



New &  
Exciting  
Sponsorship  
Opportunities

February 10 – 11, 2015 • Edmonton EXPO Centre

# BECOME A SPONSOR!

Over 50 Sessions on a variety of relevant and informative industry topics.  
Over 1,000 industry professionals expected from across Alberta to attend!  
At RCIC 2014, 95% of attendees were CHBA-Edmonton Builder Members.

## Main Event Sponsor \$15,000 **SOLD**

- Premier logo placement on conference marketing\*
- Opportunity to place marketing materials in delegate bags
- Premier logo placement on RCIC 2015 website with direct link to corporate site
- Speaking opportunity at conference events (including Keynote, Luncheons)
- On-site promotional opportunities
- On-site logo placement on conference signage and in session rooms \*
- 6 Complimentary Conference and Sales Rally Tickets ( valued up to \$2220.00)

## Gold Sponsor \$10,000

- Name on Conference Bag\*
- Sponsorship of **one** of the following:
  - Delegate Lunch on Tuesday, February 10<sup>th</sup>
  - Delegate Lunch on Wednesday, February 11<sup>th</sup>
- Logo placement on all conference printed materials\*
- Logo placement on RCIC 2015 website with direct link to corporate site\*
- On-site promotional opportunities
- On-site logo placement on conference signage\*
- 4 Complimentary Conference and Sales Rally Tickets (valued up to \$1480.00)

## Silver Sponsor \$7,500

- Parking Sponsor
- Logo placement on all conference printed materials\*
- Logo placement on RCIC 2015 website with direct link to corporate site\*
- On-site logo placement on conference signage\*
- 3 Complimentary Conference and Sales Rally Tickets ( valued up to \$1110.00)



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## Bronze Sponsor \$5,000

- Joint sponsorship of **one** of the following:
  - Daily Coffee Stations
  - Morning Pastries
  - iPad Give-A-Ways (iPads are used on-site to conduct delegate surveys and collect feedback)
- Logo placement on all conference printed materials\*
- Logo placement on RCIC 2015 website with direct link to corporate site\*
- On-site logo placement on conference signage\*
- 2 Complimentary Conference and Sales Rally Tickets (valued up to \$740.00)

## Session Room Sponsor \$4,500

- Sponsorship of a Session room for both days of the Conference
- Corporate recognition on all conference printed materials\*
- Corporate recognition on RCIC 2015 website with direct link to corporate site\*
- On-site logo placement on conference signage both inside and outside the Session room\*
- One table top display used to promote your company with the opportunity to talk to delegates before after each session
- Opportunity to introduce all speakers in sponsored session room as well promote your company prior to each session starting

## Sales Rally Sponsor \$3,500 **SOLD**

- Opportunity to speak at the Sales Rally and introduce the speaker
- Corporate recognition on all conference printed material promoting the Sales Rally Speaker\*
- Corporate recognition on all conference printed materials\*
- Corporate recognition on RCIC 2015 website with direct link to corporate site\*
- On-site logo placement on conference signage\*

## Support Sponsor \$2,000

- Corporate recognition on all conference printed materials\*
- Corporate recognition on RCIC 2015 website with direct link to corporate site\*
- Corporate recognition on conference signage\*

## For more information contact:

Jennifer Aromin  
CHBA – Edmonton Region  
780-702-5305  
[Jaromin@chbaedmonton.ca](mailto:Jaromin@chbaedmonton.ca)

*\*Logo placement dependant on print deadlines.*



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# BECOME A SPONSOR!

Please complete this form and return to RCIC 2015 (address below)

Please print your company name as you would like it to appear on all conference materials

Company: \_\_\_\_\_

Address: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Company Representative (please print): \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

## Sponsorship Opportunities:

- Main Event Sponsor \$15,000 **SOLD**     Bronze Level Sponsor \$5,000     Support Sponsor \$2,000  
 Gold Level Sponsor \$10,000     Session Room Sponsor \$4,500  
 Silver Level Sponsor \$7,500     Sales Rally Sponsor \$3,500 **SOLD**

## Method of Payment:

- Invoice     Visa     MasterCard    Email Credit Receipt: YES NO

Cardholder Name (as it appears on the card): \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiry: \_\_\_\_\_

Card Holder Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Email Credit Card Receipt YES NO    Email Address: \_\_\_\_\_

## Payment by Cheque:

Please make cheques payable to:  
CHBA-Edmonton Region  
150 Summerside Gate SW  
Edmonton, AB T6X 0P5

## Corporate Logos:

Please forward **your corporate logo by email to**  
[Jaromin@chbaedmonton.ca](mailto:Jaromin@chbaedmonton.ca) in an EPS, Vector based file  
format in order to ensure superior reproduction on all  
conference printed materials.

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