



# Certificate in Bank Asset and Liability Management

22 Sep - 1 Dec 2014

## Program Objectives

On completion of this subject, participants should be able to:

- ◆ Undertake critical evaluation of how real-life factors affect banks' profitability
- ◆ Compare and select different approaches of bank asset and liability management, and from ALCO's perspectives, evaluate the appropriateness of particular strategies to resolve related issues
- ◆ Demonstrate leadership attributes to give strategic considerations on how market risks and liquidity risks overlap to exert pressure on banks' planning for capital
- ◆ Formulate research to investigate how interest rate risks threaten banks' financial stability, and what technical strategies help achieve effective immunization against such risks

## Program Outlines

- ◆ Asset and Liability Management
  - Managing Bank Profitability
  - Managing Bank Assets and Liabilities
- ◆ Managing Liquidity Risk and Interest Rate Risk
  - Capital and Liquidity Management
  - Managing Interest Rate Risk

## Target Audience

Bank executives who wish to enhance their job competency with essential knowledge and skills on bank asset and liability measurement and management.

## Assessment

A course-end assessment will be given upon completion of the program.

## Certification

Either one of the following certificate will be awarded:

- ◆ A **Certificate of Achievement** will be awarded if participants have:
  - achieved 70% or above attendance of the whole program; and
  - passed the course-end assessment
- ◆ A **Certificate of Attendance** will be awarded if participants have achieved 70% or above attendance of the whole program only

## Minimum Entry Requirement

- ◆ F.5 or above (Proofing Documents may be needed)

## Program Details

Language	: Cantonese (supplemented with English materials)
Program Dates	: 22 Sep; 6, 13, 20, 27 Oct; 3, 10, 17, 24 Nov & 1 Dec 2014 (Mon)
Time	: 19:00 - 22:00
Assessment	: 20 Dec 2014 (Sat), 10:00 - 12:30
Date & Time	
Duration	: 30 Hours (10 Sessions)
Venue	: 3/F Guangdong Investment Tower, 148 Connaught Road Central, Sheung Wan (Sheung Wan MTR Station Exit C)
Fees	: HK\$4,000.00 (HKIB Members) HK\$4,300.00 (HKIB Corporate Members' staff) HK\$4,600.00 (Non-members)
Enrollment	: By fax at 2544 9946 or In person to our Institute
Enquiry	: 2815 1552 / 2153 7877

## Registration Form

Certificate in Bank Asset and Liability Management (HA-A43-PP140903-P)

(as on I.D. Card)

Full Name : Mr / Ms  
(in English)

Full Name: [ ]  
(in Chinese)

Membership no:

Organization:

Department:

Position:

E-mail:

(confirmation will be sent via e-mail one week before course commences)

Mobile / Telephone no:

Mailing Address:

Payment Method :  Crossed cheque made payable to **The Hong Kong Institute of Bankers** (Cheque no.: \_\_\_\_\_) Amount: HK\$ \_\_\_\_\_  
 Credit Card :  VISA  Mastercard Signature : \_\_\_\_\_  
 Cardholder Name : \_\_\_\_\_ Expiry Date : \_\_\_\_\_ (mm/yy)  
 Card No. : \_\_\_\_\_

## How did you know about this program?

- Website  HR Department  E - news  Others (Please specify): \_\_\_\_\_  
 Friends / Colleagues  Banking Today  HKIB Counter \_\_\_\_\_

## Terms and Conditions

1. All fees paid are non-refundable and non-transferrable.
2. Participants who have settled payments will receive course confirmation by e-mail within 7 days prior to the course date.
3. All payments must be settled before course commencement.
4. Priority of enrolment will be given on a 'first-come-first-serve' basis. HKIB Member will have priority to register if there is limited seat remained for the program.
5. We reserve the right to reject an enrolment at any time.
6. We reserve the right to cancel, modify and/or postpone the course due to unforeseen circumstances.
7. The information given and personal data collected will be used for the purpose of administration and communication by the Institute.
8. For the Typhoon or Rainstorm arrangement, please refer to the confirmation e-mail or HKIB's website (www.hkib.org).



Address : 3/F Guangdong Investment Tower, 148 Connaught Road Central, Hong Kong  
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\* This address is only used for sending the program certificate

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