

# The 47th Annual Yellow Daisy Festival

Thursday, September 10, 2015: 10 a.m. – 6 p.m.  
Friday, September 11, 2015: 10 a.m. – 6 p.m.  
Saturday, September 12, 2015: 10 a.m. – 7:30 p.m.  
Sunday, September 13, 2015 : 10 a.m. – 5 p.m.

*Shoppers arrive as early as 8:00 a.m.!*

## Exhibitor Check-In & Set-Up Schedule

Early Check-In\* & Set-Up: 9:00 a.m. – 4:00 p.m., Tuesday, Sept. 8, 2015  
Check-In & Set-Up: 9:00 a.m. – 7:00 p.m., Wednesday, Sept. 9, 2015  
Restock: 6:00 a.m. – 8:00 a.m. Thursday through Sunday, Sept. 10-13, 2015

\*More information will be sent to you if you are accepted into the show.

Dear Applicant:

Thank you for requesting an application for the 47th Annual Yellow Daisy Festival. We look forward to receiving your completed application.

Why is it called the Yellow Daisy Festival? Rev. Thomas C. Porter, a Pennsylvania missionary and botanist discovered the Confederate Yellow Daisy, *Viguiera porteri* in 1846. The Yellow Daisy Festival is held each year in the month of September to celebrate the blooming of the daisy as this spectacular species grows in bright rivers of yellow on the granite outcroppings of Stone Mountain. The daisy can be seen in its natural environment on hiking trails on the backside of the mountain.

The Yellow Daisy Festival, a juried show, features more than 400 of the Nation's finest artists and craftsmen. Voted one of the top three arts & crafts shows in the nation by Sunshine Artist Magazine, a Southeast Tourism Society Top 20 Event and winner of multiple awards by the Southeast Festival and Events Association. The festival includes live music and fantastic festival food. A wide variety of unique creations are offered throughout the meandering trails of the wooded area..

Please read over the **entire** booklet of information including the Yellow Daisy Festival Rules, Limitations & Procedures, before filling out your application. Send only one check or money order or pay by credit card to cover the required Booth Site fee and the non-refundable Application Processing fee, both fees are due at the time your application is submitted. In the event your application is not accepted, you will receive a full refund of the Booth Site fee **only**. Make your check or money order payable to Stone Mountain Park.

If you have any questions **AFTER THOROUGHLY READING ALL** enclosed information you can email us at [YDF@stonemountainpark.com](mailto:YDF@stonemountainpark.com), or we can be reached Monday through Friday, 9:00 a.m. until 5 p.m. (EST) at (770) 498-5633. We appreciate your interest and look forward to receiving your 2015 Yellow Daisy Festival Application!

Best Daisy Wishes,

Janet Bell	Joseph Schoen Jr	Paige Anderson	Cheryl Rice
Special Events Manager	Special Events Coordinator	Special Events Staff Assistant	Special Events Assistant

\* Mail payment and application to:  
Stone Mountain Park  
Finance – YDF 2015  
PO Box 871008  
Stone Mountain, GA 30087

# 2015 YELLOW DAISY FESTIVAL

## CRAFTER CHECK-IN

1. All exhibitors must sign a liability waiver form.
2. Exhibitors **MUST** check-in during official check-in times or lose exhibition space without refund.
3. Exhibitors must check-in in person, with a PHOTO I.D., and attend the show in its entirety.
4. Exhibitors cannot sub-lease assigned booths or employ sales agents or representatives in lieu of checking in and attending the Festival personally (photo I.D. required at check-in).
5. Exhibitors not checked-in by deadline (Wednesday, September 9, at 7 p.m.) will forfeit exhibition space and all fees.

