California's 2010 Women of Labor conference started a tradition...

- ★ Getting together to empower union women and learn new skills.
- ★ Learning new ways to make a difference at work and in our communities.
- ★ If you joined us last year, join us again. If you missed out, then come see what Women of Labor are all about!
- ★ This year we will "Stand up and Speak out." We will hear from leading labor women and then take our voices to the Capitol to advocate on issues affecting California's women and families. See you in August!



Women of LABOR 2011

Standing up Speaking out

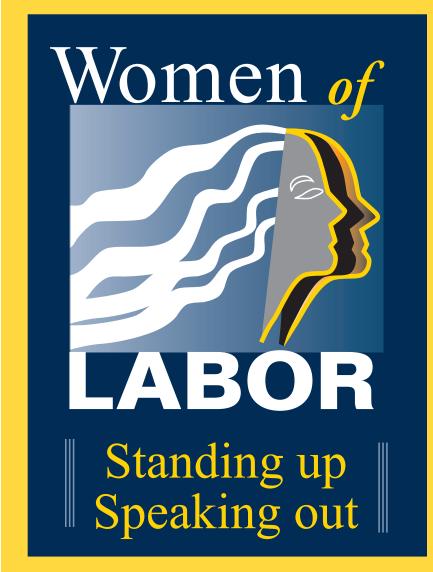
August 16-17, 2011 **Sheraton Grand Hotel** 1230 J Street, Sacramento, CA 95814 www.CaliforniaLabor.org

California Labor Federation 600 Grand Ave., Suite 410 Oakland, CA 94610

Return Service Requested

Register now for Women of Labor 2011 Conference

www.CaliforniaLabor.org



August 16-17, 2011

Sheraton Grand Hotel Sacramento, CA





California Labor Federation UFCW Women's Network

Women of LABOR 2011

California Labor Federation UFCW Women's Network

DAY ONE: TUESDAY, AUGUST 16

8:00 - 9:00AM

Women of Labor Photos/Music

9:00_{AM}

OPENING PLENARY

Welcome

Connie Leyva, President UFCW Local 1428 President, California Labor Federation Art Pulaski, Executive Secretary-Treasurer.

California Labor Federation

Shelley Kessler, Executive Secretary-Treasurer, San Mateo County Central Labor Council

 Special guests and speakers, including: Liz Shuler, Secretary-Treasurer, AFL-CIO Julie Su, Labor Commissioner, State of California

Panel Discussion

Women on the front lines of organizing

11:15AM - 12:15PM WORKSHOP SESSION 1

12:15PM

AWARDS LUNCHEON

1:30 - 2:30PM

WORKSHOP SESSION 2

2:45 - 3:45PM

WORKSHOP SESSION 3

4:00PM

CLOSING PLENARY

Featuring Kirstin Downey, author of *The Woman* Behind the New Deal: The Life and Legacy of

Frances Perkins (invited)

5:30 - 7:00PM

RECEPTION

DAY TWO: WEDNESDAY, AUGUST 17

8:00_{AM}

CONTINENTAL BREAKFAST

8:30 - 9:30AM

LOBBY DAY TRAINING

10:00AM - 2:00PM

LOBBY DAY AT THE CAPITOL

Hotel Information

★ LOCATION: Sheraton Grand Hotel

1230 J Street, Sacramento, CA 95814

Reservations: Phone: 916-447-1700 or 1-800-325-3535 Standard Room Rate: \$149. Reservations must be made by Friday July 22, 2011 and must mention "Women of Labor Conference" to receive the discounted rate.

For more details and updates to the conference agenda, visit our website at CaliforniaLabor.org

Workshop Descriptions

★ LET'S MAKE A LAW/PREP FOR LOBBY DAY

Want to learn new legislative advocacy skills to win changes for your members? This interactive training will review the process for how a bill becomes a law, identify opportunities for activism in the legislative process, and provide the key steps for an effective lobby visit.

***** ACTIVATING MEMBERS IN YOUR WORKPLACE

Ever wonder how to get your union sisters and brothers more active in your union? Join us for this interactive workshop to explore pressing issues faced by union women and learn how to have more effective one-on-one conversations with your coworkers. Leave armed with tips and techniques to build activism and involvement in your local.

★ LEARNING TO LEAD

Find out how you can lead through influence, persuasion, mentoring and coaching, and how this model of leadership results in increased involvement and enhanced performance.

*** HAPPY. HEALTHY AND WISE**

Women are good at multi-tasking, but we are not good at taking care of ourselves. Come to this workshop and learn how you can lead a more healthy, balanced life.

* CONNECTING YOUR MEMBERS THROUGH SOCIAL MEDIA

Three out of five Americans (the majority of them women) now engage in some form of social media every day, and more and more organizations and campaigns are taking advantage of these new, cost-effective online tools to complement their traditional field and communications work. So why are some groups more successful than others? And how do YOU develop a social media plan? Join this cutting-edge workshop to learn new social media strategies and tactics.

PLEASE SEND US PHOTOS of union women at work for our conference slide show!

Email: Zazette1428@msn.com or call 909-626-3333 ext. 239



Registration Form

Return this form by mail to: California Labor Federation, 600 Grand Ave., #410, Oakland, CA 94610 or fax: 510-663-4099

NO LIMIT TO PARTICIPANTS!

Photocopy this form for additional registration.

- * THREE WAYS TO REGISTER FOR THIS CONFERENCE:
- ~ Online: www.CaliforniaLabor.org Click on the Calendar of Events button
- ~ Fax/Mail: Fill out the form below
- ~ Download a copy of this form: visit www.CaliforniaLabor.org
- ★ WOMEN OF LABOR 2011 AUGUST 16 17, 2011

(Conference registration includes all meals)

\$ 85 (QUANTITY ★ If paid by July 22: EARLY BIRD REGISTRATION \$ 100 (QUANTITY After July 22: REGULAR REGISTRATION

★ Meal C	choice:
----------	---------

NAME

PHONE

vegetarian (QUANTITY _____) non-vegetarian (QUANTITY _____)

★ Registration Total \$

Make checks payable to: California Labor Federation

NAME	E-MAIL	
NAME	E-MAIL	
LOCAL UNION / ORGANIZATION NAME		
LOCAL UNION / ORGANIZATION NAME		
UNION ADDRESS, CITY, STATE, ZIP		

F-MAII

Please review our Cancellation Policy before registering for this event. All payments must be received by July 22, 2011. Cancellations must be received in writing by fax #510-663-4099 or via email to rboothe-bey@calaborfed.org by July 22, 2011 to qualify for a full refund. Requests for refunds submitted after July 22, 2011 will be processed less a \$25 administrative fee. There will be no refunds for cancellations after August 1, 2011. Individuals who have not cancelled by that date may send another person in their place. No-shows are responsible for the full registration fee.

Visit www.CaliforniaLabor.org for online registration