

AMAZON AMIGOS

Hope for the Rainforest and its People

2010-2011 Gift Order Form

Call Toll Free 1-800-431-2624

Make an impact on the lives of the people of the Amazon today! The **Amazon Amigos** program is ideal for gift purchases for your friends, colleagues, and family. Your contribution will fund community development and self-sustaining micro-enterprise that will make a difference today and in years to come. Thank you for your generous donation!



Amazon Amigos is a gift program created to support the non-profit Conservación de la Naturaleza Amazónica del Perú, A.C. (CONAPAC) 340 Avenida La Marina, Box 446, Iquitos, PERU www.conapac.org

Please print clearly in black ink.

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YES NO I AM MAKING A DONATION ON BEHALF OF A GROUP AT ABOVE ADDRESS.

GROUP, SCHOOL, ORGANIZATION, CORPORATION, OR CHURCH NAME

YES NO I FOUND OUT ABOUT THIS PROGRAM THROUGH A SERVICE VOLUNTEER, SCHOOL, OR ORGANIZATION.

NAME OF SERVICE VOLUNTEER, SCHOOL, OR ORGANIZATION

5 WAYS TO ORDER

Onsite: Through a Service Volunteer
Mail: Amazon Amigos
9335 Fraser Avenue
Silver Spring, MD 20910
Call: 1-800-431-2624
Fax: 301-585-4899
Email: info@amazonamigos.org

Please make your payment in U.S. dollars payable to the TREE Foundation. Amazon Amigos is made possible by the TREE Foundation and Environmental Expeditions, with thanks to the Amazon Explorama Lodges, Widener University, and Ecoprint. You will receive an email receipt for tax purposes from the TREE Foundation, a non-profit 501(c)3 corporation.

METHOD OF PAYMENT

Check or Money Order enclosed. Make check payable to the **TREE Foundation**.

I prefer to pay through an online donation via PayPal at www.amazonamigos.org or www.treefoundation.org/amazonamigos.htm

AMOUNT \$ _____

PayPal offers a secure method of online credit card payment for your donation. You can use this method of payment without having a PayPal account and can make your gift purchases using either MC, VISA, AmEx, or Discover. When we receive your order form, we will send your requested Gift Brochure(s) and then email your donation acknowledgement when your payment is received through PayPal. Please call us at 800-431-2624 if you need assistance.

GIFT BROCHURE REQUEST

Please send me _____ Gift Brochure(s). For each gift of \$10 or more you may request a Gift Brochure that you can personalize for your gift recipient. Expect that we will send your Gift Brochure(s) via regular mail within 4 days of receiving your order form. We need to receive your order form by December 16 to ensure that you receive your Gift Brochure(s) before the Holidays. We will send brochures to you and not to those for whom you have purchased gifts (unless requested).

PLEASE MAKE YOUR PROJECT CHOICES AND INDICATE THE AMOUNTS OF YOUR GIFTS BELOW

Gift / Project	Share Cost* (Minimum)	Qty	Total	Total Project (Estimate)
Keys to a Sustainable Future	\$500		\$	No maximum
Family Fish Farm	\$25		\$	\$750
Camu Camu Patch	\$25		\$	\$800
Environmental Education Garden	\$25		\$	No maximum
Carpentry Center	\$60		\$	\$5400
Mini Bakery	\$40		\$	\$1800
Structures That Strengthen Communities	\$100		\$	No maximum
Community Welcome Center	\$50		\$	\$1500
Water Purification Plant & Water Workshop	\$50		\$	\$5200
CONAPAC's Choice	\$10		\$	No maximum
		Total Amount Enclosed	\$	

*Share cost is a minimum gift purchase cost. Amazon Amigos welcomes donations larger than the minimum! The entire amount of each gift purchase from Amazon Amigos is a direct contribution to the community and sustainable development mission of CONAPAC. The gift "Keys to a Sustainable Future" contributes to environmental training and infrastructure. The gift "Structures That Strengthen Communities" will make possible the construction of latrines, playgrounds, and other important projects for communal use. Donations for "CONAPAC's Choice" will be used where most needed to complete projects. See descriptions of other projects on reverse side. Gifts are tax-deductible. CONAPAC's yearly reports and further background information can be found at www.conapac.org and on the Amazon Amigos website at www.amazonamigos.org. We invite you to become a member of our community site: <http://amazonamigos.ning.com>

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For further information: info@amazonamigos.org
www.amazonamigos.org

HOW AMAZON AMIGOS BRINGS HOPE TO THE RAINFOREST AND ITS PEOPLE

Amazon Amigos is a program administered by CONAPAC, a non-profit organization in Iquitos, Peru, and designed to give contributors a way to make a direct impact on the lives of the people of the Amazon through community and sustainable development projects. A gift purchase through Amazon Amigos is a gift of hope for the Amazon rainforest and its people through a contribution to community development and self-sustaining micro-enterprise.

