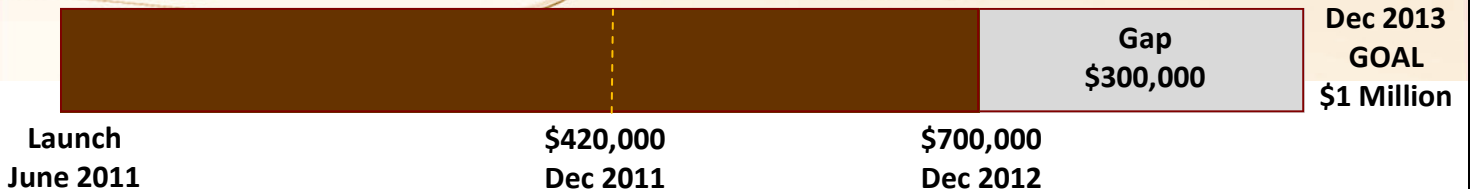


In 2011 we launched *The Campaign for Ananda Mandir* with a goal of raising \$1 million by the end of 2013. With your generous contributions, we are almost there, and today we request your support to close the gap at our Annual Fundraising Event on Sunday, June 30, 2013.

The Campaign funds will be and are being used primarily for the construction of a new and expanded temple with a classical Bengali temple façade and a multi-functional cultural center. This is a two-year, \$ 4 million project.

Building a world-class temple & cultural center for the Bengali Community

The
CAMPAIGN
for **ANANDA MANDIR**



WHY SHOULD YOU DONATE?

Here at Ananda Mandir, private philanthropy fuels our forward progress in supporting, preserving and fostering the religious and socio-cultural activities of the Bengali community in our tri-state (NJ-NY-PA) region. Each day, programs and initiatives made possible by your donations, are happening at Ananda Mandir. Your continued support will ensure these activities occur in a world-class facility and are sustained for the next generation. By donating to *The Campaign for Ananda Mandir*, you will help build a temple and cultural complex that the tri-state Bengali community can be proud of, and will help preserve their cultural identity.

Ananda Mandir, 269 Cedar Grove Lane, Somerset, NJ 08873

Ph: 732-873-9821

Website: www.anandamandir.org

Email: anandamandir@gmail.com

PROGRAMS & ACTIVITIES AT ANANDA MANDIR SUPPORTED BY YOUR GIFTS

RELIGIOUS:

- Resident priest leads and conducts all puja events
- Weekly puja events as per Bengali calendar
- Annual puja festivals—Durga Puja, Kali Puja etc. with full schedule of religious functions. Daily meals for 1000+ attendees.
- Private puja service to meet the individual needs of the community - Satyanaryan, annaprasan, etc.

CULTURAL:

- Ananda Sandhya - free musical evenings at the Ananda Mandir campus featuring local and visiting artists
- Sahitya o Alochana - evening sessions highlighting local expertise on literary and contemporary topics
- Gayatri Memorial Awards - recognizing high quality literary works in Bengali and English

EDUCATIONAL:

- Classical and Modern dance classes for youth
- Bengali language classes
- Music classes for the youth
- Summer internships for high school students

SENIORS NETWORK:

- Senior Forum - informative discussions on relevant topics such as retirement, health and recreation
- Seniors networking provides opportunities for participating in various activities at Ananda Mandir

PUBLICATIONS:

- Ananda Sangbad - a quarterly periodical/newsletter published by Ananda Mandir
- Anandalipi - annual magazine published by Ananda Mandir

HOW YOU CAN DONATE

Through their generosity over the past several years, more than 1500 life members, associates and friends have helped build Ananda Mandir. Today more than 300 of you have contributed to *The Campaign for Ananda Mandir*.

To make an immediate and future impact on the tri-state Bengali community, you may consider the following options:

- ⇒ **Become a Life Member:** A cumulative contribution of \$1000 makes you a life member. Please contact us to find our out your balance and become a life member.
- ⇒ **Give the same as last year:** Consider a donation at the same level or higher than last year, this will ensure that the campaign gap is filled.

To formalize your gift, please come to the Fund Raising Event and celebrate as we fill *The Campaign for Ananda Mandir* gap. For more details and to pledge a gift please contact any of the Trustees or:

Ashok Rakhit - akrakhit53@aol.com
Chanu Das - chanudas@gmail.com
Saurav Ghosh - sauravghosh@gmail.com
Sanchoy Das—sanchoydas@hotmail.com

TEMPLE & CULTURAL CENTER CONSTRUCTION MILESTONES

Total Project Cost: \$ 4 million

Building Plans Approved by City - **January 2012**
Construction Loan of \$ 3.5 million Approved- **July 2012**
Construction started at Ananda Mandir - **August 2012**
New Temple Ready for Services - **September 2014**
Cultural Center Ready for Use - **October 2014**

ANNUAL FUND RAISING EVENT

Sunday, June 30, 2013

12 noon to 3 pm at the Ananda Mandir Campus

The
CAMPAIGN
for **ANANDA MANDIR**

For general and campaign information, please contact any of the following Ananda Mandir trustees:

President: Dipak Sarkar

Vice President: Suprasad Baidyaroy

Secretary: Suranjan Choudhury

Vice President: Jaiprakash Biswas

Treasurer: Chanu Das

Ananda Mandir, 269 Cedar Grove Lane, Somerset, NJ 08873

Ph: 732-873-9821

Website: www.anandamandir.org

Email: President.BOT.AM@gmail.com

The
CAMPAIGN
for **ANANDA MANDIR**

2013 DONATION FORM

Please fill out and mail to:

Ananda Mandir, 269 Cedar Grove Lane, Somerset, NJ 08873-5212

First Name(s)

Last Name:

Street Address:

City-State-Zip

Tel:

Email:

Donation (\$):

Please make check payable to Ananda Mandir.

Ananda Mandir, Inc. is a tax exempt organization under section 501(c)(3) of the Internal Revenue Code, and your contribution may be tax deductible.