



# El Camino

High School Football

## SECOND ANNUAL GRIDIRON SHOOTOUT

FRIDAY, JULY 17, 2015

8:00 AM SHOTGUN START • TURKEY CREEK GOLF COURSE

### SCHEDULE OF EVENTS

- 6:30 am – Registration, Putting Contest,  
7:45 am Driving Range & Breakfast  
8:00 am Shotgun Start (Scramble Format)  
1:00 pm Tri-tip Lunch, Drawing Prizes and More!

### GOLFERS' FEES

#### Foursome - \$400

Four players entry to golf tournament & includes breakfast, beverages on course, swag bag, and awards dinner

#### Individual Golfers - \$120

One player entry to golf tournament & includes breakfast, beverages on course, swag bag, and awards dinner

### SPONSORSHIP OPPORTUNITIES\*

- "Eagle" Sponsor - \$1,000  
"Birdie" Sponsor - \$250  
"Par" Donation - \$100  
Other sponsorship options are available.

*\*See reverse for complete sponsorship details.*

#### FOR MORE INFORMATION, CONTACT:

**Les Held**

*El Camino Gridiron Club President*

**(916) 599-0166**

**leslie.held@att.net**

-or-

**Adam Reinking**

*El Camino Head Varsity Football Coach*

**adam.reinking@sanjuan.edu**



Registration  
Now Open!  
**ecfootball.org**  
Early Sign-Ups  
Appreciated!

All Proceeds from this Event Benefit The El Camino High School Football Program

# SPONSORSHIP OPPORTUNITIES

## “EAGLE” SPONSOR - \$1,000

- Entrance to the golf tournament for a foursome
- Logo on Eagle Shootout t-shirt
- Sponsor may provide promotional items for swag bags, if desired
- Logo on Gridiron Shootout Sponsor Banner to be displayed at the golf tournament. The banner will also be displayed at Abbott Field at El Camino High School for all 2015 home football games.
- EC football website advertisement: your logo will be placed on the website home page for one year.
- One quarter-page advertisement/logo in the 2015 EC football program (artwork to be provided by sponsor)
- Sponsorship of the weekly football highlight video which can generate up to 500 views per week

## “BIRDIE” SPONSOR - \$250

- Logo on Gridiron Shootout Sponsor Banner to be displayed at the golf tournament. The banner will also be displayed at Abbott Field at El Camino High School for all 2015 home football games.
- Signage at tee box
- Sponsor name listed in the 2015 EC football program
- Sponsor may provide promotional items for swag bags, if desired

“Birdie” Add-on Option #1 (+\$50) -  
¼ page ad in the 2015 EC football program  
(artwork supplied by sponsor)

“Birdie” Add-on Option #2 (+\$100) -  
¼ page ad in the 2015 EC football  
program (artwork supplied by sponsor)  
and EC Football website home page ad

## “PAR” DONATION - \$100

- Logo on Gridiron Shootout Sponsor Banner. The banner will also be displayed at Abbott Field at El Camino High School for all 2015 home football games.

## ALSO AVAILABLE

### EC FOOTBALL PROGRAM ADS:

- Business card - \$50
- ¼ page - \$75
- ½ page - \$100
- Full page - \$150

### BANNER AD:

(business card size program ad included):

- One year - \$400
- Two years - \$600

### WEBSITE HOME PAGE ADVERTISEMENT:

- One year - \$200

### HIGHLIGHT VIDEO SPONSOR:

(only 10 available)

- \$150 per game film (highlight videos can generate up to 500 views weekly)

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**El Camino**  
High School Football



**Note: Sponsor booths/tables and any promotional materials need to be provided by sponsor.**





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### SPONSOR REGISTRATION

Contact Person: \_\_\_\_\_

Company Name: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

Sponsorship Amount: \_\_\_\_\_ Hole Location Preference: \_\_\_\_\_

#### SPONSORSHIP OPPORTUNITIES

- “Eagle” Sponsor - \$1,000
- “Birdie” Sponsor - \$250
- “Par” Donation - \$100

Other sponsorship options are available.  
See page 2 of tournament information packet  
for complete sponsorship details.

*Please note: Sponsors must provide it's own  
booth/table and any promotional materials.*

#### MAKE CHECKS/MONEY ORDERS PAYABLE TO:

El Camino High School Football

#### PLEASE FILL OUT THIS REGISTRATION FORM AND RETURN WITH PAYMENT TO:

El Camino High School Football

Attn.: ADAM REINKING  
4300 El Camino Avenue  
Sacramento, CA 95821

Registration  
also available  
online at:  
[ecfootball.org](http://ecfootball.org)

All Proceeds from this Event Benefit The El Camino High School Football Program.





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## ★★★ SECOND ANNUAL ★★★ GRIDIRON SHOOTOUT

FRIDAY, JULY 17, 2015

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### PLAYER REGISTRATION

Golfer #1: \_\_\_\_\_

Golfer #2: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

Golfer #3: \_\_\_\_\_

Email Address: \_\_\_\_\_

Golfer #4: \_\_\_\_\_

TOTAL AMOUNT ENCLOSED: \_\_\_\_\_

#### GOLFERS' FEES

• **Foursome - \$400**

Four players entry to golf tournament and includes breakfast, beverages on course, swag bag, and awards dinner.

• **Individual Golfers - \$120**

One player entry to golf tournament and includes breakfast, beverages on course, swag bag, and awards dinner.

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**RE: El Camino High School Annual Gridiron Shootout Golf Tournament Sponsor/Donation Request**

March 2015

Dear Sir or Madam:

The El Camino High School Gridiron Club is a group made up of parent volunteers of the El Camino High School football players. We host our annual Gridiron Shootout golf tournament and are seeking sponsors for the tournament. We can provide a sponsorship package that would include your company or group having a banner placed at one of the tee boxes at the tournament as well as the banner being prominently placed at Abbott Field at El Camino High School for all 2015 home games. Other options are available including EC Football website advertising, EC Football program advertising, etc. See details provided with this letter.

Our club was formed to help support the coaches and players as well as to fundraise for costs to run the football program. With so many difficult budget cuts, the necessary funds to operate the program are just not available from the School District. The football program relies heavily on parent volunteers and fundraising in order to function. We take great pride in getting the community involved and providing it with high standards in athletic commitment, academic achievements while helping to generate revenue for local businesses. All funds raised go towards team purchases including but not limited to: new equipment and uniform purchases, helmet reconditioning, athlete and coach clinics or camps, coaches stipends and any other additional needs required to better the team and keep the players safe. In addition to the above mentioned sponsors requested for our Gridiron Shootout, we are seeking donations of goods and services to be raffled and/or used to help generate funds to support the football program. We gratefully accept any cash donations as well.

The Gridiron Club is a registered 501(c)3 non-profit, under the umbrella of the El Camino Athletic Boosters Club and will provide our Tax EIN upon receipt of your donation or sponsorship. Thank you in advance for your support and we look forward to working with you and your company to improve our community.

Sincerely,

Les Held, El Camino High School Gridiron Club President

Adam Reinking, El Camino High School Head Football Coach and Instructor