

KAMEHAMEHA HIGH SCHOOL
VISUAL ARTS DEPARTMENT
SCHOOL YEAR 2011-2012

COURSE SUMMARY
DIGITAL PHOTOGRAPHY II

OVERVIEW

Students will learn advance camera controls and features of the digital camera. Students will deliberately control the elements of design to project the most effective visual presentation. The course will make use of traditional photographic techniques in combination with the latest digital technologies for still imaging, scanning, altering and special effects filtering. Class projects will be formatted into digital slide presentations on diverse topics, packaging designs, documentation, camera-ready art for ads, student publications, as well as exhibit quality color and black and white hardcopy print-outs. Advance students will be assistant art directors for group photo/design projects involving various campus community activities. Advance students working with other students will reinforce their own learned skills from digital photography 1 and will develop additional skills to critically analyze, judge and interpret their own work and images of others to gain deeper insights into themselves and their society, culture, environment.

The ability to visually document and communicate an idea is a versatile skill. Students considering the fields of the fine arts, photography, computer graphics, advertising, marketing, business or communications will find this course valuable.

For more advanced digital photowork, this course may be repeated for credit.

Integration of Technology

Kamehameha Schools provides access to many technological tools to enhance the teaching and learning process such as laptops, online resources, BlackBoard, probes, etc. We support the integration of technology as a critical component in preparing students to thrive in our global society. As appropriate to each course, teachers will provide further classroom expectations and guidelines as to the extent technology (e.g. laptops, websites, BlackBoard, etc) will be utilized for research, instruction, assessment, and communication purposes.

COURSE GOALS

The student will be able to:

- refine techniques to pre-visualize, develop, select, edit, and refine visual concepts.
- refine flatbed and film scanner control, features, usage and application.
- learn basic still camera (film type and digitized) controls, features, usage, and applications.
- Learn computer graphics features involving layout design, image editing, image altering, and presentation applications.

- plan and organize the imaging process from concept to finished presentation.
- better understand different qualities, concepts and theories of aesthetics.
- use unique and effective compositions.
- refine craftsmanship of each finished visual piece.
- experience the various qualities of light (natural & artificial).
- understand and build an art vocabulary to use for the written and verbal exchanges of critiques involving the analysis, interpretation, judgment, and appreciation of well-crafted visual images that communicate.

COURSE MATERIALS

Materials needed from students:

1. Padded carrying bag/case with secure nesting area for camera latch, buckle, locking system and shoulder strap (\$5-\$15 i.e. padded cooler pack, used purse, etc.)
2. One-time use camera (\$5-\$15) or use of family camera (35mm or APS film needed for point and shoot, range finder, manual or auto single lens reflex)
3. Padlock for locker (\$3-\$5)
4. Optional: Photo quality inkjet print paper for personal work not assigned for project. (100 sheet pack = \$20)

Provided by Kamehameha Schools – Kapālama Campus:

1. Digital cameras valued at \$350-\$800 will be loaned to students for the semester coursework
2. Handouts/technical fact sheets
3. Camera manual
4. Photo quality inkjet paper for assignments

Required reading:

Readings from magazine articles and technical handbooks or periodicals will be required and the source will vary from semester to semester.

STUDENT RESPONSIBILITIES

Students must:

- be in class on time, ready for instruction, be attentive, participate in the set-up of the studio, be prepared to work, be productive, make effective use of class time, and clean up. A student will be given detention for continued violation of leaving work area and equipment uncleaned, or equipment/supplies not returned to their proper storage areas. Instructor will inform student of violations and will give the student one warning. We must work in a communal studio situation. If the work area and tools are not clean for the next class or if supplies are not readily found, then valuable work time will be wasted and tools will be ruined.
- make-up all missed work promptly. Students must let instructor know when they will be absent due to field trips, athletic events, etc. before they occur.
- keep a 3-hole binder or folder for all handouts and notes.
- ask questions when they do not understand and I will make every effort to explain or demonstrate things so that they can learn.
- have a professional attitude toward their work and that of others.
- any student who deliberately destroys, alters, tampers with or deletes another student's artwork will face serious disciplinary consequences, which may include conduct probation or suspension.
- use proper internet etiquette.
- not change parameters of any software, hardware, screensaver, printer, scanner settings without instructor's permission.
- use computers, DVD/CD burners, scanners and printers for class coursework only and not for downloading music, playing games, checking or printing your personal e-mails, personal shopping information or research other than for digital photography.
- make all visual projects and assignments original.
- not have in excess of ten days absences (both excused and unexcused) in one semester. After ten days of absence, the student will receive an "F" for the semester except if given a waiver by the administration. See the Student Handbook for Attendance policies.
- be aware that unexcused absences are considered a serious violation of school rules. For unexcused absences or truancy, a student's quarter grade will be reduced by one letter grade for the first unexcused absence and by an additional letter grade for the second unexcused absence. A student will receive an "F" for the semester for three unexcused absences.
- understand that tardies are to be avoided whenever possible since late arrivals disrupt class as well as cause the student to miss important directions and announcements. Tardies will

result in disciplinary action after the third tardy. If the student is traveling from the lower campus, he/she should inform the teacher and additional minutes will be allowed.

- understand that absences are to be avoided unless the student is ill or there is an extreme emergency situation. Learning occurs through classwork, drawing/painting/design exercises, class discussions, review sessions, lectures, videos, slides, demonstrations, etc. which cannot be easily repeated later for an individual student. Regular attendance in school forms the good habit of regular job attendance in your future.

