

SBB Steel Markets Latin America 14-15 August 2008 – Sao Paulo

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SBB is proud to launch our newest event - SBB Steel Markets Latin America 2008 conference to be held in August in Sao Paulo. As demand for steel in Latin America rockets, this conference will tackle the key issues on a global and regional scale and examine what are the opportunities, and how can you gain?

With plenty of networking breaks, this event is the perfect opportunity to do business, and discuss the latest steel developments in the region with our other high calibre conference participants.



Key reasons to attend:

- Understand the changing dynamics of the Latin American steel markets
- Review and discuss price movement in the current climate
- Hear first class analysis of the Latin American markets
- Establish new business contacts with key decision makers

Sponsor this event?

You can put the spotlight on your company and sponsor, exhibit, or advertise at this event. We have a great variety of options to suit any budget!

Email advertise@steelbb.com for a personal consultation!



Great
Networking
at SBB
Events!

New Activity

Optional Technical Tour to Cosipa Usiminas
13th August 2008 – full day
Visit includes – plant & port tour, plus lunch
\$30 per person – register on next page

Register today

3 EASY WAYS TO REGISTER:

1. Fax next page to +44 20 7929 4666
2. Online www.steelbb.com/steelevents
3. Email events@steelbb.com

More information at www.steelbb.com/steelevents



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SBB Steel Markets Latin America

14-15 August 2008 – Sao Paulo

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Delegate Name: _____

Job Title: _____ Company: _____

Email: _____

Address: _____

Telephone: _____ Fax: _____

Business Activity: _____

How did you hear about our conference? _____

Are you a member of the press? ☐ Publication: _____

Do you want to be a featured delegate?: ☐ Please contact me so I can learn more

KEY EVENT DETAILS:

Conference:
14-15 August 2008

**Cocktail Reception &
Gala Dinner:**
15 August 2008

Venue:
Grand Hyatt São Paulo



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☐ **SBB SUBSCRIBER RATE*:** **\$1300 / £650 / €825**
(*Per person, current SBB Subscribers only, valid until 13th August 2008)

☐ **FULL RATE:** **\$1500 / £750 / €950**
(Per person)

☐ **Optional Cosipa Usiminas Mill Visit:** **\$60 / £30 / €40**
(Per person, must send passport of identity copy to events@steelbb.com no later than 15th July to attend this activity)

Some international travellers may require an Entry Visa for Brazil. Please contact your local Brazilian embassy / consulate to request information.

PAYMENT METHODS: please state "SBB Brazil Conference" in the payment.

VAT No. (EU organisations only) _____

☐ **Direct Money Transfer:**
I would like to pay by direct money transfer so please send an invoice to the address above so I can arrange payment.

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☐ I am interested in subscribing to SBB. Please contact me.

☐ I am interested in providing data for The Steel Index. Please contact me.

Conference enquiries:

events@steelbb.com
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UK: +44 20 7645 9400
China: +86 21-5110-5488
Singapore: +65 6337 4073
USA: +1 412 431 4370
Turkey: +90 224 211 1814

Registration fee includes:

Conference access, cocktail reception, lunches, gala dinner, refreshments & all meeting materials.

Accommodation:

Accommodation & travel costs are not included in registration fees. A limited number of reduced rate rooms have been arranged at the conference hotel. Further information will be e-mailed to you on receipt of your registration form.

Booking Conditions:

Registration can only be confirmed upon receipt or proof of payment. Discounted fees apply when payment is received within the offer period. We hold the right to adjust fees due to exchange rate changes. Registration on the day carries a 10% surcharge.

Cancellations & Substitutions:

Substitutions are allowed. A refund, subject to a 25% handling charge will be made for cancellations up to 30 days before the conference. No refunds thereafter. Cancellations due to travel & visa issues are treated as above. Please confirm cancellations in writing.

Data Protection:

Personal data is gathered in accordance with the Data Protection Act 1984. Your details will be used by SBB and its suppliers to administer this event, but will not be passed on to 3rd parties for promotional purposes. We may send information about SBB's own products and services from time to time.

☐ I do not wish to receive promotional information from SBB regarding future events or other SBB products.

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