

INTRODUCTION AND OBJECTIVE

The course is designed to introduce participants (from non-financial backgrounds) to basic financial and accounting concepts. It includes extensive coverage of concepts such as financial statements, ratio analysis, break-even analysis, cost concepts, decision-making, capital budgeting, and introduction to international finance, thereby enabling the participants to make use of accounting information from the point of view of profit planning, cost control and decision-making (both operating and financial). The objective of the course is to widen the horizon of knowledge and skills of the participants so as to enable them to understand business/ financial processes in a holistic way and to prepare them for larger responsibilities.

On completion of the course, the participants will be able to

- (i) Assess financial health of business/corporate firms.
- (ii) Generate relevant data from the perspective of profit planning, cost control, pricing and product decisions.
- (iii) Take decision whether to invest in a new long-term investment project.

(iv) Gain insight about the foreign exchange risk management techniques.

A very comprehensive reader friendly course material would be made available on all the topics covered. This would include theory with lucid explanation, solved examples, cases and comprehensive summary.

WHO MAY PARTICIPATE?

Working Managers and Executives (in business).

DATE AND VENUE:

Date: May 16-18, 2012

Venue: IIT Delhi (Room No. to be intimated later)

FEES:

Rs. 12,000/- (Rs. Twelve thousand only)

Payable by DD/cheque (Delhi A/c) in favour of "FITT, IIT Delhi"

Last date for registration:

April 30, 2012

SPEAKERS:

Prof. P. K. Jain, IIT Delhi
Prof. Surendra S. Yadav, IIT Delhi
Dr. Shveta Singh. IIT Delhi

REGISTRATION FORM

**Short Course on
Finance for Non-Finance Executives
(May 16-18, 2012)**

Name: _____

Designation: _____

Organization: _____

Address: _____

Email: _____

Phone.: _____

Mobile: _____

Fax: _____

Fees Payable to "FITT, IIT Delhi"
Draft / Cheque No.: _____

Dated: _____

Drawn on (Bank): _____

Rs _____

Signature of Applicant

ACCOMMODATION

This is a non-residential programme. The participants are expected to make their own arrangements for stay. Subject to availability, the organizers will try to book accommodation on payment basis within the guest houses of IIT Delhi (if requested sufficiently in advance) through the Registration Form.

Coordinators

Prof. P. K. Jain
&
Dr Shveta Singh
Department of Management Studies
Indian Institute of Technology (IIT) Delhi

For further information please contact:

&

Send your registrations to:

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Sr. Manager (Tech./Admn.)
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Short Course on Finance for Non-Finance Executives

May 16-18, 2012

at

Indian Institute of Technology Delhi



Under the Aegis of



**Foundation for Innovation & Technology
Transfer, (FITT), IIT Delhi**