



Gender Issues and Worklife Balance Newsletter
Summer 2014 Edition

GIWB Section Newsletter, Summer 2014

Newsletter Editor: L. Murphy Smith

Letter from the Section President



Dear GIWB Colleagues,

In just a couple of weeks we will be meeting once again for the annual AAA meeting. This summer has gone by so quickly! I hope that you all plan to attend the conference in Atlanta this year as it should provide a good opportunity to reconnect and network about issues of interest to the section. The theme for the 2014 meeting is “Global Engagement & Perspectives” and I am looking forward to the various plenary sessions scheduled.

I do hope that you plan to attend the Gender Issues and Worklife Balance section meeting on Tuesday, August 5, 2014 with breakfast beginning at 6:45 a.m. We have four awards to present as well as officer elections to conduct. We have received nominations for President-Elect and VP-Practice. Other nominations will be solicited at the meeting, followed by the elections. There will be other issues to discuss, so bring your thoughts to the meeting and I will see you there!

We have several paper sessions scheduled throughout the annual meeting so look for these in the program:

- Monday, Aug 4, 10:15-11:45, Striking Discoveries Regarding Gender Issues and Work-Life Balance: 3 Papers
- Monday, Aug 4, 2:00-3:30, Major Breakthroughs in Gender and Work-Life Balance Research: 3 Papers
- Tuesday, Aug 5, 10:15-11:45, Panel Session: An Accounting Reading of the Chinese Firms Working in Africa

I would like to thank our current President, Dr. Marsha Huber, along with the other officers that have served the section over the past year. In reviewing the list of volunteers, I see that several

President's Letter – Continued

of you have served in a variety of positions over time. The work of the section is important and I would like to recognize your service to the group. I look forward to working with the team selected this year to move the section forward. See you in Atlanta!!!

Sincerely,

Margaret

Dr. Margaret M. Tanner, CPA
GWIB Section President 2014-15
Interim Dean and Professor of Accounting
College of Business
University of Arkansas – Fort Smith
margaret.tanner@uafs.edu

AAA Annual Meeting, Aug 2-6, 2014, Atlanta, Georgia, USA



The theme for the 2014 Annual Meeting is "Global Engagement & Perspectives." Globalization is today's reality and a key feature of our future. Globalization affects all of accounting academe, regardless of where you live, work, and learn; and regardless of what you teach or the type of scholarship you do. Continuing to become more global means embracing varied perspectives and having global impact and reach for our teaching, research, and service to the profession. The plenary and follow-up sessions at the 2014 Annual Meeting will focus on making all of us more global so that we can be thought leaders in accounting.

The American Accounting Association's Annual Meeting will be held in Atlanta, Georgia, August 2–6, 2014 at the Atlanta Marriott Marquis and the Hilton Atlanta.



Atlanta: a phoenix rising from the ashes (after Sherman's march)

AAA Meeting Hotels:

Atlanta Marriott Marquis
265 Peachtree Center Avenue
Atlanta, GA 30303 USA
Toll-Free: 1-800-228-9290
Telephone: 1-404-521-0000
Association Group Rate:
Single/Double: \$159*

Hilton Atlanta
255 Courtland Street NE
Atlanta, GA 30303 USA
Toll-Free: 1-877-667-7210
Telephone: 1-404-659-2000
Online: Coming Soon!
Association Group Rate:
Single/Double: \$159*

GIWB Section Annual Business Meeting 2014

Our annual GIWB Section business meeting is tentatively scheduled for **Tuesday, August 5, 6:45 am**. As usual we will discuss issues relevant to our Section and to the AAA overall, such as this year's annual meeting theme regarding globalization. We will also elect officers for the coming year and present the GIWB Section KPMG Awards. Our Section's focus on gender and work-life balance continues to be important, both to academics and practitioners. Please make your colleagues aware of our Section and encourage them to join, and attend our breakfast meeting.

