

Tour de Cure Volunteer Project Brief

**Photo Taker @ our 8th 'Day of Inspiration'
(Sydney)**

YOU DO NOT HAVE TO BE A PROFESSIONAL

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Updated: Thursday 21st August 2014
Project Date: Wednesday 3 September 2014
Applications Due: Thursday 28th August 2014



1. About Us...

Tour de Cure is a cycling foundation dedicated to raising funds for the fight against cancer. Since 2007 the Tour de Cure has raised in excess of \$14million to help fund 166 vital cancer research, support and prevention projects helping men, women and children.

Cancer does not discriminate. Our mission is simple – to cure cancer.

Given the statistic that “one in three cancer cases can be prevented”* we ride not only to raise money to find a cure but community awareness. More kids, people and communities need to know that they can help prevent cancer by making healthy lifestyle choices.

Raising cancer awareness has taken on new meaning for Tour de Cure since our Co-Founder Gary Bertwistle co-authored 2 books ‘Stickman Rules – Let’s DO Well’ and ‘What I Wish I Knew About Cancer’. These books are designed to increase men, women and children’s knowledge of cancer and make them aware of the healthy lifestyle choices they can make.

‘BE FIT, BE HEALTHY, BE HAPPY’ is our cancer awareness message that we share with primary school kids, men and women we visit. In the last 12 months we have shared this message and our cancer education packs with over 23,000 men, women and children via our Signature Tour, three Country Tours, two ‘Day of Inspiration’ events and partnerships.

Through volunteering your time and expertise you are helping us cure cancer, inspire communities and fund vital cancer research, support and prevention projects this year. Thank you for being part of our Tour de Cure Family.

“Never doubt that a small group of thoughtful people can change the world. Indeed, it is the only thing that ever has.”
Margaret Mead

From Bruno Maurel
Tour de Cure Chairman

* Cancer Council Australia - <http://www.cancer.org.au/aboutcancer/FAQ.htm#3008>

2. Project Outcome – what is needed and in what form?
Visually capture moments of our guests, speakers and the event to share across our digital media to showcase the event and promote next year's event.
3. Project Objectives & how does it help Tour de Cure achieve our business objectives?
This will assist in increasing TDC's ability to engage guests directly after the event and share the events success across our website and social media. The photos will also be a key part to promoting and selling the following year's event.
4. Estimated time and Due Date
Wednesday 3 September 2014 – approximately 8.15am – 4.00pm (exact times are to be advised)
5. Background Information, Learning's & Considerations
Please familiarise yourself with details of our annual event at http://dayofinspiration.com.au/
6. Location
The Ivy Ballroom George St, Sydney
6. Reports to
Julie Benjamin - Please see below for details.
7. Will there be any updates needed? If so to who and when.
We would like your assistance post the event to select your best shots of the day plus save the photos with a consistent naming structure e.g. DOI 2014 – XXX Speaker1 or DOI 2014 – Guest1 or DOI 2014 – Event1. We will confirm this with you at the event.
8. Skills Required
You do not have to be a professional. We would love a keen eye, some passion for taking shots and getting involved with a team that wants to help cure cancer. <ul style="list-style-type: none">• Good communication skills• Energetic, positive, enthusiastic personality
9. Equipment needed
<ul style="list-style-type: none">• Your camera and any storage media and chargers• We will provide you with a t-shirt to wear during the event• You will need to wear your own other attire
10. Benefits for Tour de Cure's Volunteers
<ul style="list-style-type: none">• Gain a great sense of personal satisfaction by doing something to help cure cancer• Feel confident in the knowledge that they are representing a high-profile charity organisation which is well regarded and respected within the community• Meet other volunteers and form friendships and enjoy social activities

- Receive recognition and continued support for their efforts from Tour de Cure
- Receive regular feedback, mentoring and support from experienced staff
- Be provided with the opportunity to participate in all other Tour de Cure volunteer activities.

11. Next Steps and key dates

- Applications due by Thursday 28th August 2014
- Volunteer Information Pack to be distributed to all Volunteers a week before the event
- Attend a Volunteer Briefing Session - at the event Wednesday 3 September 2014

12. Your Tour de Cure Contact Person

Name	Julie Benjamin (Mon – Thurs)				
Role	Volunteer de Cure Manager				
Contact Email Address	julie@tourdecure.com.au				
Best Contact Number	0432 469 848				
Working at TDC Office	Unit 12, 39 Herbert Street				
City/Suburb	St Leonard's	State	NSW	Postcode	2065

SIGNATURES

I, _____ (*insert name*), acknowledge that I have read and understood the Volunteer Project Brief as outlined above and agree to abide by the conditions contained therein.

Volunteer Signature

(To be signed after reading and understanding the Volunteer Project Brief)

Date: ____ / ____ / 2014

TDC Volunteer Contact (Witness)

Date: ____ / ____ / 2014