



MCG Commercial Filming, Photography & Publicity Events Application Form

Applicant Details

Full Name

Position

Phone

Email

Your Company/Organisation ABN

Postal Address

Production details

Filming request Photo shoot Publicity event

Name of production

What brand are you hoping to promote?

Summary of production (please provide as much detail as possible)

Type of production (please tick appropriate box/es):

<input type="checkbox"/> TV commercial	<input type="checkbox"/> TV program	<input type="checkbox"/> Content for website or social media use
<input type="checkbox"/> Magazine/newspaper article	<input type="checkbox"/> Sponsor launch	<input type="checkbox"/> Brand or event promotion
<input type="checkbox"/> Corporate Video	<input type="checkbox"/> Film	<input type="checkbox"/> Student Film
<input type="checkbox"/> Infotainment/Travel Show	<input type="checkbox"/> Tourism Australia/Victoria related production	
<input type="checkbox"/> Other (please specify)	<input type="text"/>	

Preferred dates

1 st preference:	
2 nd preference:	

Filming times (including bump-in and bump-out times)

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Location information

Locations (tick all boxes that apply)

Arena	
Seating bowl	
Northern Stand change rooms and race	
Southern Stand change rooms/facilities	
Underground car park	
MCC Members Reserve	
Corporate suites/corporate corridors/function rooms	
External concourse	
Yarra Park	
National Sports Museum	
Other (please provide details in the Description field below)	

Please refer to the [MCG Commercial Filming and Photography Guidelines](#) which outlines the fee schedule.

Description of activities in each location

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Personnel numbers:

Cast	Crew	Extras
<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of vehicles:

No. of unit vehicles	No. of private vehicles
<input type="text"/>	<input type="text"/>

Power requirements:

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Equipment:

Erecting structures: Y N

(eg. marquees, umbrellas, stage/platforms, camera at height, camera on crane, banners etc.).

If Yes, please provide details below:

Any additional requirements:

Commercial licensing

What is the expected audience reach of the production?

Statewide

National

International

What will be the broadcast frequency e.g. how many times will the footage be broadcast and at what times (eg. prime time)?

Syndication – is the footage being sold or sub licensed to other companies or territories?

What are the expected audience numbers and market for the production?

Where is the production expected to be aired/appear? eg. TV, film, website, social media, app, newspaper, magazine, brochure, corporate use etc.



Lodging the Application

The applicant can lodge this completed application form and any supporting documents by emailing filmingrequests@mcc.org.au.

Once the application has been received, the MCC will respond within five business days to advise your application has been received and the expected timeframe for processing.

Prior to submitting this form, please ensure you have read the [MCG Commercial Filming and Photography Guidelines](#) which outlines the terms and conditions for filming at the MCG, along with the fee schedule.

Signature of Applicant

By ticking this box and submitting this application to the MCC, I acknowledge that I have read and understood the MCG Commercial Filming and Photography Guidelines. I also acknowledge that the information provided in this application is truthful and accurately reflects my organisation's intended activity at the MCG. Should I fail to comply, the MCC may withdraw its approval and/or access to the MCG and other media events relating to the MCG, MCC or the NSM. By ticking this box I also agree to abide by the *Victoria Screen Industry Code of Conduct*.

Venue Access Agreement

Approved applicants will be required to complete and sign a venue access agreement, which will be provided by the MCC. A copy of the production company's public liability insurance to the value of \$20,000,000 will also be required along with the MCG being cited as a place where the venue hirer's insurance is valid.

Note: a booking may be cancelled by the MCC at its discretion due to circumstances including but not limited to such as the weather or non-availability of the MCG.

Legal status of application

The applicant acknowledges that this document is an application form only and (without limiting the obligations on the applicant as set out in this document), the MCC does not intend to create any contract or other relationship under which the MCC is legally obliged to provide the applicant with the venue access contemplated in this document and there is in fact no such contract or other relationship in existence. Any conduct or statement whether prior or subsequent to the issue of this application is not, and the application does not constitute:

- i. an offer to contract on the part of the MCC; or
- ii. a binding undertaking of any kind by the MCC in favour of any applicant.

The applicant represents and warrants that all information provided in the application is accurate at the time of the application and undertakes and agrees to comply with all the guidelines set out in the MCG Commercial Filming and Photography Guidelines and any other conditions of approval as notified by the MCC, if the MCC provides its approval.

If upon approval of an application, the MCC discovers that any information provided by the applicant in this application is inaccurate, it may lead to the cancellation of an approval at any time. Applicants must familiarise themselves with the MCG Filming and Photography Guidelines and all sections of this application must be completed.

Approved applicants must complete a venue access agreement, which will be provided by the MCC.