GRADING PROCEDURES

Components of grades:

1. Five percent of each quarter's grade will be based on attitude. The following areas of evaluation will be used: Follows directions, shows effort, is willing to try different methods, works cooperatively, seeks help when needed, is prepared to work when class starts, willingly helps with set-up and clean-up, and is respectful towards teacher and classmates.

Note: Always keep in mind that the instructor has the right to teach and your classmates have the right to learn.

2. All class and homework assignments must be handed in on time for grading. Unexcused late assignments will be graded down.
3. All assignments must have your name and date on them.
4. At the end of the semester, all assignments are due in a portfolio arranged in chronological order.
5. All visual projects and assignments will be graded on how well you followed instructions, skill of execution, composition, development of subject concept and originality.

The grading scale:

Each visual and written homework or class assignment, project, vocabulary quiz or written test (including a written mid-term and final exam) will be assigned a point value. Your graded point totals will be compared to the maximum possible total of points and letter grades will be based on the following:

Letter Grade	Range in Percentages	Letter Grade	Range in Percentages
A	93-100%	C	73-76%
A-	90-92%	C-	70-72%
B+	87-89%	D+	67-69%
B	83-86%	D	63-66%
B-	80-82%	D-	60-62%
C+	77-79%	F	0-59%

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Studio Project Rubric				
	Excellent 100-90%	Good 89-80%	Satisfactory 79-70%	Deficient 69-0%
Project Requirements	Meets all criteria of the project as provided in the specification guidelines. Meets all deadlines.	Meets most of the criteria of the project and meets all deadlines.	Meets some of the criteria of the project and meets most deadlines. Completes the project on time.	Meets a few of the criteria of the project. Does not meet deadlines and/or turns work in late.
Design and Composition Qualities	Demonstrates full understanding and effective use of all relevant elements and principles of art. Plans the design to maximize execution.	Demonstrates understanding and use of most relevant elements and principles. Design shows an awareness of planning with execution of the project in mind.	Demonstrates a basic level of understanding and use of the elements and principles, but little thought is given to necessities of execution.	Displays little understanding of the elements and principles involved. Design is not planned with execution in mind and has a random quality.
Originality	Strong evidence of critical thought and willingness to explore various creative approaches. Able to work independently with minimal assistance. Design shows ability to "think outside the box."	Evidence of original thought and some effort at attempting different approaches. Able to work independently much of the time.	Able to create an adequate design with a fair amount of assistance and reference to existing examples.	Unable to work independently. Incorporates logos and portions of existing designs without attempt to synthesize into a more original work.
Craftsmanship	Artworks finish or surface quality is of the highest caliber and its craftsmanship maximizes the potential of the design. Finished project demonstrates optimal use and understanding of the medium.	Artworks finish is of good quality and showcases the design effectively, for the most part. One of two areas may not be consistent with overall quality. Good use and understanding of medium demonstrated.	Finish is generally acceptable, but few areas are of uneven quality. Design and medium potential is not maximized.	Finish is uneven and rushed. Little care is shown in surface quality of design potential or the potential of the medium.
Participation and Attitude	Remains on task and participates with positive attitude. Respects others and their works. Treats materials and work area responsibly.	Works diligently most of the time. Respects others and their works. Is usually responsible toward work area and materials.	Remains on task for much of the time with occasional reminders as to focus, behavior and treatment of work area and materials.	Must be reminded often to remain on task. Often forgets materials and neglects proper treatment of materials and work area.

"Extra credit" information:

"Extra credit" may be earned with additional artwork and art projects not required by the instructor. Artwork must be original, signed, dated and completed a week before the end of each quarter in order to allow time for a proper critique and evaluation. No more than 10 percent of a quarter's point total can be earned by extra credit unless prior approval from the instructor is given. Whenever possible the student should inform and seek advice and approval first from the instructor before beginning a project.

Make-up work policies:

Students must be aware that it is their responsibility to check with the instructor for make-up work upon returning from an absence. Due dates will be established relative to the amount of time absent as well as the student's ability to catch up. The student should come to study help or arrange for studio time to receive make-up instruction when possible. Work not made up within the agreed upon time will result in a late grade or possible no-credit.

Study help information:

The instructor's office is in Haleakala room 2. The office telephone number is 843-3448 (extension #3448 on campus). The instructor's E-Mail address is jidong@ksbe.edu. The digital photography studio Haleakala room 29 phone number is _____ (extension #_____ on campus). The instructor can be contacted before and during homeroom for advice, study help and for making arrangements for extra needed studio time during the day to work on art related projects.

Students who fail tests/quizzes or fail to hand in assignments or projects will be required to arrange for study help until they pass the next exam or arrange for studio time until they hand in missing projects.

If you want to find out your current grade:

Arrange a time to meet with the teacher if you'd like to check on your current grade.

Effective Use of Class Time and how your Grade is affected

Students are expected to use the entire class period to work on their projects. No early clean up or leaving before the bell!

You are expected to come to class prepared to work. Project ideas and design drawings are considered Homework.

The following behavior may result in a deduction of points and/or detention:

- *Failure to clean up your work area properly.**
- *Excessive tardies.**
- *Leaving class early or for extended periods.**
- *Using any part of the period to complete other course work.**
- *In class, but not working on the assignment (i.e. on the computer, playing music, talking to friends, texting, on the phone, sleeping, staring off into space, etc.)**