## PRODUCT

1. Items not created by the exhibitor or not in the category for which applied and accepted will not be permitted in the show. **All** items must be created by the exhibitor, who must check in with a Photo I.D. Only the exhibitor and booth partner/s will be eligible to check into the festival.
2. Resale of wholesale items (buy/sell) IS NOT permitted and will result in immediate dismissal without refund. No manufactured, imported items or raw materials will be allowed.
3. Exhibitors may only show and sell work from the category in which they have been accepted. Any items of work not listed in the application, and/or not created by the exhibitor must be removed from the show. Management will prohibit the installation and operation of any exhibits not meeting its approval.
4. Exhibitors **must** bring enough stock for the entire show. They **must** be on time and stay for the duration of the Festival. Booths **cannot** open late or close early at any time. If an exhibitor believes they are in danger of running out of stock, they must report to festival organizers immediately.
5. The selling of prepared food is prohibited, however, sampling is permitted.
6. All articles and displays must be in good taste with no reference to race, ethnic, gender, sexual, or religious prejudice. No obscene items will be allowed.
7. All materials must be in compliance with all applicable laws, rules, and regulations of the United States and the State of Georgia.  
*PLEASE SEE CONSUMER PRODUCT LAWS REQUIREMENTS BELOW*

## BOOTH DISPLAY & SET-UP

1. All exhibitors will be located along or near wooded trails. Booth space is limited to the size in which you paid.
2. Single Spaces are 10' wide x 10' deep. Double spaces are 20' wide x 20' deep. All spaces are on natural ground. Many spots have trees and uneven terrain within the assigned space.
3. **"Discount, Marked Down, Reduced, Close-Out Sale" type signs are not permitted at any time. Verbal bargaining is always allowed.**
4. Taking orders for merchandise is strictly controlled and must be pre-approved by festival organizers – NO EXCEPTIONS! Collecting names for mailing list purposes is permitted.
5. Exhibitors must furnish their own display tables, skirting, chairs, extension cords, etc. All displays must be designed, constructed, and operated in good taste.
6. Portable display tables, card tables, etc. must be covered/skirted in a tasteful fabric.
7. All displays, transactions, and activities must be confined to exhibitor's assigned space. Signs, tents, canopies, or any other part or display may not extend over or into walkways.
8. You may bring an identification sign/banner for your booth, but Stone Mountain Park reserves the right to approve or disapprove display.

## FESTIVAL RULES

1. Gas powered generators are strictly prohibited. Stone Mountain Park Safety Director will be monitoring generator use.
2. Electricity is a PAID amenity at the Yellow Daisy Festival. More information on electricity will be sent in the acceptance packet.
3. Management provides nominal after hours security for festival area with the understanding that Stone Mountain Park is not, and will not be responsible in any way for loss or damage to participant's property. Exhibitors are responsible for their own personal and property liability.
4. Yellow Daisy is a difficult show to operate by yourself, we recommend you bring at least one friend, relative, or associate with you to act as a runner to and from your car/trailer for restocking. Vehicles are NOT allowed in the festival area during show hours.
5. Coolers may be brought into festival area before 9:00 a.m. only. No glass containers.
6. Pets are **NOT** allowed in the Festival area at any time. NO EXCEPTIONS. Please plan accordingly.
7. Park employees cannot accept personal tokens or gifts before, during, or after the show.
8. GEORGIA STATE/COUNTY SALES TAX at 7% must be charged on all sales. Exhibitors are solely responsible for collecting, reporting, and paying all sales taxes collected to the Georgia Department of Revenue, Compliance Division. Forms are included in the Crafter's Check-In Packet.
9. CONSUMER PRODUCT LAWS REQUIREMENTS.
  - (i) Any and all consumer products, including, without limitation, goods, wares, and merchandise, that are manufactured, produced, sold, or distributed into commerce (including any recordings or promotional materials that are consumer products) by all Yellow Daisy Exhibitors must comply with all Consumer Product Safety Act (CPSA), Consumer Product Safety Improvement Act of 2008 (CPSIA) and any and all other consumer product laws, rules, regulations (collectively referred to as "CPSC Laws"), that are enforced by the Consumer Product Safety Commission ("CPSC"). As a Yellow Daisy Exhibitor it is your responsibility for knowing and complying with all CPSC Laws. By participating in the Yellow Daisy Festival, all Yellow Daisy Exhibitors warrant that they will not manufacture, sell, or distribute into commerce any consumer product that does not comply with CPSC Laws.
  - (ii) To ensure compliance with this Section, all Yellow Daisy Exhibitors may be required to provide substantive evidence that any consumer product the Yellow Daisy Exhibitors manufactures, sells, or distributes into commerce complies with all applicable CPSC Laws. Such evidence may include, without limitation, certification from an independent testing facility, certification from the manufacturer, tests results of self testing, or actual screening of the product. If any Yellow Daisy Exhibitor is unable to provide sufficient evidence that any consumer product that it manufactures, sells, or distributes into commerce complies with the CPSC Laws, the Yellow Daisy Exhibitor shall immediately cease to manufacture or sell the product. Any continued manufacture, sale, or distribution into commerce of a consumer product after a determination is made that the Yellow Daisy Exhibitor lacks sufficient evidence to support compliance with CPSC Laws, will be a breach of this provision and the Yellow Daisy Exhibitor may be removed without further notice. If you would like more information please feel free to email us at [YDF@stonemountainpark.com](mailto:YDF@stonemountainpark.com)

