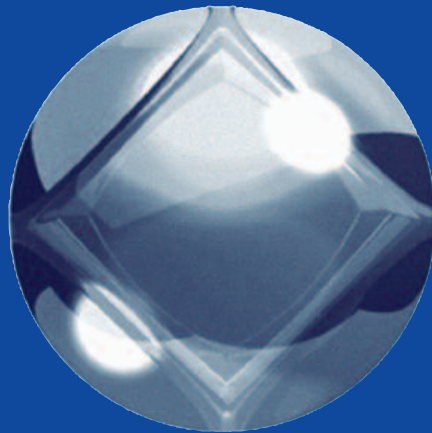


UNLOCK THE CURE

ON

12•9•15



EMPIRE BALL

presented by

The Real Estate Division of the
Diabetes Research Institute Foundation

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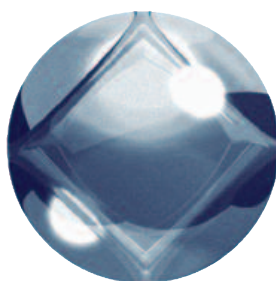
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The Founders, Board of Governors and Committee Members

Cordially Invite You to Attend the



EMPIRE BALL

UNLOCK THE CURE

WEDNESDAY, DECEMBER 9, 2015

Grand Hyatt Hotel, Empire State Ballroom
Park Avenue at Grand Central, New York, NY

Cocktails: 6:30pm

Live Program, Dinner and Dancing: 7:30pm

Black tie



LEADERSHIP HONOREE

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CAMILLO RICORDI
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*Regional Director, New York
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The Diabetes Research Institute Foundation is the organization of choice for those who are serious, passionate and committed to curing diabetes. Its mission – to provide the Diabetes Research Institute with the funding necessary to cure diabetes **now** – is a testament to the belief that tomorrow is not soon enough to cure those living with diabetes.

The Diabetes Research Institute at the University of Miami Miller School of Medicine leads the world in cure-focused research. As the largest and most comprehensive research center dedicated to curing diabetes, the DRI is aggressively working to develop a biological cure by restoring natural insulin production and normalizing blood sugar levels without imposing other risks. Researchers have already shown that transplanted islet cells allow patients to live without the need for insulin therapy. The DRI is now building upon these promising outcomes by developing the DRI BioHub, a bioengineered “mini organ” that mimics the native pancreas. Various BioHub platforms are being tested in preclinical and clinical studies.

The Diabetes Research Institute and Foundation were created for one reason – to cure diabetes – which is and will continue to be its singular focus until that goal is reached. For the millions of children and adults affected by diabetes, the Diabetes Research Institute is the best hope for a cure. For more information, please visit DiabetesResearch.org or call 800-321-3437. You can tweet DRI at @Diabetes_DRI.

Diabetes Research Institute Foundation

Attn: Empire Ball

381 Park Avenue South, Suite 1118, New York, NY 10016

T: 212-888.2217 | F: 212-888.2219 | tpellizzi@drif.org

www.DiabetesResearch.org/Empire-Ball-2015



The Best Hope for a Cure®



EMPIRE BALL

WEDNESDAY, DECEMBER 9, 2015

Grand Hyatt Hotel

PLEASE RESERVE THE FOLLOWING:

Presenting Sponsor at \$50,000 - Two (2) Premiere tables (20 guests).

- Company logo on event signage, DRI event website with hot link and in Journal.
- A permanent commemorative plaque on the Diabetes Research Institute's Wall of Honor.
- Recognition through *Cycle of Discovery Crystal Award Series*.
- One full-page, four-color advertisement with Presenting Sponsor seal in Journal (your choice of double-page spread or back cover) and Media Loop Exposure at the event.
- Prominent logo recognition on video screens during Program.
- Company recognition in newsletter.
- Invitation to VIP reception.
- Recognized as Presenting Sponsor in all media/promotional materials.*
- Multiple dedicated and grouped social media mentions.
- Public acknowledgment at the event.
- Opportunity to host VIP, celebrities or DRI notables at tables.
- Event speaking opportunity.

Co-Sponsor(s) at \$35,000 - Two (2) Premiere tables (20 guests).

