

COMMUNITY AND HOUSING DEPARTMENT

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To: Licensing Department
London Borough of Merton
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Public Health response to review of Premises Licence under the Licensing Act 2003: Po Na Na, 82 The Broadway, Wimbledon, SW19 1RH

Application Reference	WK/201500056
Premises address	Po Na Na, 82 The Broadway, Wimbledon, SW19 1RH
Ward	Abbey Ward
Summary of the grounds for review	Residential complaint about noise levels from music at the rear of the premises, and antisocial behaviour from those attending the premises (urinating in garden, noise whilst queuing, fighting)

As a responsible authority under 2012 amendment to the Licensing Act 2003, the Director of Public Health for Merton wishes to provide evidence to support the review of a premises license, on the basis of three of the four licensing objectives:

1. **The prevention of crime and disorder**
2. **Public safety**
3. **Prevention of public nuisance**

Wimbledon Town Centre where the premises is located is designated a Cumulative Impact Zone. The Merton Statement of Licensing Policy (SOLP) 2011 sets out that the cumulative impact of the number, type and density of licensed premises in a given area may lead to serious problems of nuisance and disorder outside and within the vicinity of these premises.

Evidence of detrimental impact on the licensing objectives:

1. The prevention of crime and disorder

Local data from the London Ambulance Service suggests that in the year to January 2015, the following incidents occurred within 500 meters of this postcode:

- **150** alcohol related incidents, 41 of which relate to those under the age of 26
- **47** assaults
- **11** head injuries
- **24** least serious injuries, which are often used as a proxy for alcohol related violence

In addition there were also **32** bus driver reported anti social behavior incidents within 500 meters of the proposed premises, and **5** bus driver reported incidents of violence. The British Transport Police reported **9** cases of antisocial behaviour and **46** of violence within 500m of the premises in the year to January 2015.

This data suggests a significant impact of alcohol consumption in the local area. While the above data does not relate to this specific premises, it is likely, given the direct report from the local resident that has led to this review, that the alcohol license held by this premises contributes to the above trends relating alcohol to crime and disorder. Data sheets have been attached for the above data (Appendix 1).

2. Public safety

3. Prevention of public nuisance

The premises is located in the CIZ, an area where it is already recognised that there is a problem with the impact of alcohol on public safety, and on public nuisance.

Abbey Ward is ranked:

- **2nd** of 20 wards for theft reported to police
- **4th** of 20 wards for possession of drugs
- **5th** of 20 wards for all violence, and for night-time disorder
- **5th** out of 20 wards in Merton for alcohol illness treated by London Ambulance service in those aged 18+
- **6th** of 20 wards for criminal damage, rape, British Transport Police reported drunken behaviour, and TfL reported alcohol related disturbance.

The data on assaults, antisocial behaviour and violence above and in the Appendix paints a clear picture of the impact of alcohol consumption in this specific area on public safety and public nuisance. In addition, the recent Annual Residents Survey highlighted that nearly half of all residents in this area of the borough are very worried or fairly worried about people being drunk and rowdy (see Appendix 2). This is supported by information from the local resident requesting the review.

The resident specifically mentions noise associated with this premises, and the impact on his sleep. Environmental Health are the experts on noise pollution and appropriate noise levels, but there is certainly evidence that as well as being a public nuisance, environmental noise is a threat to public health, with demonstrable negative effects on human health and well-being.¹

Conclusion

The premises is situated within the Wimbledon CIZ. The Merton SOLP states that it is “for the applicants to show in their operating schedules that their proposals will not add to the cumulative impact already being experienced.” The information received from the local resident, combined with the data included here, suggests that the Po Na Na license is in fact adding to the cumulative impact experienced in the Wimbledon area.

¹ <http://www.euro.who.int/en/health-topics/environment-and-health/noise>

We therefore support the review of this licence in view of data demonstrating an existing impact of alcohol on crime and disorder and antisocial behaviour in the local area.