**ANY VIOLATION OF THE RULES AND REGULATIONS STATED IN THIS BOOKLET AT ANY TIME MAY RESULT IN THE LOSS OF EXHIBIT SPACE FOR THE DURATION OF THE SHOW WITHOUT REFUND AND THE EXHIBITOR MAY BE EXCLUDED FROM FUTURE SHOWS AT STONE MOUNTAIN PARK.**

# APPLICATION RULES, LIMITATIONS, PROCEDURES & FEES

## APPLICATION

1. Completing this application and submitting it at the end of a show **DOES NOT** qualify you to skip the jury process.
  2. Application changes are not possible after the application deadline has passed.
  3. A signed application constitutes a contract to follow all rules and regulations. It is a contract to participate, personally, if accepted.
  4. Checks post-dated or returned unpaid by the bank will result in immediate disqualification.
  5. Applications must be postmarked on or before March 17, 2015 and mailed to: Stone Mountain Park Finance – YDF 2015  
P O Box 871008 Stone Mountain, GA 30087
  6. Applications postmarked after March 17, 2015 **WILL NOT** be accepted.
  7. Submit a total of at least nine (9) photographs as detailed below.
    - a. One (1) photo of artist in workshop **WORKING** (Do not send a photo of you holding the finished product or only your hands.)
    - b. Two (2) photos of booth set-up ~ Stapled on the top left hand corner of the Photo Display Sheet
    - c. Six (6) close-up photos of the art and/or craft.
- YOU MUST INCLUDE ALL NINE (9) PHOTOGRAPHS!**
8. All applicants including previous exhibitors must submit two (2) copies of receipts or order forms that reflect their name and/or signature for their purchase of raw materials for their products. These purchases should have occurred within 24 months of the March 17, 2015 application deadline and be a value of \$50.00 or more.
  9. **FOOD GIFTS and FOOD MIXES:**  
Aside from copies of your receipts, we need everyone applying under Food Gifts and Food Mixes, to include a copy of their **Processing License** and a copy of their **Product Liability Insurance**.
  10. ALL PHOTOS AND RECEIPTS/ORDER FORM COPIES BECOME THE PROPERTY OF STONE MOUNTAIN PARK AND WILL NOT BE RETURNED
  11. **Complete and sign official application form.**
  12. Do not write in "FOR OFFICE USE ONLY" portion of application.
  13. Choose appropriate category using the "Exhibitor Categories" as a guide. Each application is limited to one category; do not apply for more than one category. (Example: If you apply under Clay-Functional and the Jury accepts you to bring pottery to the Festival, you cannot also bring Jewelry to sell at the festival) If you would like to enter more than one category, you must submit a separate application and pay the Application Processing and Booth Site fees for each entry.
  14. Enclose **ONE** check, money order or credit card number for total fees (Booth Site + Application Processing fee) made payable to: Stone

Mountain Park. Checks for the wrong amount, post-dated, or returned unpaid by the bank will void show eligibility. All fees will be processed and deposited as received. **A CANCELED CHECK DOES NOT INDICATE ACCEPTANCE.**

15. Application must have official U.S. postmark no later than midnight, March 17, 2015, or be received by the Special Events Office by 5:00 p.m., EST, March 17, 2015. All **LATE** applications will be refused and not presented to the Yellow Daisy Jury.
16. Any withdraw from the Festival must be given in writing, signed and dated by the applicant and bearing an official U.S. Postmark by March 27, 2015 to be eligible for a refund on your space rental fee. E-mails are acceptable.
17. Part of your Booth Site fee is used to pay for a general liability policy for you and your booth space.

