

BROCHURE – UPDATED 10/27/14

CERCA

FALL MEETING

OCTOBER 30, 2014

MARRIOTT CRYSTAL GATEWAY HOTEL

ARLINGTON, VIRGINIA

Featuring a Keynote Address by
the Honorable John A. Koskinen,
Commissioner, Internal Revenue Service

*Be sure to check
www.cerca.org
for frequent updates!*

Presented by



Council for
Electronic
Revenue
Communication
Advancement

ABOUT THE MEETING

CERCA Fall 2014 speakers will include:

- ▶ **John Koskinen, Commissioner, Internal Revenue Service**
- ▶ **Andrew Slavitt, Principal Deputy Administrator, Centers for Medicare and Medicaid Services, U.S. Department of Health and Human Services**
- ▶ **Rajive Mathur, Director, Online Services Office, IRS**
- ▶ **Robert Bedoya, Director, E-File Services, IRS**
- ▶ **Jodi Patterson, Director, Return Integrity and Correspondence Services, Internal Revenue Service**
- ▶ **Chad Brooker, Policy Analyst, Access Health CT**
- ▶ **Verenda Smith, Deputy Director, Federation Of Tax Administrators**
- ▶ **Stephen Ryan, Partner, McDermott Will & Emery**
- ▶ **Marc Gerson, Vice Chair, Tax Department, Miller & Chevalier**
- ▶ **Robert Rozen, Principal, Washington Council, Ernst & Young**
- ▶ **Jon Almeras, Manager, Tax Policy Group, Deloitte Tax**
- ▶ **Lawrence O'Brien III, Founder, OB-C Group**
- ▶ **Christopher Cox, Senior Principal, Navigators Global**
- ▶ **Mimi Nolan, Director, The Tax Institute at H&R Block**
- ▶ **Kerri Gibson, Vice President and General Manager, Small Professional, CCH Small Firm Services**
- ▶ **Mark Steber, Chief Tax Officer, Jackson Hewitt**
- ▶ **David Williams, Chief Tax Officer, Intuit**
- ▶ **Theresa Pattara, Director, Regulatory Affairs and Public Policy, H&R Block**

ABOUT THE MEETING

CERCA Fall 2014 topics will include:

- ▶ **Commissioner's Overview of Key IRS Priorities**
- ▶ **IRS Report on Upcoming Filing Season Status and Issues**
- ▶ **Predictions for Impending Congressional Elections**
- ▶ **Lame Duck Congressional Session: Issues for Tax Industry**
- ▶ **IRS Implementation of New Affordable Care Act Requirements**
- ▶ **State Revenue Agency Priorities for Upcoming Filing Season**
- ▶ **Industry Update on Preparation for IRS ACA Requirements**
- ▶ **Tax Industry Liaison With IRS, HHS/CMS and Exchanges on ACA**
- ▶ **Industry Analysis of New IRS Anti-Fraud Initiatives**

This conference will run from 8:30 AM to 4:15 PM.



Please
Register
Me For:



FALL MEETING
ARLINGTON, VA
October 30, 2014



Name _____

Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

E-Mail _____

Registration Fees

Members – \$450 • **Non-Members** – \$550

On-Site (After October 28) – Add \$25

of member registrations _____ @ \$ _____

of non-member registrations _____ @ \$ _____

TOTAL PAYMENT: _____

Payment Method:

☐ I have enclosed a check for registration fee (payable to CERCA)

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Take **\$55 off** each conference fee
when registering four or more
employees at one time.

To receive this discount, you must register at least
four employees of one organization at the same
time, and all must be paid in full.

Conference Information

The conference will be held October 30, 2014, at the Marriott Crystal Gateway Hotel, 1700 Jefferson Davis Highway, Arlington, VA 22202. Please make checks payable to CERCA, or charge the fee to a credit card, above. Cancellations in writing by October 28 will entitle the registrant to a full refund minus a standard \$25 processing fee. After October 28, no refund will be issued. Substitutions (for the full conference) will be allowed at any time without penalty. Sleeping rooms are available at the Marriott Crystal Gateway Hotel for \$249 single/double. To receive this preferred rate, please use the link that can be found at www.cerca.org, or call the hotel directly at 1-800-228-9290, and say you are with the "CERCA" or "Council for Electronic Revenue Communication Advancement" block of reserved rooms. **This meeting will run from 8:30 AM until 4:15 PM.**

Please fax or mail this form to:



Council for
Electronic
Revenue
Communication
Advancement

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