2015 Antibiotics Symposium Partnership Opportunities



Contact:

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Symposium Partnership Opportunities

All Sponsors will receive:

- Signage displayed in prominent areas at the event.
- · Verbal acknowledgment of sponsors throughout the entire conference..
- · Listed in animal agriculture newsletter providing highlights of the meeting.
- Listed on <u>www.animalagriculture.org</u> (logo and link) prior to and following the meeting.

In addition...

Platinum Level Partnership - \$10,000

- Table of materials showcasing your organization located in premiere location.
- Promotional material for attendee's packets (pre-approved).
- · Included in all advertising and promotional announcements.
- Platinum sponsors will receive FIVE complimentary registrations.
- 20% discount for each additional individual registration.
- · Logo ad in on-site program.
- Logo on all major Symposium theme pages.
- Directory listing to include logo and link.
- 25 Word description of company listed on the partnership page.
- Weekly Ad to appear in online NIAA Weekly News Bulletin for six months.
- Banner Ad to appear quarterly in the online Animal Agriculture Newsletter for one year.

Diamond Level Partnership - \$6500

- Table of materials showcasing your organization-located in premiere location
- · Promotional material for attendee's packets (pre-approved).
- · Included in all advertising and promotional announcements.
- Diamond sponsors will receive FOUR (4) complimentary registrations.
- 10% discount for each additional individual registration.
- Logo ad in on-site program.
- Logo on home page and all major Annual Meeting theme pages.
- · Directory listing with logo and link.
- · Ad to appear every other week in the online NIAA Weekly News Bulletin for six months
- Ad to appear for three quarters in the online Animal Agriculture Newsletter during one calendar year.





Symposium Partnership Opportunities

Emerald Level Partnership - \$3750

- Table of materials showcasing your organization-located in premiere location
- Promotional material for attendee's packets (pre-approved).
- Included in all advertising and promotional announcements.
- Emerald sponsors will receive THREE (3) complimentary registrations.
- · Logo ad in on-site program.
- 10% discount for each additional individual registration.
- · Logo on all major Symposium theme pages.
- · Directory listing with logo.
- Ad to appear 13x's throughout the year in the online Weekly News Bulletin.
- Ad to appear for two quarters in the online Quarterly Animal Agriculture Newsletter during one calendar year.

Gold Level Partnership - \$2500

- Invited to have a table of materials showcasing your organization-located in premiere location
- Promotional material for attendee's packets (pre-approved).
- Included in all advertising and promotional announcements
- · Listing in the onsite program
- Gold sponsors will receive TWO (2) complimentary registrations.

Email your company logo (in jpeg or png <u>AND</u> a high resolution format) to:

<u>Katie.Ambrose@AnimalAgriculture.org</u>





Symposium Partnership Opportunities

Partnership Form

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Please return this form to: National Institute for Animal Agriculture 13570 Meadowgrass Drive, Suite 201 – Colorado Springs, CO 80921 Fax: (719) 538-8847