## JURY & ACCEPTANCE/NON-ACCEPTANCE

1. Jury decisions are based on your photos, receipts/order forms and information provided on your 2015 application form. **Please send the best photos you have available.** Your photos are the **most important factor** in your acceptance/non-acceptance to the Yellow Daisy Festival. **Previous applications will not be part of the jury process.**
2. Please cut or layer your photos to fit within the 8.5 x 11 Photo Display Sheet page.
3. Any additional materials, samples etc. will be discarded and may result in disqualification.
4. Jury will be held during the month of April with a panel of experienced artists, show producers, and crafts people.
5. Selection is based on quality and skill in workmanship, original and creative ideas as well as attractiveness of booth display.
6. Acceptance and Non-Acceptance letters will be mailed in May. **Acceptance or Non-Acceptances absolutely will not be confirmed or discussed by telephone or e-mail. ALL DECISIONS OF THE JURORS ARE FINAL.**
7. Refunds for non-accepted applicants less the Application Processing fee, will be credited back to the credit card or a check mailed within two weeks after the non-acceptance letters are mailed, depending on type of payment received.
8. Refunds for eligible withdrawals (written, signed, and U.S. post-marked by March 27, 2015 or earlier) less the Application Processing fee, will be mailed or credited back to the credit card, depending on type of payment received.
9. Please note that the Stone Mountain Park staff is **not** on the Yellow Daisy Festival Jury but reserves the right to screen applications.
10. Cancellation by applicant after March 27, 2015, will result in a loss of all fees. Withdrawal at anytime must be in writing and signed by applicant to be official and remain in good standing.

## EXHIBITOR CATEGORIES

### ARTS & CRAFTS SUB-CATEGORIES

- Accessories (hair bows, scarves, hats, handbags)
- Artist's Prints and Unlimited Reproductions
- Artwork (drawing, painting)
- Clay-Functional (\*hand thrown ceramics, pottery, fimo clay, porcelain) \*Does not include pre-formed clay
- Clay-Nonfunctional (ceramics, pottery, porcelain)
- Clothing, Adult, Children, Matching Mother/Daughter
- Dolls (fabric, fiber, fur, porcelain, wood, etc.)
- Fabric (sewing, quilting, crochet, knitting, painted, weaving, cross-stitch, needlepoint)
- Fiber (baskets, macramé, wreaths)
- Floral (arranged, dried, live, potpourri, pressed, silk, etc.)
- Food Gifts (**must be sealed** in decorative packaging)
- Food Mixes (must require additional preparation for consumption)
- Furniture (painted/stained: household, lawn/garden, child-size)
- Games/Toys
- Glass (blown, cut, fused, mosaic, sculpture, stained)
- Herbal (soaps, potpourri, oils, candles)
- Jewelry (beads, clay, fabric, fiber, glass, leather, metals, paper, wood)
- Leather (accessories, bags, clothing, belts)
- Metal (cast, embossed, forged, punched, sculpture: aluminum, brass, copper, gold, iron, pewter, silver, tin, etc.)
- Miscellaneous (acrylic, bread dough, egg art, rubber, shells, etc.)
- Mixed Media (Combination of various media)
- Musical (instruments, music boxes, no cds)
- Paper (calligraphy, cast, cutting, maps, paper-mache, quilling, scherenschnitte)
- Photography (unlimited prints)
- Plants, Live (bonsai, bromeliads, dish gardens, herbs, etc.)
- Wood (painted/stained: lawn/garden, household, sculptures, sports, toys)

