

Dear Chamber Members:

This letter is to announce the **2015 Annual Chamber Dinner** to be held on **Monday, March 9, 2015**, at Max's Club 95 in Hixton, WI. This year's theme is "**Black River Country – The Great Outdoors**" and casual attire is appropriate.

The Social Hour will begin at 5:30 p.m., Dinner at 6:30 p.m., and the Program at 7:30 p.m. The cost for the event is \$30/person. The cost for a corporate table with 8 reservations is discounted at \$225. To encourage early registration, those who register by February 13, will be entered into a drawing for a \$25 Chamber Buck that will be given away the night of the banquet!

This event also gives us the opportunity to acknowledge and award two businesses: one with a **Business of the Year Award** and another with a **Customer Service of the Year Award** for 2014. Enclosed you will find nomination forms to complete with your choice of who should receive these awards. The criteria suggestions are listed on the nomination forms. **Self nominations are encouraged.** Nominations must be submitted by February 20, 2015. The winners will be announced prior to the event and will receive recognition in the local media in advance of the event, at the dinner, and throughout the year.

Past recipients of the Business of the Year Award:

2001 Hieb Homes
2002 The Print Shop
2003 Dale's Refrigeration & Heating
2004 Burnstad's Market
2005 Sand Creek Brewing Company
2006 Black River Memorial Hospital
2007 Gaier Construction Company
2008 Moe Hardware
2009 Pine View Care Center
2010 Atlas Resin Proppants
2011 Molly's Rude Awakening
2012 Burnstad's Market
2013 Ho-Chunk Gaming – Black River Falls

Past recipients of the Customer Service Award:

2002 Muth Sales & Service
2003 Scholze Ace Home Center
2004 Jackson County Bank
2005 Gross Motors
2006 Falls Florist
2007 Castle Hill Supper Club
2008 River Haven Spa & Salon
2009 Co-op Credit Union
2010 Black River Falls Fire Dept. and EMS
2011 WWIS Radio, Inc.
2012 Smiley Bear Design
2013 Jackson County Tavern League

We will be holding a silent auction, a 50/50 raffle, and other games during the social hour. Also, we are looking for donations to add to our silent auction. In addition, you may become a dinner "*Great Outdoors*" sponsor, a Junior Ambassador or Royalty meal sponsor. By doing so, you will be acknowledged in a number of ways, such as our pre-event publicity, a listing on the dinner program and verbal acknowledgements throughout. Please consider these inexpensive opportunities to advertise your business and help the Chamber with the dinner costs.

As a reminder, the award nominations and dinner reservations must be submitted by **February 20, 2015**. For your convenience, these forms are also available for download on www.blackrivercountry.net. Please send the enclosed forms to **BRACC, 120 N. Water Street, Black River Falls, WI 54615**, fax to **715-284-9476**, or email to **chamber@blackrivercountry.net**. If you have questions, contact our office at 715-284-4658.

Sincerely,

Barbara Brower
Executive Director

I would like reservations for the Annual Dinner. Yes _____ No _____

Number of guests _____ Please list below the names of each person for name badges.

Please bill me for the reservation cost. Yes _____ No _____

\$30/Person - \$225/Corporate Table (8 Reservations).

Please list company name and address below.

Guest names: _____

DONATIONS AND SPONSORSHIP OPPORTUNITIES

I would like to donate a silent auction item.

(Please describe)

I would like to be a *Great Outdoors Sponsor* (Optional).

- **Trailblazer** \$100 _____
- **Adventurer** \$75 _____
- **Explorer** \$50 _____

I would like to be a Junior Ambassador or Royalty Sponsor: (Optional)

Miss Karner Blue Court (4) Yes 1 2 3 4
(Please circle number of Royalty to sponsor @ \$30 each)

Miss Black River Falls Court (4) Yes 1 2 3 4
(Please circle number of Royalty to sponsor @ \$30 each)

Miss Jackson County Court (4) Yes 1 2 3 4
(Please circle number of Royalty to sponsor @ \$30 each)

Junior Chamber Ambassador (2) Yes 1 2
(Please circle number to sponsor @ \$30 each)

Please bill me for the sponsorship costs. Yes _____ No _____

Signed _____

Company Name _____

Address _____

City, State, Zip _____

Send to: BRACC, 120 N. Water St., Black River Falls, WI 54615 or Fax: 715-284-9476, or email to chamber@blackrivercountry.net. If you have questions, contact our office at 715-284-4658. If you prefer to pay by credit card, please contact us at 715-284-4658, or fill out the form below:

Cardholder Name _____ Type of Card _____

Credit Card Number _____ Expiration Date _____