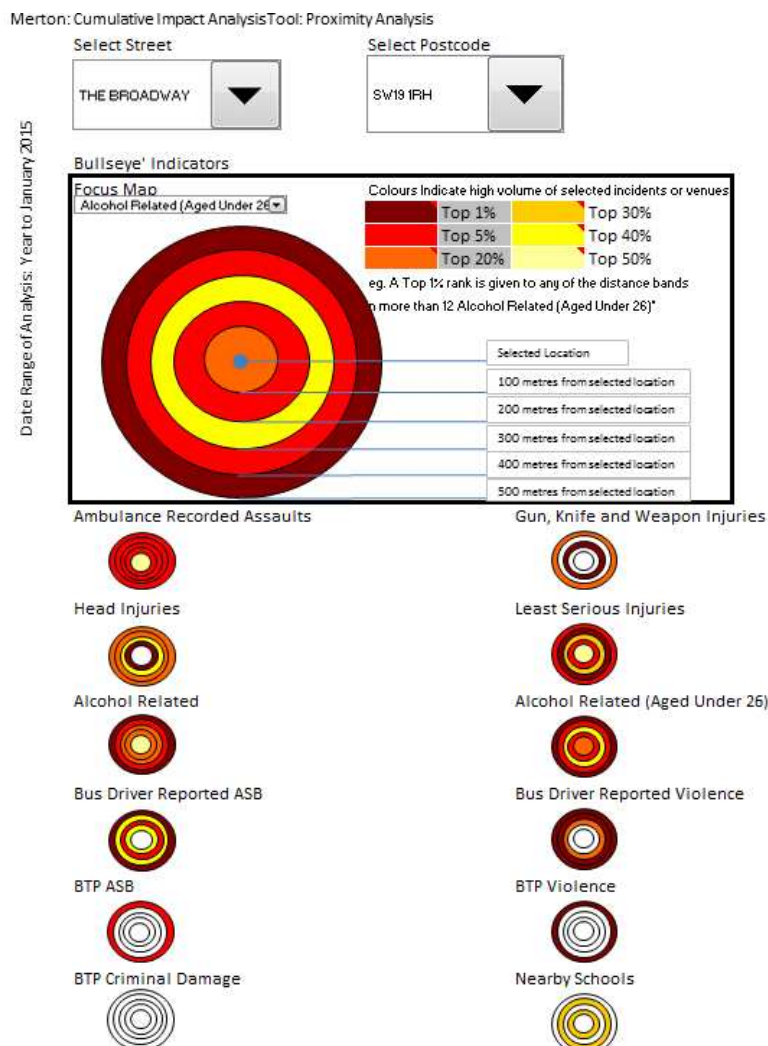
Yours sincerely,

Amy Potter
Consultant in Public Health

On behalf of Dr Kay Eilbert, Director of Public Health

APPENDIX 1: LBM Public Health preliminary data scan for the following premises: Po Na Na, 82 The Broadway, Wimbledon, SW19 1RH

A. SafeStats bullseye dashboard for The Broadway, SW19 1RH:



Headlines related to underage sale of alcohol at this postcode: BULLSEYE DATA (this page):

- 150 alcohol related incidents within 500m of this postcode in the year to January 2015;
- Of these, 41 alcohol related incidents were in those aged under 26 years old in the year to January 2015.
- Within 100m of the postcode: high volume of alcohol-related incidents in those under 26 years old (top 20% rank in the borough).
- Between 100-500m of the postcode, particularly high volume of ambulance recorded assaults (top 5% rank in the borough)
- Proximity of the postcode (within 500m) to 2 schools.

TRAFFIC LIGHT DATA (next page):

- Abbey Ward is ranked 5th out of 20 wards in Merton for alcohol illness treated by London Ambulance service in those aged 18+.
- The ward is ranked 2nd of 20 wards for theft reported to police, 4th for possession of drugs, 5th for all violence, and for night-time disorder, and 6th for criminal damage and rape. It is ranked 6th out of 20 wards for British Transport Police reported drunken behaviour, and for TfL reported alcohol related disturbance

Type of data (incidents)	Total within 500m
Ambulance recorded assaults	47
Gun, Knife and Weapons injuries	3
Head injuries	11
Least serious injuries	24
Alcohol related	150
Alcohol related (aged under 26)	41
Bus driver reported ASB	32
Bus driver reported Violence	5
BTP ASB	9
BTP Violence	46
BTP Criminal Damage	0
Nearby schools	2