### FINE ARTS SUB-CATEGORIES

- Drawings (pencil, pen & ink, charcoal)
- Jewelry (gold & silver, semi-precious stones)
- Mixed Media (combination of various media)
- Painting (oils, watercolors, acrylics)
- Photography (originals, limited reproduction)
- Sculpture (clay, fiber, glass, metal, paper, wood)

# YELLOW DAISY FESTIVAL 2015 APPLICATION

EXHIBITOR NAME: \_\_\_\_\_ BOOTH PARTNER NAME: \_\_\_\_\_

Exhibitor **must** be artist / crafter. The exhibitor is the official contact and the name that appears on the exhibitor's list available to the public.

BUSINESS NAME: \_\_\_\_\_ PHONE: (C) \_\_\_\_\_

ADDRESS: \_\_\_\_\_ PHONE: (W) \_\_\_\_\_

CITY, STATE, ZIP: \_\_\_\_\_

E-MAIL ADDRESS\*: \_\_\_\_\_ WEBSITE: \_\_\_\_\_

\*For e-mail updates and important announcements

Check only one category below and write in sub-category referring to enclosed "exhibitor categories" listing.

FINE ARTS:     ARTS & CRAFTS:    SUB-CATEGORY: \_\_\_\_\_

Describe items to be sold and the price range of each: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

If in last year's Yellow Daisy (2014), do you want the same booth space if accepted in 2015 (circle one)? YES NO N/A

List the last three (3) shows where you have exhibited (with date):

(1) \_\_\_\_\_ (2) \_\_\_\_\_ (3) \_\_\_\_\_

A signed application constitutes a contract to follow and be bound by the Yellow Daisy Festival Rules, Limitations & Procedures and is a commitment to participate personally, if accepted. **Violations of Rules, Limitations & Procedures prior to, during, and/or at the end of the show will result in loss of exhibitor space, without refund, and the exhibitor will be excluded from future shows at Stone Mountain Park.** Applicant certifies that photos submitted accurately depict applicant's materials. Applicant certifies photos submitted are the sole work and ownership of applicant. Any photos submitted with an application or taken on behalf of the Yellow Daisy Festival of any exhibits/exhibitors are the sole property of Stone Mountain Park. Application will not be considered if: this form is incomplete, unsigned, postmarked or delivered after deadline, received without correct fees, check is post-dated, check is returned from bank, or check is received without photos prepared as directed. Furthermore, by signing this application you agree to allow Stone Mountain Park to give your phone number or e-mail address out to the public unless otherwise noted. Your signature below certifies that you understand and accept all Rules, Limitations & Procedures stated throughout this application package.

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

BOOTH PARTNER SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

**ALL AUTHORIZED EXHIBITORS MUST SIGN THIS FORM! YOU WILL NOT BE ELIGIBLE TO CHECK INTO THE FESTIVAL IF YOU HAVE NOT SIGNED THIS APPLICATION.**

## APPLICATION & SPACE RENTAL FEES

**Application Processing fee: \$40.00**

**\*Do not forget to include (2) copies of receipts with this application. See #8 and #9 under application rules.**

**Booth Site fee:**

Single Spaces (10' wide x 10' deep): \$ 525.00

Double Spaces (20' wide x 20' deep): \$ 1100.00

Select Method of Payment:

### PAYMENT INFORMATION

Check/Money Order (Enclosed)     VISA     MasterCard     American Express     Discover

If by credit card, please complete: Amount to be charged \$ \_\_\_\_\_ Name as it appears on card \_\_\_\_\_

Card# \_\_\_\_\_ Expiration Date \_\_\_\_\_

Cardholder Name: \_\_\_\_\_ Cardholder Signature: \_\_\_\_\_

**\*ALL FEES WILL BE PROCESSED AND DEPOSITED AS RECEIVED. THIS DOES NOT GUARANTEE ACCEPTANCE.**

DATE: \_\_\_\_/\_\_\_\_/\_\_\_\_

↓ ↓ ↓ ↓ ↓ ↓ ↓    FOR OFFICE USE ONLY    ↓ ↓ ↓ ↓ ↓ ↓ ↓ ↓

Category: \_\_\_\_\_ Sub-category: \_\_\_\_\_ Ranking: \_\_\_\_\_ Accepted: \_\_\_\_\_