GIWB Section Annual Meeting Sessions 2014

Monday, Aug 4, 10:15-11:45

1.26 Striking Discoveries Regarding Gender Issues and Work-Life Balance

Moderator: Bambi Hora, University of Central Oklahoma

An Examination of Ethics, Religiosity and Other Factors Associated with Work-Life Balance Perspectives of Future Accounting and Business Professionals

Melissa Sharpe, Kerber, Eck, & Braeckel; Amanda Grossman, Murray State University; Katherine Taken Smith, Murray State University; Murphy Smith, Murray State University

Happiness in Accounting: An Exploration of Meaning and Well-Being at Work

Marsha Huber, Youngstown State University

Prestige and Placement in Accounting Academia: A Gendered Pattern of Initial Placement...?

Amelia Annette Baldwin, University of Arkansas - Fort Smith; Rebecca A. Grasser, Lakeland Community College

Monday, Aug 4, 2014, 2:00-3:30

2.28 Major Breakthroughs in Gender and Work-Life Balance Research

Moderator: To Be Announced

Antecedents and Consequences of Perceived Gender Discrimination in the Audit Profession

Jeffrey R. Cohen, Boston College; Derek W. Dalton, Clemson University; Nancy L. Harp, Clemson University; Jeffrey J. McMillan, Clemson University

The Information Sources Selection in Investment Decisions: The Role of Risk Attitudes, Gender and Education

Hossein Nouri, The College of New Jersey; Abdus Shahid, The College of New Jersey

The Labour Processing of Labour

AIDA SY, MARIST COLLEGE; Anthony Tinker, Baruch College; George Mickhail, University of Wollongong; Fahrettin Ockabol, Critical Accounting Projects Inc.

Tuesday, Aug 5, 2014, 10:15-11:45

4.10 Panel Session: An Accounting Reading of the Chinese Firms Working in Africa

Moderator: AIDA SY, MARIST COLLEGE

Panelists:

Jean Guy Degos, University of Montesquieu Bordeaux, FRANCE

George Mickhail, University of Wollongong AUSTRALIA

Johnathan Njoku, Kuwait Maastricht Business School

Akintola Owolabi, Pan-African Univeristy, Nigeria

AIDA SY, MARIST COLLEGE

Anthony Tinker, Baruch College

CFPs - Upcoming Meetings:

Future AAA Annual Meetings will be held in:



Chicago, IL (August 8-12, 2015)



New York, NY (August 6-10, 2016)

OTHER AAA MEETINGS

19th Annual Ethics Research Symposium

Atlanta, Georgia, August 3, 2014-August 3, 2014

2014 AAA Annual Meeting - Effective Learning Strategies

Atlanta, Georgia, August 4, 2014-August 6, 2014

2014 AAA Annual Meeting - Emerging Research

August 5, 2014-August 5, 2014, Atlanta, Georgia

2015 Southwest AAA Regional Meeting

March 11-14, 2015, Houston, Texas

What may I submit? Papers, Poster Sessions, & Panel Discussions
(topics with academic, practitioner, or pedagogical focus)

When is it due? 30 September 2014

Who can submit? AAA members, faculty, practitioners, students

Where do I submit? <https://convention2.allacademic.com/one/aaa/sw15/>

Are awards given? McGraw-Hill Irwin Distinguished Paper, Best Teaching & Learning Manuscript, Best Doctoral Student Paper [Students must self identify when submitting], etc.

What may I submit? Papers, Poster Sessions, & Panel Discussions

Questions? Email: Katherine Boswell, 2015 Program Chair, boswell@ulm.edu

ALLIED ACADEMIES FALL 2014 MEETING:

Call for Papers:



October 15-17, 2014
The Allied Academies International Conference, Las Vegas
(<http://www.alliedacademies.org/Public/Conferences/Conferences.aspx>)

Nominations of GIWB Officers to Serve in 2014-15:

The GIWB Section has five elected officers: President-Elect, VP-Research, VP-Practice, Secretary-Treasurer (2-year term), and AAA Council Representative (3-year term). In addition, there are a number of other officer positions that are appointed, such as regional coordinator positions. Nominations received for officer positions to be elected are as follows:

- President-Elect
D. Larry Crumbley
Tony Tinker
- Vice-President Research
Don Ariail
- Vice-President Practice
Holly Rudolph
- Secretary-Treasurer, Amelia A. Baldwin, will continue in the second year of her 2-year term.
- Council Representative
Don Ariail

All officers' duties are described on the GIWB website in the Bylaws section (http://aaahq.org/GIWB/GIWB_Bylaws_Aug2013.pdf). There are currently two unfilled regional coordinator positions (Midwest and Western). The function of regional coordinators is to ensure reviews of GIWB papers submitted to regional meetings. Also, the regional coordinators are encouraged to set up a GIWB-related event, e.g. giving out a GIWB Best Paper Award to the best meeting paper that deals with GIWB-related research.

