

The 31st Annual Allegheny Valley Marching Band Festival Program Advertising Form

The 31st Annual Allegheny Valley Marching Band Festival will be hosted by Shaler Area School District and will be held on Wednesday, September 30th at 7 p.m. at Titan Stadium on Mt. Royal Boulevard. This annual event will feature the Shaler Area Titan Marching Band and many other high school marching bands in the Pittsburgh area.

This year's Festival is expected to attract around 1,500 spectators and we invite you to support our area's music programs through the purchase of an advertisement in the Band Festival's Program. Placing an ad in the Program Book is an excellent opportunity for businesses, families and community members/organizations to support the music program in our schools:

- *Businesses: Consider an ad, a coupon or a congratulatory message for the bands*
- *Families: Recognize the hard work your child is doing by placing a personal ad for your child. The students really look forward to seeing their ad in the program, especially seniors participating in their last Festival.*
- *Community: Publicize your organization or an event at a large community gathering in the North Hills.*
- *Alumni: Consider an ad or simply a donation to your Alma Mater!*

If you would like to purchase advertising space in the program book:

1. Complete the ad request form below
2. We prefer to accept electronic files of your ad created in Word. You may access a pre-sized template at <http://www.sasd.k12.pa.us/AVBandFestival.aspx> , and this form and the template will be listed on the right under Forms. These are word documents from which you can cut and paste art into your design. Or you can submit a black and white "print-ready" (600 dpi or higher) PDF. Again, use the pre-sized templates on the Band Festival website for accurate sizing.
3. E-mail your electronic ad to Kathy Aufman at aufman4@verizon.net and then mail a hard copy of your ad along with payment to the address below.
4. If you require assistance with your ad or have any questions, contact Kathy at 412-613-5532.
5. Please submit the completed Ad Request Form, your ad design and payment (check payable to "SABPA") to: Shaler Area AV Band Festival Program, c/o Kathy Aufman, 457 Marzolf Road, Pittsburgh, PA 15209. E-mail: aufman4@verizon.net
6. Final deadline for ads is **Tuesday, September 8, 2015.**

2015 ALLEGHENY VALLEY MARCHING BAND FESTIVAL PROGRAM AD FORM

Name:	AD Size (Please check)
Address:	<input type="checkbox"/> Full Page (7.25"x4.75") \$50
City, State, Zip:	<input type="checkbox"/> Half Page (3.625"x4.75") \$25
Phone:	<input type="checkbox"/> 1/4 Page (3.625"x2.375") \$10
Email:	<input type="checkbox"/> Donation \$_____

Ads and payment are due by Tuesday, September 8, 2015. Please make checks payable to "SABPA". Thank You!

Shaler Area Band Parents Association is a 501(c)(3) organization; therefore, donations are deductible for federal income tax purposes to the fullest extent allowed by law.