

**DATED MATERIAL**



**R. E. A. D.**

**Reimagine Explore And Discover  
2015 KSRA Conference**

**Conference Program Advertisement  
Application**

**Keystone State Reading Association  
Forty-eighth Annual Conference**

***Reimagine Explore And Discover***

**October 22-24, 2015**

**Lancaster County Convention Center  
25 South Queen Street  
Lancaster, PA 17603**

PDF is the preferred format and will deliver the most reliable results for our printer. We can also accept Word documents, and JPEG files. If we cannot open your file it will be returned. Please do not submit paper copy. This form with payment must be submitted by **August 1, 2015. If you want your space location on your ad, wait to receive your space assignment before submitting ad copy.**

**Please note:** Printed ads will also appear in the virtual program at no extra cost. They may be in color, even if you order a b/w ad for the printed program.

If you are ordering a b/w ad, you may want to design your ad in black and white for best quality reproduction. Color copy will be converted to black and white.

Submit electronic version of your ad separately from the application via e-mail attachment to Andy Morrison at [anbook@comcast.net](mailto:anbook@comcast.net) **Digital copy of ad must be received by August 26, 2015.**

**A company may place an advertisement in the conference program even though they do not exhibit.**

Make check payable to **KSRA Conference 2015**. Cash and credit cards cannot be accepted. Complete and return with your **Application and Exhibit Space Contract** to:

**Andy Morrison/Emily Reed  
KSRA Conference 2015  
4109 Judith Dr.  
Harrisburg, PA 17112**

Company Name \_\_\_\_\_

Authorized Person Making Application \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

You may use pictures and text from our website. \_\_\_\_\_ Yes \_\_\_\_\_ No

**Check Size of Ad (Virtual Ad FREE with paid ad)**

☐ **Full Page COLOR**                      **\$350**

☐ **Full Page (b/w)**                      **\$250**

☐ **Half Page (b/w)**                      **\$150**

☐ **Quarter Page (b/w)**                      **\$75**

Signature _____ Title _____ Date _____
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