.

Farmers Kitchen
319 Walnut Street
Atlantic, IA 50022

AAI & AAIS Board Meeting

Monday, January 9
10 a.m.

NEW LOCATION

Courtyard Marriott
2405 SE Creekview Drive
Ankeny, IA 50021



2012 Agribusiness Showcase & Conference

February 7 & 8

Varied Industries Building at the Iowa State Fairgrounds

www.agribizshowcase.com

Official Notice: AAI Annual Meeting

The Annual Meeting of the Agribusiness Association of Iowa will begin at 4:00 p.m. on February 7, 2012, at the Varied Industries Building on the Iowa State Fairgrounds in Des Moines, Iowa. The Annual Meeting will be held on the second floor of the Varied Industries Building and is open to all AAI members.

The meeting will take place in conjunction with the Agribusiness Showcase and Conference. We invite members to stay for the All-Industry Reception and Showcase Sneak Peak at the Varied Industries Building following the annual meeting. For more information on the Showcase and to register for the event, please go to: www.agribizshowcase.com.

Agribusiness Showcase & Conference Spotlight

Grain & Feed Forum



February 7-8, 2012
Varied Industries Building
Iowa State Fairgrounds
Des Moines, Iowa

Iowa's Grain and Feed Industry is facing increased regulation by OSHA and the Food and Drug Administration. If your company works in the grain and feed industry, you will want your employees to attend the Grain & Feed Forum that is being held on February 7 at the Agribusiness Showcase & Conference.

Dr. Charles R. Hurburgh, Jr. of Iowa State University will moderate the forum titled "Complying with Regulation: Occupational Safety and Food Safety." Nationally recognized industry speakers will discuss OSHA and Food Safety regulations from 1:15 p.m. to 5 p.m. Additionally, Grain & Feed Forum attendees will also qualify for CEUs.

How to Register

Registration materials have been mailed to members; however, a print registration form is included in this newsletter. You may also register over the phone at 800-383-1628 or online at www.agribizshowcase.com.

Grain & Feed Forum Agenda & Speakers

New Grain Quality and Regulatory Challenges for the Grain and Feed Industry

- Dr. Charles R. Hurburgh Jr., Iowa State University

Food Safety in Bulk Grains: Developing Food Safety and Recordkeeping Plans

- Dr. Angela M. Laury, Iowa State University

Food Safety in a Quality Management System

- Paul F. Stevenson, Graham International, L.L.C.

New Emphasis on Occupational Safety in the Grain Industry

- Jess McCluer, National Grain and Feed Association

Recent Safety Incidents

- Rob Jacobs, Ocheydan Grain

Safety and Quality Go Together

- Dr. Gretchen A. Mosher, Iowa State University

Weekly Recap

View the reports at:
www.whotv.com/news/agriculture/

- Deadlines near for Conservation Stewardship and Environmental Quality Incentive Programs
- Quarterly Hogs and Pigs Reports Shows "Restraint"
- President has 60 days to decide on Keystone XL Pipeline
- Cellulosic Ethanol Production Still Very Low





ATTENDEE REGISTRATION



A. Attendee Registration

Please copy this form for multiple registrations. Please **PRINT** the following information:

Contact Name: _____

Company: _____

Address: _____

City / State / Zip: _____

Telephone: _____

Fax: _____

Email: _____



B. Payment Information

For multiple registrations, only one form will need to indicate payment information.

- Ag Industry & Crop Management Conference: \$200
- Commercial Pesticide Applicator Recertification: \$ 35
- Grain & Feed Forum: \$ 75
- Iowa Seed Association Annual Meeting & Seed Forum: \$ 75
- Showcase Floor Admittance ONLY: \$ 15
- Showcase Floor & Luncheon: \$ 25
- Weed Management Training - Presented by Monsanto: \$ 75



C. Total Payment

\$ _____

Method of payment:

- Send Invoice
- Check Enclosed
- Credit Card
- Visa Credit Card Mastercard Discover

Name on Card: _____

Mailing Address for Card: _____

City / State / Zip: _____

Number: _____

Expiration Date: _____ Security Code: _____

Signature: _____

Please make checks payable to the AAI Events, LLC and return form:

AAI Events, LLC
900 Des Moines Street
Des Moines, Iowa 50309
Fax: 515-262-8960
Email: aai@agribiz.org

**Agribusiness Showcase
& Conference**

February 7 - 8, 2012

**Varied Industries Building
Iowa State Fairgrounds
Des Moines, Iowa**

**Please register by
February 1, 2012.**

**Questions?
Call: 800-383-1682
Fax: 515-262-8960
Email: aai@agribiz.org**