People who live in river villages in the Amazon rainforest depend on resources of their environment for their survival. Most are subsistence slash-and-burn farmers, unregulated hunters or fisherman, or workers in the exploitive logging industry. Preservation of the Amazon Rainforest is dependent on people of the Amazon finding sustainable economic alternatives. By introducing self-sustaining micro-enterprise and environmental education, CONAPAC contributes both to the well being of families and communities and the preservation of their homeland, the Amazon rainforest.

The time to introduce practical ideas of community and sustainable development is now. Peru has not yet suffered the devastating destruction of the rainforest

as Brazil and other neighbors. However there are signs of compromise, as we see each year more and more logs floated on barges en route to lumber mills, more land being cleared along the rivers for cattle farms, and more meat of endangered species in the market place. With options in place to counteract these pressures, the Peruvian Amazon stands a better chance of growing a sustainable economy and preserving its vital natural resources.

Over the last 17 years, through the joint efforts of The Detroit Zoological Society and CONAPAC, the Adopt-a-School Program has provided school supplies and developed teacher and community workshops to improve the level of education in rural communities along the Amazon and Napo Rivers. In 2010, over 4,500 children and teachers in 120 schools in 75 river communities received educational materials as part of this program. The ongoing goodwill created by this program and other Service Projects organized by CONAPAC provides a network of community leaders to further expand development and assistance efforts. Here are some of the exciting community and sustainable development project options supported by gifts through the Amazon Amigos program:

SUSTAINABLE DEVELOPMENT PROJECTS



Family Fish Farm

Creating and stocking small fish ponds allows individual families to raise fish for home and market. The cost of food for the fish is nominal as many types of fish eat algae and others eat fruits or insects which can be easily gathered in the forest. Supplies for creating fish ponds are kept by the community. Constructing the ponds is similar to barn raising and can increase the standard of living for many families in a village.

Environmental Education Garden

Creating a garden to teach conservation and environmental values gives students a hands-on understanding of sustainability. As part of the school curriculum, model environmental education initiatives, such as at Las Malvinas, are being created in schools to train youth in gardening and agricultural skills. Products are for personal consumption and offered for sale in local markets. In addition to vegetables and flowers, areas for tropical trees and plants, medicinal plants, ornamental plants, and composting are planned.



Carpentry Center

Loggers are unsustainably extracting the Amazon's richest forest resources. When villagers selectively add value to timber products through their

woodworking skills, they multiply the value of their local trees by 10. A generator, tools, and trainer are needed for a Carpentry Center. Skilled woodworkers market crafted wood products to village schools and local governments as well as provide their homes with basic furniture such as beds, chairs and tables that would otherwise be impossible to purchase.

Mini Bakery

Bread and baked goods are scarce in the Amazon, but are a desirable and nutritional complement to the usual diet of fish and boiled plantains. Investment in a commercial brick oven enables a community bakery to produce bread from corn, manioc, and wheat. Baked goods are sold alongside jams produced from local fruits such as camu camu, papaya, and mango.



Camu Camu Patch

Camu camu, a fruit with 30 times more Vitamin C than oranges, can be processed into many products including juice and jam and many other products for market. Native to the Amazon, the small riverside bushy camu camu tree can live several decades and be cultivated to produce as much as a ton of fruit per acre. Currently, the over-harvesting of wild camu camu threatens to make it an endangered species.

COMMUNITY PROJECTS

Water Purification Plant & Water Workshop

While plentiful, the river water that children drink contains parasites that cause them to become ill and malnourished. During the low water season, water quality decreases even further when rivers, streams, and ponds shrink and often recede distances from villages. Small water treatment centers can produce clean water for small villages and make a significant difference in the community's health. The use of recyclable bottles makes this an environmentally friendly venture. Water Workshops cover topics such as health, water contamination, disease, and fiscal management. All community members participate in order to ensure success of the treatment plants.



Community Welcome Center

A Community Center is an open air gazebo for village meetings or for welcoming visitors. Each village has three main authorities, the mayor, municipal agent and Principal of the school. Meetings with the village leaders and community members are important for the organization of activities and projects. Communal buildings also serve as extended classrooms for teachers dividing grades from one room schoolhouses, meeting places for the PTA and women's clubs, for workshops held in the villages, as well as for welcoming guests to the village.

Each gift purchase from Amazon Amigos is a contribution to the community and sustainable development mission of CONAPAC. Gifts are tax-deductible. CONAPAC's yearly reports and further background information can be found at www.conapac.org and on the Amazon Amigos website at www.amazonamigos.org. See order information on reverse. We invite you to become a member of our community site <http://amazonamigos.ning.com>.



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