

McDazzle

13th Annual **Red Tie** Gala

Saturday, February 21, 2015

Grand Ballroom, Galt House Hotel

McDazzle: A Red Tie Gala is the premiere annual fundraising event for Ronald McDonald House Charities of Kentuckiana. Each year more than 500 business and community leaders, our “family” and friends come together for a meaningful night to help families and their children in a time of need. This black tie gala features an exciting live and silent auction, a delicious three-course meal, dancing. The evening’s highlight is a guest family telling their story of how Ronald McDonald House Charities played a key role in their lives, leading to hope and recovery.

Your sponsorship provides you and your guests the opportunities listed in the following pages while investing in the assurance that our House is filled with more than help; it is filled with hope.

Itinerary*

6 p.m.	Cocktails, hors d’oeuvres and silent auction opens
8 p.m.	Dinner
9 p.m.	Live auction
‘Til Midnight	Dancing

**Times are subject to change*



Presenting Sponsorship

\$15,000

2015 Presenting Sponsor: ConAgra Foods

- Exclusive sponsorship
- Naming rights of 2015 McDazzle
- Thirty (30) VIP seats at McDazzle
Three tables of ten, include hors d’oeuvres, dinner, open bar, live and silent auctions, and dancing
- Complementary wine at your tables
- Company name/logo displayed on all printed materials, including press releases, invitation, program book, auction book, advertising and marketing materials
- Opportunity to address McDazzle guests on stage at gala
- Opportunity to place promotional incentive/item in each guest gift bag
- Full-page advertisement in McDazzle program book
- Logo scrolling on gala PowerPoint
- Special recognition at McDazzle: directional signage, check-out, auction display signs, and on printed materials
- Verbal recognition throughout the evening
- Company name and website link on our website (www.rmhc-kentuckiana.org) for one year

Platinum Sponsorship

\$10,000

- Twenty (20) VIP seats at McDazzle
Two tables of ten, include hors d'oeuvres, dinner, open bar, live and silent auctions, and dancing
- Complimentary wine at your tables
- Company name/logo displayed on all printed materials, including press releases, invitation, advertising and marketing materials
- Opportunity to place promotional incentive/item in each guest gift bag
- Full-page advertisement in McDazzle program book
- Logo scrolling on gala PowerPoint
- Special recognition at McDazzle on directional and silent or live auction signage
- Verbal recognition throughout the evening
- Company name and website link on our website (www.rmhc-kentuckiana.org) for one year

Mobile Bidding Sponsorship

\$10,000

- Exclusive sponsorship
- Company logo featured on “control screen” of mobile bidding device for maximum and instant exposure among 500+ guests
- Customized sponsor page on mobile bidding device to provide guests with additional information about your company’s service and/or special offers
- Twenty (20) VIP seats at McDazzle
Two tables of ten, include hors d'oeuvres, dinner, open bar, live and silent auctions, and dancing
- Complimentary wine at your tables
- Company name/logo displayed on all printed materials, including press releases, invitation, advertising and marketing materials
- Half-page advertisement in McDazzle program book
- Verbal recognition throughout the evening
- Company name and website link on our website (www.rmhc-kentuckiana.org) for one year

Gold Sponsorship

\$5,000

- Ten (10) VIP seats at McDazzle
One table of ten, includes hors d'oeuvres, dinner, open bar, live and silent auctions, and dancing
- Complimentary wine at your table
- Company name/logo displayed on all printed materials, including press releases, invitation, advertising and marketing materials
- Opportunity to place promotional incentive/item in each guest gift bag
- Half-page advertisement in McDazzle program book
- Logo scrolling on gala PowerPoint
- Company name and website link on our website (www.rmhc-kentuckiana.org) for one year

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Silver Sponsorship

\$2,500

- Ten (10) VIP seats at McDazzle
One table of ten, includes hors d'oeuvres, dinner, open bar, live and silent auctions, and dancing
- Company name/logo displayed on all printed materials, including press releases, advertising and marketing materials
- Opportunity to place promotional incentive/item in each guest gift bag
- Quarter-page advertisement in McDazzle program book
- Logo scrolling in gala PowerPoint
- Company name and website link on our website (www.rmhc-kentuckiana.org) for one year

