



The Bob Pike Group Professional Trainer Certification Program: Transforming Design

Thank you for your interest in the **Professional Trainer Certification Program: Transforming Design** designed to recognize those trainers making an *IMPACT* in the training industry through our exclusive participant-centered training model. We are attaching the Instructions and Application form for your participation. Enjoy!

Requirements

You must attend the **22nd Annual Creative Training Techniques® Conference** and an **Instructional Design** seminar in any city or during the conference.

The Process

The Professional Trainer Certification Program: Transforming Design provides the basic skills needed for transforming design.*

Step 1: Complete the attached one-page **Application form**. (\$169 Application Fee) and mail, email or fax to:

The Bob Pike Group
Attn: Certification Program Director
14530 Martin Drive
Eden Prairie, MN 55344
Email: csheffield@bobpikegroup.com
Fax: (952) 829-0260

Step 2: Register for **Instructional Design** offered as a pre-conference session at the 22nd Annual Creative Training Techniques® Conference or at a variety of locations nationwide.

Step 3: Attend 9 hours from the “Design” track at the **22nd Annual Creative Training Techniques® Conference**. This track is only available through attendance at the event in Minneapolis, MN from September 30–October 2, 2015. The sessions listed on the next page all qualify for the “Transforming Design” Certification program at the event.

The Bob Pike Group's 22nd Annual Creative Training Techniques® Conference
Professional Trainer Certification Program: Transforming Design
Minneapolis, MN September 30–October 2, 2015

Wednesday, September 30, 2015

10:30 a.m.–12:00 p.m.

- ☐ #101 Assessment for Learning in Training
- ☐ #104 Visuals to Remember

1:30–3:00 p.m.

- ☐ #106 Getting to Kirkpatrick® Levels 3 and 4: Creating Believable Value
- ☐ #108 Webinars 101
- ☐ #110 Cartooning for the Artistically Challenged

3:30–5:00 p.m.

- ☐ #112 Openers – The Art of Introduction
- ☐ #113 Games and Contests

Thursday, October 1, 2015

8:30-10:00 a.m.

- ☐ #201 Maximizing Learning Transfer Using the Kirkpatrick® Model
- ☐ #203 Project Management Know-How for Trainers
- ☐ #204 Training Hits for the Ages

10:30 a.m.–12:00 p.m.

- ☐ #207 Three Pounds that Matter the Most
- ☐ #208 It's Alive! Science Experiment Object Lessons
- ☐ #209 PowerPoint Presentation Tips

1:30–3:00 p.m.

- ☐ #211 Star-Studded Handouts
- ☐ #213 Add Sass and Sizzle to Your Synchronous Session Using Video and Object Lessons

3:30–5:00 p.m.

- ☐ #215 Millennials: Myths and Truths in the Workplace
- ☐ #216 One-on-One Training
- ☐ #217 Instructional Design—Fast

Friday, October 2, 2015

8:30-10:00 a.m.

- ☐ #301 The Carryover Plan
- ☐ #304 10 Apps to Enhance Classroom Learning

Step 4: Complete and receive a passing score on a 30-Day post event Online Skill Assessment which will be a review of the content presented in the Instructional Design for Participant-Centered Training seminar you attended. This assessment will meet the qualifications of Kirkpatrick Level 2 assessment.

Step 5: Upon completion of the first four steps, you will receive the certificate, logo, announcement letter from Becky Pike Pluth and preferred status within The Bob Pike Group. Then... start enjoying the benefits of The Bob Pike Group Professional Trainer Certification Program!

The Difference for You

- The Bob Pike Group is known as the industry's leading "Trainer-Of-Trainer's"
- We model what we teach
- Meets the qualifications of Kirkpatrick Level 2 assessment
- Competencies based on both ASTD and IBSTPI
- Results and research-based content

The Benefits to You

- A certificate to proudly display your achievement
- Use of our exclusive Professional Trainer Certification Program logo on your resume and biography
- Recognition – announcement displayed at The Bob Pike Group's Annual Conference
- Official announcement letter from Becky Pike Pluth for your personal use
- Preferred pricing for future The Bob Pike Group products and services

Please call our Certification Program Director
at 1-800-383-9210 for more information

** Disclaimer – By completing the Professional Trainer Certification Program: Transforming Design, you will have demonstrated that you have learned the principles of the participant-centered training model. Please be aware that you will not be certified to deliver any of the programs owned by or copyrighted by The Bob Pike Group.*



The Bob Pike Group Professional Trainer Certification Program: Transforming Design Application Form

The Bob Pike Group's **Professional Trainer Certification Program: Transforming Design** designed to recognize trainers making an *IMPACT* in the training industry through our exclusive participant-centered training model. If you would like to participate in this special program and continue your professional development, please fill in this application as complete as possible!

Name _____ Position _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Step 1:

- ☐ I will call/send my check to The Bob Pike Group for the application fee of \$169
- ☐ I will pay by credit card the application fee of \$169

____ Visa ____ MC ____ AmEx Card # _____

Exp. Date _____ Signature _____

Step 2 (Select One):

- ☐ I have completed the Instructional Design seminar on this date _____ at this location _____.
- ☐ Send me more information on registering for Instructional Design seminar.

Step 3:

- ☐ Send me more information on registering for The Bob Pike Group's 22nd Annual Creative Training Techniques® Conference to complete the 9 hours of session requirements.

Submit via mail, email or fax to:

The Bob Pike Group
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Eden Prairie, MN 55344
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