If you have an interest in serving in any officer position, please contact GIWB Section President Margaret Tanner. If you want to nominate someone, please check with your nominee first, to be sure that they are willing to serve.

Current officers are listed on the GIWB website (<http://aaahq.org/GIWB/currentofficers.html>).

GIWB Bylaws are on GIWB Website:

Revisions to the GIWB Section Bylaws were approved last year. The newly revised Bylaws provide information for activities of the GIWB Section, including officer duties and awards criteria. Please check them out online (http://aaahq.org/GIWB/GIWB_Bylaws_Aug2013.pdf).

Member News and Accomplishments:



GIWB Section Member, Margaret Tanner, Professor of Accounting, has been appointed Interim Dean and in the College of Business at the University of Arkansas – Fort Smith.

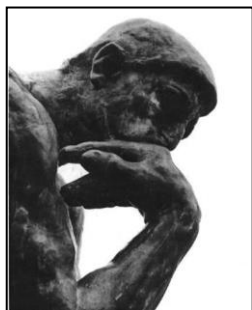


GIWB Section Member, L. Murphy Smith, coauthored a textbook on international business for undergraduate students. The book is titled: *Introduction to Global Business: Understanding the International Environment & Global Business Functions*, published by Cengage Learning. The textbook introduces the comprehensive foundational and functional tools to equip students for a global business environment. The text flows from theory to application, asking students to implement their classroom learning into real-world personal applications. More information about the book is

available online at <http://goo.gl/LcCJ4J>.

Smith notes, “Many people are unaware of the multinational influences on the field of accounting, going back to ancient times. For example, applications of accounting-related tasks have been identified in ancient Mesopotamia and in the Roman Empire. Examples of ancient Middle Eastern writings on accounting topics include biblical passages. Use of accounting reports to monitor a steward’s performance is mentioned in Jesus’s parable of the ‘unjust steward’ in Luke 16:1-13. The internal control concept of dual custody of assets appears in the Apostle Paul’s handling of money in 2 Corinthians 8:18-20. The ‘Father of Accounting,’ Luca Pacioli was a Franciscan friar who lived in Venice, Italy. He authored the first book on double-entry accounting in 1494.”

Teaching News:



PowerPoint Presentations on Ethics: Available online

(<http://goo.gl/7s3zB>) are four ethics-related presentations: (1) Ethics in Business and Society, (2) Pursuit of Ethics: Heroes and Villains in Life and Legend, (3) Teaching Ethics: Why, What, How, and (4) Ethics--The Basics and Why It Matters: An Ethics Presentation Adaptable across Academic Fields. Ethics is a critically important issue for persons working in accounting and other areas of business. While teaching technical concepts and skills, various professional organizations, ask that business school faculty integrate ethical training into their classes. While financial statement

analysis and corporate financial reporting requirements are important technical topics, the issue of ethics addresses deeper truths about doing business and life in general. These presentations make a compelling argument that what really satisfies a person's soul is not fame and fortune, but living a life reflecting noble character and personal integrity



Great Ideas for Teaching Accounting: South-Western College Publishing has created the Great Ideas for Teaching accounting site (<http://www.swlearning.com/accounting/car/gita.html>) to allow accounting professors the opportunity to share their teaching techniques. The teaching tips contributed by various accounting professors are categorized into a table of contents similar to that of an introductory accounting textbook. The site also provides tips on classroom management, communication skills and teamwork development. Visitors can use a form at the site to

submit their own teaching ideas.

GIWB Section Awards for 2014:

As announced earlier on the AAA website, the Gender Issues and Work-Life Balance Section will present four awards at the GIWB annual business meeting at the AAA meeting in Atlanta, GA. The KPMG Best Paper Award is selected from the papers submitted to the annual meeting. Nominations for the other three awards (dissertation, published manuscript, and mentoring) are due by March 1 each year, per the AAA website (<http://aaahq.org/awards.cfm>). The awards are described in the GIWB By-Laws (http://aaahq.org/GIWB/GIWB_Bylaws_Aug2013.pdf).