Restrictions: \_\_\_\_\_ Declined: \_\_\_\_\_ Reason/s: \_\_\_\_\_

Check/MO#: \_\_\_\_\_ Payment Amount: \_\_\_\_\_ Size: S D

Date Received: \_\_\_\_\_ MCRR#: \_\_\_\_\_ Entered By/Date: \_\_\_\_\_



# 2015 PHOTO DISPLAY SHEET

**Staple Here**

Staple (1) photo of you WORKING in your workshop or wherever you create your works of art!

**HERE**

*Booth Set-Up Photo*

**Attach TWO booth photos here.**

**\* Staple second one on top.**

*Art or Craft Photos  
(1 & 2)*

**ALL APPLICATIONS MUST BE POSTMARKED  
ON OR BEFORE March 17, 2015**

AND SENT TO

STONE MOUNTAIN PARK

FINANCE - YDF 2015

P. O. Box 871008

STONE MOUNTAIN, GA 30087

*Art or Craft Photos  
(3 & 4)*

*Art or Craft Photos  
(5 & 6)*

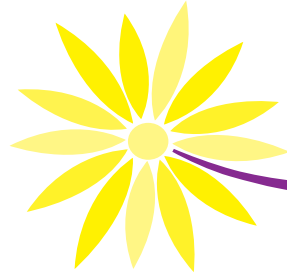
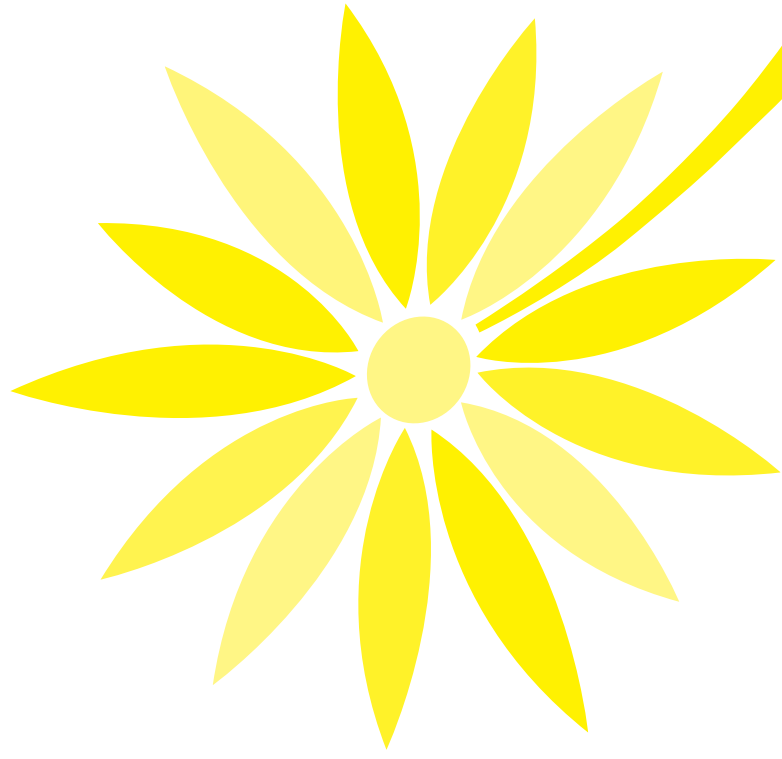
***Please staple your pictures—DO NOT GLUE. There should be at least Nine (9) pictures total.***

***All Photos Must Fit On This Page.  
Cut or overlap photos, if necessary.***



**StoneMountain**  
PARK™

P.O. Box 871008  
Stone Mountain, GA 30087



2015

**Yellowdaisy**  
FESTIVAL  
Stone Mountain Park

*Consistently Voted One of the Top 3  
Arts and Crafts Show in the Nation.  
[www.yellowdaisyfestival.info](http://www.yellowdaisyfestival.info)*