



Urban Land Institute Philadelphia

Serving Eastern and Central Pennsylvania, Southern New Jersey, and Delaware Capital Markets and Development Councils, in partnership with



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PRESENT OUR ALL-STAR 15TH ANNUAL EMERGING TRENDS CONFERENCE

Real Estate Forecast 2015

Friday, November 21, 2014

Registration & Networking 7:30 a.m.; Program 8:15 a.m. – 11:00 a.m.

The Union League, 140 S. Broad Street, Philadelphia PA 19102 (Lincoln Hall, 2nd Floor)

What are the best bets for 2015 and beyond? Get no-nonsense expert insights from leading experts on the biggest trends affecting our industry and network with colleagues at the largest and most dynamic land use conference in the tri-state region. Bigger and better than ever! **This event sells out every year – don't miss it!**



Emerging Trends
in Real Estate®

Americas 2015

Mitchell M. Roschelle, National Business Leader, Real Estate Business Advisory Services for PricewaterhouseCoopers will present **Emerging Trends in Real Estate 2015**. Learn where to invest, which sectors and markets offer the best prospects, sources and flows of equity and debt capital, sector opportunities and which to avoid, rankings and assessments of a variety of specialty property types, impact of social and political trends on real estate, and how and why locational preferences are changing. Each attendee receives a **free copy of this 35th edition by PricewaterhouseCoopers and ULI**, based on hundreds of industry leader interviews and surveys.



Hear this all-star lineup on the evolution of the tri-state region's real estate market and the comfort level of institutional investors from:

- **Moderator: Dr. Peter Linneman**, CEO, KL Realty and Linneman Associates; ULI Trustee
- **Daniel DiLella**, Principal, Equus Capital Partners
- **William P. Hankowsky**, President and CEO, Liberty Property Trust
- **David B. Rubenstein**, Founder, Rubenstein Partners
- **Gerard H. Sweeney**, President, Chief Executive Officer and Trustee, Brandywine Realty Trust

Continuing Education Credits On-Site: AICP 3.0 Certification Management (CM) credits pending. ATTORNEYS: 2.5 Sub. CLE credits for separate charge of \$85 per attorney, payable onsite by check or credit card to the Insurance Society of Philadelphia. No refunds/partial credit. ARCHITECTS: 2.75 AIA/CES (HSW/SD) Learning Units from AIA. LANDSCAPE ARCHITECTS: 3.0 PA CEU. REAL ESTATE BROKERS/SALES: 2.5 Real Estate CE credit hours pending through Temple University Real Estate Institute. PA ENGINEERS: 3.0 Professional Development Hours.

SPONSORS: If your company name is on either side of this flyer, email Philadelphia@uli.org to access complimentary registrations.

Diamond Annual Sponsors: AMC Delancey Group ~ Langan Engineering & Environmental Services.

Platinum Annual Sponsors: Brandywine Realty Trust ~ Dranoff Properties ~ EY Global ~ Herha Hospitality Trust ~ KPMG ~ Liberty Property Trust ~ McGladrey ~ O'Donnell & Naccarato ~ PECO ~ Pennsylvania Real Estate Investment Trust ~ Scannapieco Development ~ The Goldenberg Group ~ The Norwood Company ~ Zell/Lurie Real Estate Center at Wharton.

Gold Annual Sponsors: Ballard Spahr ~ Bank of America Merrill Lynch ~ Campus Apartments ~ CBIZ ~ Campus Apartments ~ City Center Lehigh Valley ~ Cozen O'Connor ~ Duane Morris ~ Kaplin Stewart Meloff Reiter & Stein ~ Kitchen & Associates Architects ~ PECO Smart Ideas ~ Resource Real Estate ~ The Flynn Company ~ Urban Engineers ~ US Bank Commercial Real Estate.

Silver Annual Sponsors: Aegis Property Group ~ Delaware Valley Regional Planning Commission ~ Drinker Biddle & Reath ~ Econsult Solutions ~ Environetics Design ~ Equus Capital Partners ~ Fineman, Krekstein & Harris ~ Flaster/Greenberg ~ Harkins Builders ~ High Real Estate Group ~ Hill International ~ Jacobs ~ JKR Partners ~ Klehr Harrison ~ Kreisler Miller ~ Land Dimensions Engineering ~ LCOR ~ LF Driscoll ~ M&T Bank ~ MacIntosh Engineering ~ Manko Gold Katcher & Fox ~ Newmark Grubb Knight Frank ~ NorthMarq Capital ~ Pennoni Associates ~ Saul Ewing ~ Susquehanna Bank ~ T&M Associates ~ Veolia Energy Philadelphia ~ Walker Parking ~ Wallace Roberts & Todd ~ Wohlsen Construction.

Due to limited table seating we can accommodate only 27 "table hosts" -- get your company name on a table placard and on the program; fill your table with colleagues or leave it open for others to join. Get a little more visibility and a little more legroom. Requires separate fee of \$150 for current annual sponsors listed above; \$300 for non-sponsors. Contact susan.baltake@uli.org or phone 856-428-8547 to reserve your "table host" opportunity with separate payment.

Real Estate Forecast 2015 – November 21, 2014 (ULI Philadelphia #8126-1503)

Copy for multiple registrations. If you plan to mail your form, please first register by phone to ensure your space.

Absolutely limited to 500 registrants! 3 easy ways to register:

- **Online:** www.philadelphia.uli.org (credit card payments only)
- **Phone:** 800-321-5011 (Credit card or check)
- **Mail:**

<i>via regular mail:</i>	<i>via express mail (FedEx/UPS):</i>
ULI Philadelphia	ULI Philadelphia
PO Box 418363	1025 Thomas Jefferson St. NW, #500 W
Boston, MA 02241-8363	Washington DC 20007

ULI Member #	Informal Name for Badge	

Name		

Title		

Company		

Address		

City	State	Zip Code
_____	_____	_____
Telephone	Fax	
_____	_____	
Email (confirmations sent via email by next business day).		

Please indicate payment method:

- Check: **payable to ULI Philadelphia**
 Credit Card AmEx VISA Discover MasterCard

Card Holder Name _____

Card Number _____ Exp. Date _____

Cardholder Signature _____

Early-Bird Rates

*Fees increase by \$25 after Nov 14.
Includes your **FREE** copy of
Emerging Trends in Real Estate 2015*

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|---|-------|
| <input type="checkbox"/> Member: Private Sector | \$95 |
| <input type="checkbox"/> Member: Gov't/Nonprofit/
Academic/Under 35 | \$65 |
| <input type="checkbox"/> Member: Student | \$40 |
| <input type="checkbox"/> Nonmember: Private Sector | \$185 |
| <input type="checkbox"/> Nonmember: Gov't/Nonprofit/
Academic/Student | \$90 |

Not a ULI member yet? Join now at www.uli.org or call 800-321-5011; save BIG on your meeting registration fee.

- | | |
|---|-------|
| <input type="checkbox"/> Annual Dues (Standard) | \$430 |
| <input type="checkbox"/> 50% Discount for Gov't/
Nonprofit/Academic/
Under 35 | \$215 |
| <input type="checkbox"/> 75% Student Discount | \$108 |