B. SafeStats traffic light dashboard for postcode SW19 1RH:

USER INPUT			
SELECT POSTCODE FROM LIST		WARD	WARD NAME
CLICK HERE>	SW19 1RH	008AFX	Abbey
PREVENTION OF CRIME AND DISORDER			
AMBULANCE DATA			
RANK ALL ASSAULTS		RANK SEXUAL ASSAULTS	
10 out of 20 wards		7 out of 20 wards	
RANK ALL WEAPON INJURIES		RANK KNIFE INJURY	
6 out of 20 wards		6 out of 20 wards	
RANK GUN INJURIES		RANK VIOLENCE AGAINST AMBULANCE CREW	
1 out of 20 wards		12 out of 20 wards	
POLICE DATA: recorded crime and ASB			
RANK ALL VIOLENCE		RANK RAPE	
5 out of 20 wards		6 out of 20 wards	
RANK THEFT FROM PERSON (OTHER)		RANK PERSONAL ROBBERY	
2 out of 20 wards		14 out of 20 wards	
RANK CRIMINAL DAMAGE		RANK POSSESSION OF DRUGS	
6 out of 20 wards		4 out of 20 wards	
MPS ASB RANK		MPS POSSESSION OF WEAPON	
7 out of 20 wards		8 out of 20 wards	
Other data sources			
NIGHT TIME VIOLENT DISORDER		DELIBERATE FIRES	
5 out of 20 wards		8 out of 20 wards	
Probation Clients with Alcohol misuse Risk		Probation Clients Alcohol Risk and High risk of causing harm	
6 out of 20 wards		2 out of 20 wards	

MERTON 'Traffic Light Dashboard' to: January 2015

ALCOHOL ILLNESS TREATED BY LONDON AMBULANCE SERVICE		
ambulance data		
AGED 8 - 17	AGED 18 - 25	
8 out of 20 wards	10 out of 20 wards	
AGED 26 - 39	AGED 8 - 39	AGED 18+
5 out of 20 wards	5 out of 20 wards	5 out of 20 wards
DEPRIVATION		
ward summaries		
INCOME DEPRIVATION		EMPLOYMENT DEPRIVATION
10 out of 20 wards		11 out of 20 wards
AVERAGE DEPRIVATION		RANK BY MOST DEPRIVED SUB WARD AREA
10 out of 20 wards		7 out of 20 wards
http://data.london.gov.uk/datastore/package/indices-deprivation-2010		
PUBLIC TRANSPORT ALCOHOL RELATED INCIDENTS		
BTP DRUNKEN BEHAVIOUR		TFL ALCOHOL RELATED DISTURBANCE
6 out of 20 wards		6 out of 20 wards
WELL BEING		
6 RANK Life Expectancy 12 RANK Incapacity claimant rate -index 17 RANK Crime rate - Index 8 RANK Average Capped GCSE and Equivalent Point Score Per Pupil 12 RANK Unauthorised Absence in All Schools (%) 8 RANK Dependent children in out-of-work families 20 RANK Public Transport Accessibility 7 RANK Homes with access to open space & nature, and % greenspace 1 RANK Subjective well-being average score		
http://data.london.gov.uk/datastore/package/london-ward-well-being-scores		

APPENDIX 2: Public Health data on alcohol in Merton & Abbey Ward (premises location):

