

## Cooperative Speaking Leadership Skills Event

**Objective:** To develop the ability of FFA members to competently express themselves and to provide an educational opportunity to learn about the cooperative method of doing business.

### A. Rules and Regulations

1. The event is open to all FFA members in good standing who are regularly enrolled in agricultural education at or above the ninth grade level during one or both semesters of the school year and who have not placed first in the state Cooperative Speaking Leadership Skills Event.
2. *Each district will determine the number of individuals per school allowed to compete at the district level. Each district may send a maximum of two individuals to state competition.*
3. A Cooperative Speaking participant may compete in only one of the following events in a given year: Junior Parliamentary Procedure, Senior Parliamentary Procedure, or Agricultural Demonstration. They are not eligible to compete in any other speaking leadership skills or employment skills events in a given year.
4. Each speech will be limited to eight minutes (warning at six minutes) and not less than six minutes in length. One point will be deducted for each second overtime or undertime. A maximum of five minutes additional time will be allowed each participant to answer questions asked by the evaluators.
5. A bibliography must be included as part of the participant's manuscript and direct quotes from any other source of information must be in quotes on the manuscript and identified with the bibliography. ***Charts and other visual aids, including audio-visual presentations, are allowed to assist the participant in delivering the message; however no point changes should result from use or lack of use of audio-visuals.***
6. The participant's use of manuscript is prohibited at the district and state event; note cards are acceptable.
7. The participant will furnish **four** typewritten copies of the complete manuscript including cover page and bibliography for the district and state events. The cover page must include the participant's name, chapter, and title of the speech. The copies must be brought to the district event. For state competition, they must be received in the State FFA Office postmarked or delivered on or before **March 1**.
8. There is no assigned topic. Topics must be related to the cooperative way of doing business and benefits/impact of agricultural cooperatives.
9. The cover page and bibliography are mandatory.

### B. Guide for Conducting FFA Cooperative Speaking Event

*Prior to the event:*

1. The order of appearance will be determined in advance of the event.
2. Hand out one of the following to each evaluator:
  - a. Cooperative Speaking rules and regulations
  - b. Official score card/Results sheets
  - c. Order of appearance roster
  - d. Manuscripts of speeches

*Start event:*

1. Each participant will be introduced by the individual running the event.
2. After the participant is finished, the timer will record the time and forward to the evaluators.
3. Each participant is to have five minutes of questioning from the evaluators. These questions are to be based on the speech. The answer or the question will be stopped at the five minute point.

*After event:*

1. Each evaluator should total each participant's score and arrive at the placing. Discussion between evaluators is allowed and encouraged.
2. Ribbons may be awarded according to the guidelines on the results sheets.
3. A critique sheet should be completed for each participant.
4. Two copies of the results should be completed on the form provided. List name/chapter of each participant.

*Event dress:*

1. Each participant should wear the official FFA dress as defined in the FFA Manual: Male—a white shirt, official FFA tie, dark trousers, dark socks, dark shoes, and FFA jacket. Female—a white blouse, official FFA scarf, dark skirt/slacks, dark shoes, and FFA jacket.
2. Points will be deducted for variance from official dress.

**C. Official Score Card**

Content of Manuscript.....	200
Composition of Speech.....	100
Voice .....	100
Stage Presence .....	100
Power of Expression.....	200
Response to Questions .....	200
General Effect.....	<u>100</u>
<b>Total.....</b>	<b>1000</b>

Time Penalty: 1 point for each second undertime or overtime

**D. Awards Recognition**

1. District Awards—Participants meriting awards shall be rated as purple, blue, red, or white. Each district may send a maximum of two contestants to the state competition.
2. State Awards—Participants in the state event will be designated as gold, silver, or bronze medal recipients. A trophy will be awarded to the winner. Cash awards will be awarded to the top three winners in the state event.

## COOPERATIVE SPEAKING EVENT CRITIQUE SHEET

**Participant:** \_\_\_\_\_

**FFA Chapter:** \_\_\_\_\_

Excellent  
 Good  
 Average  
 Fair  
 Poor

Recommendations for Improvement

<b>Content of manuscript</b> Content relevant to assigned topic Suitability of the material Cover page and bibliography included <i>(maximum of 200 points)</i>						
<b>Composition of speech</b> Organization of the content Unity Language used, sentence structure <i>(maximum of 100 points)</i>						
<b>Voice</b> Quality, Pitch Force Articulation Pronunciation <i>(maximum of 100 points)</i>						
<b>Stage presence</b> Personal appearance Poise and body posture Attitude, Confidence, Personality Ease before audience <i>(maximum of 100 points)</i>						
<b>Power of expression</b> Fluency, Emphasis Directness, Sincerity Conveyance of thought and meaning <i>(maximum of 200 points)</i>						
<b>Response to questions</b> Ability to answer the questions on the speech indicating familiarity with subject <i>(maximum of 200 points)</i>						
<b>General effect</b> Extent to which the speech was interesting, understandable and convincing <i>(maximum of 100 points)</i>						
<b>TOTAL</b> <i>(maximum of 1,000 points)</i>			<b>Time</b> _____ <b>Points Deducted</b> _____			

**GENERAL COMMENTS:**