

California's 2010 Women of Labor conference started a tradition...

- ★ Getting together to empower union women and learn new skills.
- ★ Learning new ways to make a difference at work and in our communities.
- ★ If you joined us last year, join us again. If you missed out, then come see what Women of Labor are all about!
- ★ This year we will "Stand up and Speak out." We will hear from leading labor women and then take our voices to the Capitol to advocate on issues affecting California's women and families. *See you in August!*



Women of LABOR 2011

|| Standing up
Speaking out ||

August 16–17, 2011

Sheraton Grand Hotel

1230 J Street, Sacramento, CA 95814

www.CaliforniaLabor.org

California Labor Federation
600 Grand Ave., Suite 410
Oakland, CA 94610

Return Service Requested

jg/tng39521/cwa/afi-cio

Register now for Women of Labor 2011 Conference
www.CaliforniaLabor.org

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Sheraton Grand Hotel

Sacramento, CA



California Labor Federation
UFCW Women's Network

Women *of* LABOR 2011

California Labor Federation
UFCW Women's Network

Workshop Descriptions

Registration Form

Return this form by mail to:
California Labor Federation,
600 Grand Ave., #410, Oakland, CA 94610 or
fax: 510-663-4099

DAY ONE: TUESDAY, AUGUST 16

8:00 – 9:00AM	Women of Labor Photos/Music
9:00AM	OPENING PLENARY <ul style="list-style-type: none">• Welcome<ul style="list-style-type: none">Connie Leyva, President UFCW Local 1428 President, California Labor FederationArt Pulaski, Executive Secretary-Treasurer, California Labor FederationShelley Kessler, Executive Secretary-Treasurer, San Mateo County Central Labor Council• Special guests and speakers, including:<ul style="list-style-type: none">Liz Shuler, Secretary-Treasurer, AFL-CIOJulie Su, Labor Commissioner, State of California• Panel Discussion <i>Women on the front lines of organizing</i>
11:15AM – 12:15PM	WORKSHOP SESSION 1
12:15PM	AWARDS LUNCHEON
1:30 – 2:30PM	WORKSHOP SESSION 2
2:45 – 3:45PM	WORKSHOP SESSION 3
4:00PM	CLOSING PLENARY Featuring Kirstin Downey, author of <i>The Woman Behind the New Deal: The Life and Legacy of Frances Perkins</i> (invited)
5:30 – 7:00PM	RECEPTION

DAY TWO: WEDNESDAY, AUGUST 17

8:00AM	CONTINENTAL BREAKFAST
8:30 – 9:30AM	LOBBY DAY TRAINING
10:00AM – 2:00PM	LOBBY DAY AT THE CAPITOL

Hotel Information

★ **LOCATION:** Sheraton Grand Hotel
1230 J Street, Sacramento, CA 95814

Reservations: Phone: 916-447-1700 or 1-800-325-3535
Standard Room Rate: \$149. Reservations must be made by
Friday July 22, 2011 and must mention "Women of Labor
Conference" to receive the discounted rate.

For more details and updates to the conference agenda,
visit our website at CaliforniaLabor.org

★ LET'S MAKE A LAW/PREP FOR LOBBY DAY

Want to learn new legislative advocacy skills to win changes for your members? This interactive training will review the process for how a bill becomes a law, identify opportunities for activism in the legislative process, and provide the key steps for an effective lobby visit.

★ ACTIVATING MEMBERS IN YOUR WORKPLACE

Ever wonder how to get your union sisters and brothers more active in your union? Join us for this interactive workshop to explore pressing issues faced by union women and learn how to have more effective one-on-one conversations with your co-workers. Leave armed with tips and techniques to build activism and involvement in your local.

★ LEARNING TO LEAD

Find out how you can lead through influence, persuasion, mentoring and coaching, and how this model of leadership results in increased involvement and enhanced performance.

★ HAPPY, HEALTHY AND WISE

Women are good at multi-tasking, but we are not good at taking care of ourselves. Come to this workshop and learn how you can lead a more healthy, balanced life.

★ CONNECTING YOUR MEMBERS THROUGH SOCIAL MEDIA

Three out of five Americans (the majority of them women) now engage in some form of social media every day, and more and more organizations and campaigns are taking advantage of these new, cost-effective online tools to complement their traditional field and communications work. So why are some groups more successful than others? And how do YOU develop a social media plan? Join this cutting-edge workshop to learn new social media strategies and tactics.

**PLEASE SEND US PHOTOS
of union women at work
for our conference slide show!**

Email: Zazette1428@msn.com or
call 909-626-3333 ext. 239



NO LIMIT TO PARTICIPANTS!

Photocopy this form for additional registration.

★ THREE WAYS TO REGISTER FOR THIS CONFERENCE:

~ **Online:** www.CaliforniaLabor.org
Click on the Calendar of Events button

~ **Fax/Mail:** Fill out the form below

~ **Download a copy of this form:** visit www.CaliforniaLabor.org

★ WOMEN OF LABOR 2011 AUGUST 16 – 17, 2011

(Conference registration includes all meals)

★ **If paid by July 22:** EARLY BIRD REGISTRATION \$ 85 (QUANTITY _____)
After July 22: REGULAR REGISTRATION \$ 100 (QUANTITY _____)

★ Meal Choice:

vegetarian (QUANTITY _____) non-vegetarian (QUANTITY _____)

★ **Registration Total \$** _____

Make checks payable to: California Labor Federation

NAME	E-MAIL	
NAME	E-MAIL	
NAME	E-MAIL	
LOCAL UNION / ORGANIZATION NAME		
UNION ADDRESS, CITY, STATE, ZIP		
PHONE	FAX	E-MAIL

Please review our Cancellation Policy before registering for this event. All payments must be received by July 22, 2011. Cancellations must be received in writing by fax #510-663-4099 or via email to rbooth-bey@calaborfed.org by July 22, 2011 to qualify for a full refund. Requests for refunds submitted after July 22, 2011 will be processed less a \$25 administrative fee. There will be no refunds for cancellations after August 1, 2011. Individuals who have not cancelled by that date may send another person in their place. No-shows are responsible for the full registration fee.

Visit www.CaliforniaLabor.org for online registration