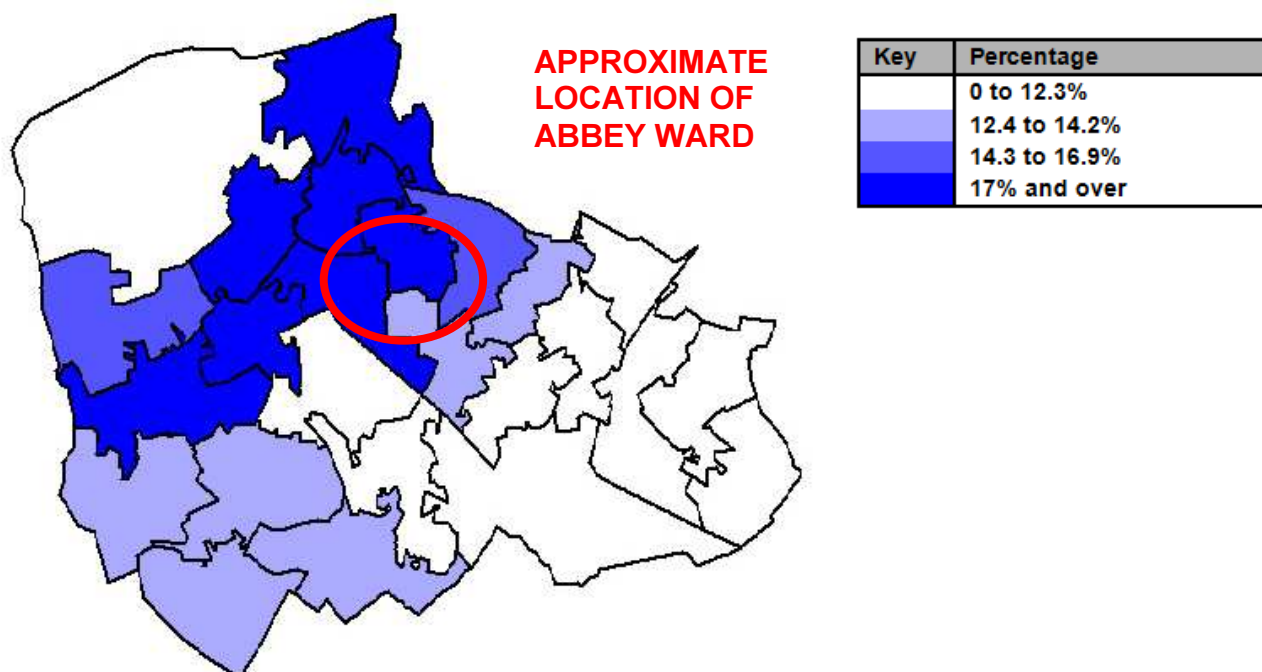
Nationally, alcohol is the leading risk factor for preventable death in 15-49 year olds. Nine million adults now drink at levels that increase the risk of harm, of whom 1.6 million show signs of alcohol dependence. The number of people dying due to liver disease in England is rising, in contrast to other major causes of disease that have been declining.² The harm of alcohol falls not just on individuals and their health, but on society as a whole. Alcohol misuse is associated with a wide range of criminal offences, including drink driving, being drunk and disorderly, criminal damage, assault and domestic violence, all of which can also indirectly impact on health. In younger people, risky drinking behaviour is associated with anti-social behaviour and teenage conceptions.

In terms of alcohol harm overall, in 2012 Merton ranked 55 out of 326 local authorities (Local Alcohol Profiles for England, LAPE 2012) but was in the higher percentiles for:

- Male mortality chronic liver disease (104/326)
- Female alcohol-specific hospital admissions (106/326)
- Male alcohol-specific hospital admissions (109/326)
- Male alcohol-attributable hospital admissions (151/326)
- Alcohol-related violent crimes (192/326)
- Alcohol-related sexual offences (208/326).

The estimated prevalence of binge drinking is 13.8% compared with 14.3% in London and 20.0% nationally. However, this masks differences across the borough. Estimated levels of the adult population drinking at 'increasing risk' (21%) and 'higher risk' (7.2%) are above London average, and again, patterns vary across the borough – see Figure 1.

Figure 1: Prevalence of risky drinking behaviour by area – percentage of the adult population that binge drink by MSOA, Merton, 2007-08, (modelled estimate).



Source: Association of Public Health Observatories. ©Crown copyright 2012. All rights reserved. ©1994-2012 ACTIVE Solutions Europe Ltd.

In terms of all alcohol-related crime, Merton with a rate of 7.3 recorded crimes per 1,000 populations was higher than the neighbouring boroughs Sutton (6.7) and Kingston (6.7) and the England average of 7 but lower than the London average of 11.1 (LAPE 2012). See Figure 2. Figure 3 shows that the trend has generally been downward.

² PHE (2014) From evidence into action: opportunities to protect and improve the nation's health

Figure 2: Recorded crime attributable to alcohol, Merton compared with South West London, London overall, England, 2011-12.