Bronze Sponsorship

\$2,000*

**\$1,750 Bronze Sponsorships will be honored when paid in full by December 31, 2014*

- Ten (10) seats at McDazzle
One table of ten, includes hors d'oeuvres, dinner, open bar, live and silent auctions, and dancing
- Company name in McDazzle program book
- Logo scrolling in gala PowerPoint
- Company name and website link on our website (www.rmhc-kentuckiana.org) for one year

Individual Tickets

\$200

- Seat for one that includes hors d'oeuvres, dinner, open bar, and dancing

McDazzle Hosts:

McDazzle Hosts invite guests to purchase tickets. Hosts and their guests will be seated together at a designated table.

- Ten (10) invitations to invite your friends to McDazzle
One table for up to ten guests, includes hors d'oeuvres, dinner, open bar, live and silent auctions, and dancing
- Host name(s) in McDazzle program book
- Listing in gala PowerPoint
- Host name(s) on our website (www.rmhc-kentuckiana.org) for a year





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2014 Presenting Sponsor

ConAgra Foods

2014 Platinum Sponsors

Kosair Charities

McDonald's Kentuckiana Co-Op

2014 Gold Sponsors

Allegra Print & Imaging

Bandy Carroll Hellige

Commonwealth Bank & Trust

Heaven Hill

In Memory of Betty Rutledge

Kentucky One Health

Republic Bank

2014 Silver Sponsors

AarhusKarlshamn, USA Inc.

Churchill Downs

Encompass Develop, Design & Construct

Humana, Inc.

Klosterman Baking Company

Kroger

LG&E/KU

Wehr Constructors

2014 Bronze Sponsors

A.N. Roth Company

Dr. & Mrs. Sal and Kathy Bertolone

Mr. & Dr. Chuck and Tami Cassis

Chase Bank

Coupe Construction Company

Mr. & Mrs. Art and Judy Davenport

Mr. & Mrs. Daryn and Tanya Demeritt

Dinsmore Shohl

Mr. & Mrs. Dave and Martha English

GCH International

Integrity HR

Mr. & Mrs. Larry and Vanessa Jones

Mr. & Mrs. Chris and Karla Katakis

Kosair Children's Hospital

McDonald's McOpCo

New Horizons Performance Coaching Systems

Payne Electric Company

Perrone Wealth Management Group

Mr. & Mrs. Rick and Michelle Peter

Sypris Solutions

Wells Fargo Insurance Services, USA

Wyatt Tarrant Combs





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2015 Sponsorship Form

I would like to sponsor McDazzle: A Red Tie Gala on February 21, 2015 and receive all benefits for the level shown below (please check which level).

- Platinum \$10,000
- Mobile Bidding \$10,000
- Gold \$5,000
- Silver \$2,500
- Bronze \$2,000*

*\$1,750 Bronze Sponsorships will be honored when paid in full by December 31, 2014

I would like to host a table for McDazzle: A Red Tie Gala on February 21, 2015.

I would to purchase _____ tickets for McDazzle: A Red Tie Gala on February 21, 2015.

I would to help families in need by making a gift of \$_____.

Name of Individual or Corporate Sponsor _____

Contact Person _____ Title _____

Address _____ Phone _____

City _____ State _____ Zip _____

Signature _____ Date _____

Payment Information

Check enclosed. Please make check payable to **Ronald McDonald House Charities of Kentuckiana.**

Invoice me.

To pay by credit card in the most secure manner, please call Shelley Meredith, our Controller, at 502-561-7660.

Please return this form to: Ronald McDonald House Charities of Kentuckiana, 550 S. First St., Louisville, KY 40202.

Peter Nesmith, 2015 McDazzle Sponsorship Chair
Sara Silletto, Director of Development

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