1. KPMG Best Paper Award: Awarded each year to the best paper presented in the Gender Issues and Work-Life Balance sessions at the Annual Meeting.
2. KPMG Outstanding Dissertation Award: Awarded each year to the outstanding dissertation regarding gender issues and work-life balance.
3. KPMG Outstanding Published Manuscript Award: Awarded each year to the outstanding published manuscript regarding gender issues and work-life balance.

4. KPMG Mentoring Award: Awarded each year to a special mentor (female or male) who has affected the lives of women in accounting.

The KPMG Best Paper Award is selected from the GIWB papers presented at the annual meeting. The other three awards are selected from nominations received by March 1 each year. Information about the awards and submission information is available on the GIWB website (<http://aaahq.org/GIWB/awards.html>) and the AAA website (<http://aaahq.org/awards/GenderIssuesAwards.htm>).

These awards have a significant impact on the work of accounting academic researchers regarding gender issues and work-life balance. The contributions of the KPMG Foundation to higher education and academic scholarship are sincerely appreciated.

GIWB Website:



The GIWB website (<http://aaahq.org/GIWB/gis.html>) lists the objectives of our section, how to become a member, bylaws, officers, awards, and our newsletter. A big thanks goes to our webmaster, Dr. Arundhati Rao of Towson University (arao@towson.edu).

Pass it on....*Why every American Accounting Association Member Should be a Member of the Gender Issues and Worklife Balance (GIWB) Section. Ask your colleagues to join today!*

Everyone knows students and colleagues who are affected by matters of work-life balance or gender issues. The GIWB Section is relevant to AAA members regardless of their fields of specialization or geographic location. The GIWB Section is renowned for its paper sessions, panels, pre-conference workshops, and symposia at the AAA annual meeting. The Section provides four prestigious awards funded by KPMG each year, three for research and one for exemplary mentoring of students.

The Gender Issues and Worklife Balance Section enables members to share their experiences, facilitating networking among large and small schools, educators and practitioners, and members worldwide. Fill out the attached form to apply for membership in the GIWB (you must also be a member of the AAA). Mail your application to AAA headquarters (5717 Bessie Drive, Sarasota, FL 34233-2399). Join today and become better connected to your colleagues and your profession.

GIVE THE FORM BELOW TO COLLEAGUES AND ENCOURAGE THEM TO JOIN!
Or they can download the segment (section) add-on form from the AAA website
(<http://aaahq.org/membership/2014-2015MemberandStudentAdd-On.pdf>).

Membership Application for the Gender Issues and Worklife Balance Section

ID# _____

Name _____

Address _____

Affiliation _____

Telephone: Office _____ Home _____ Fax _____

Dues Enclosed: \$15

Payment method: Check enclosed (make payable to AAA) VISA Mastercard

Billing

Address _____

Account Number _____ Expiration date _____

Signature _____

Contact the Newsletter Editor:



Please send me items of interest for the next newsletter, including:

- Recent books or journal articles related to GIWB - whether you have published them or you have seen other people's work that you think our section members should know about.
- Conferences and calls for papers related to GIWB - make sure all regional or local events you may be involved with get good billing this way.
- Conferences and calls for papers could include non-AAA events too (if directly relevant to section members' interests) - Have you been to an interesting meeting recently? Why not write a few paragraphs for us describing who presented what so we can all benefit in some way from events we couldn't attend?
- Personal accomplishments e.g. promotions or awards (if possible, include a photo; don't be shy!) Have you changed jobs recently? Let people know where you are now via the newsletter perhaps!
- New research projects started or updates on current ones you may be working on.
- PhD students tell us what you are doing and what you are finding out--there may be people out there who can help you in all kinds of ways you hadn't thought about. Ask!
- Submit a short article to the newsletter.
- Other items related to GIWB e.g. comments or questions you'd like answers to or help with. Maybe someone out there has an answer that can help you with an issue you are facing? Ask!

Happy teaching and researching to all,

Murphy

Dr. L. Murphy Smith, CPA
Newsletter Editor, GIWB Section
Dill Distinguished Professor of Accounting
Murray State University