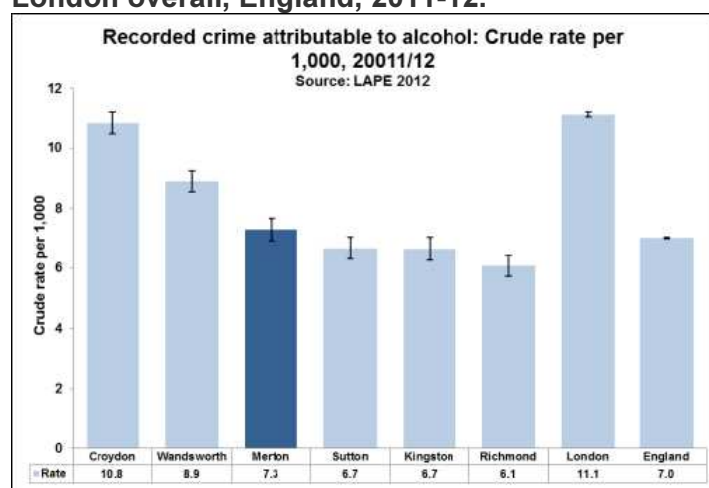
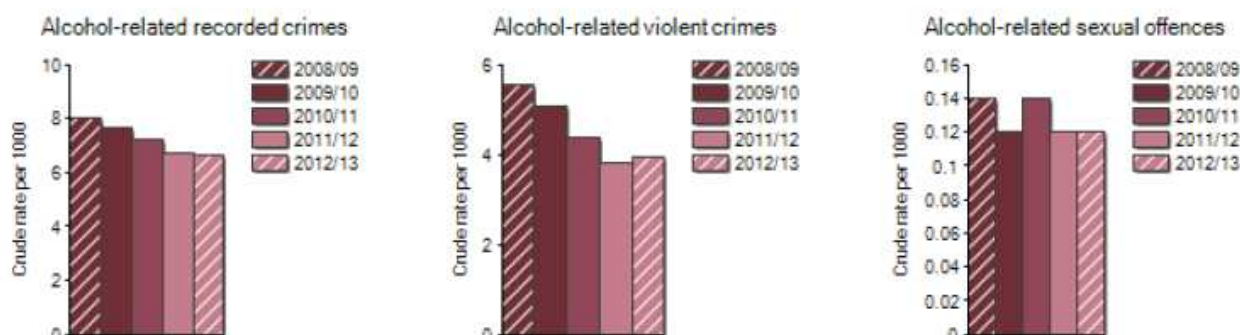
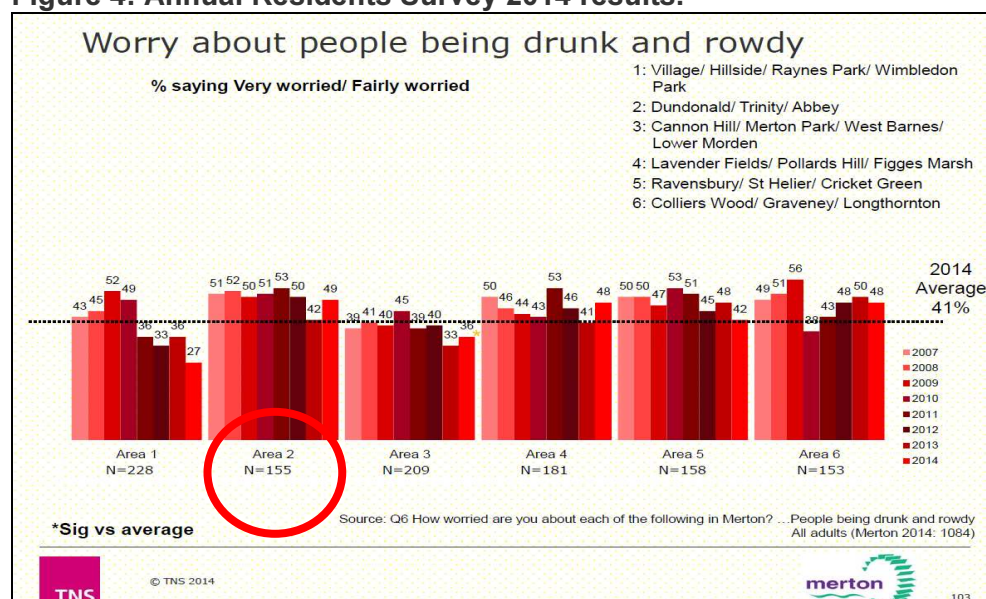


Figure 3: Alcohol-related crimes in Merton, 2008-09 to 2012-13.



However, the 2014 Annual Residents Survey highlighted that residents are still concerned about crime, anti-social behaviour and people being drunk and rowdy – see Figure 4:

Figure 4: Annual Residents Survey 2014 results.



Area which includes Abbey Ward is highlighted: in 2014 an above average number (49%) of local residents are very worried or fairly worried about people being drunk and rowdy, and this is an increase on 2013.

For more information see the Merton Joint Strategic Needs Assessment (JSNA) chapter on alcohol: <http://www.merton.gov.uk/health-social-care/publichealth/jsna/lifestyle-risk-factors/adults-substance-misuse/alcohol-jsna.htm>

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