- Company logo on event signage, DRI event website with hot link, and in Journal.
- A permanent commemorative plaque on the Diabetes Research Institute's Wall of Honor.
- Recognition through *Cycle of Discovery Crystal Award Series*.
- One full-page, four-color advertisement with Co-Sponsor seal in Journal (inside back cover, depending on availability) and Media Loop Exposure at the event.
- Prominent logo recognition on video screens during Program.
- Company recognition in newsletter.
- Invitation to VIP reception.
- Recognized as Co-Sponsor in select media/promotional materials.*
- One dedicated and multiple grouped social media mentions.
- Public acknowledgment at the event.
- Opportunity to host VIP, celebrities or DRI notables at tables.

Grand Patron Table(s) at \$25,000 - One (1) Prominent table (10 guests).

- A permanent commemorative plaque on the Diabetes Research Institute's Wall of Honor.
- Recognition through *Cycle of Discovery Crystal Award Series*.
- Company logo on event signage, DRI event website, and in Journal.
- One full-page, four-color advertisement with Grand Patron seal in Journal and Media Loop Exposure at the event.
- Prominent recognition on video screens during Program.
- Invitation to VIP reception.
- Recognized as Grand Patron Sponsor in select media/promotional materials.*
- One grouped social media mention.

Benefactor Table(s) at \$12,500 - One (1) Prime table (10 guests).

- Company listing on DRI event website, and in Journal.
- One full-page, four-color advertisement in Journal.
- Recognized as Benefactor Sponsor in select media/promotional materials.*
- One grouped social media mention

Champion Table(s) at \$10,000 - One (1) Preferred table (10 guests).

- Company listing on DRI event website, and in Journal.
- One full-page, black & white advertisement in Journal.

Supporter Table(s) at \$8,000 - One (1) Select table (10 guests).

- Company listing in Journal.
- One half-page, black & white advertisement in Journal.

Individual Seat(s) at \$1,000

**Promotional materials subject to date that agreement is finalized and contingent upon meeting printing deadlines.*

COMMEMORATIVE JOURNAL AD RATES:

These are for standalone ads, not part of a sponsorship package

Back Cover, 4-color at \$7,500

(includes **two tickets** & media loop exposure at the event)

Inside Back Cover, 4-color at \$7,000

(includes **two tickets** & media loop exposure at the event)

Full Page, 4-color at \$4,500

(includes media loop exposure at the event)

Full Page, black and white at \$2,250

Half Page, 4-color at \$1,750

Half Page, black and white at \$1,500

Mechanical Requirements

Bleed Page: 8 ¾" x 11 ¼" Trim Size: 8 ½" x 11"

Full Page: 7 ½" wide x 10" deep

Half Page: 7 ½" wide x 4 ¾" deep

Submission Formats

Advertisements must be submitted in the correct size in the form of a high-resolution PDF file, "press quality". All fonts must be embedded.

Camera-ready art is acceptable only for black and white line art.

(All Journal Ads will be available for online viewing after the event)

Deadline for Journal submission is Friday, November 13, 2015

To purchase online, please visit: www.DiabetesResearch.org/Empire-Ball-2015

RESERVATIONS

Please reserve the following:

- ___ **Presenting Sponsor** at \$50,000
___ **Co-Sponsor(s)** at \$35,000
___ **Grand Patron Table(s)** at \$25,000
___ **Benefactor Table(s)** at \$12,500
___ **Champion Table(s)** \$10,000
___ **Supporter Table(s)** at \$8,000
___ **Individual Seats** at \$1,000
Number of seats _____

Total Amount \$ _____

___ **I am unable to attend, but would like to contribute**
\$ _____

I/We would be pleased to **Purchase a Journal ad
at the following level:*

(These are for standalone ads, not part of a sponsorship package)

- ___ **Back Cover, 4-color** at \$7,500
___ **Inside Back Cover, 4-color** at \$7,000
___ **Full Page, 4-color** at \$4,500
___ **Full Page, black and white** at \$2,250
___ **Half Page, 4-color** at \$1,750
___ **Half Page, black and white** at \$1,500

Total Amount \$ _____

Deadline for Journal submission is Friday, November 13, 2015

If you have any questions, or require additional information please contact:

Amy Epstein, Director of Special Events

Tricia Pellizzi, Special Events Coordinator

Diabetes Research Institute Foundation

Phone: 212.888.2217 Fax: 212.888.2219

E-mail: tpellizzi@drif.org

To purchase online, please visit: www.DiabetesResearch.org/Empire-Ball-2015

Name (To be listed on printed materials)

Contact Name and Title/Company (if applicable)

Address

City

State

Zip

Telephone Number

E-Mail Address

Invited By

Payment Method

☐ Enclosed is my check in the amount of \$ _____. Please make checks payable to: [Diabetes Research Institute Foundation](#)

☐ Invoice me

☐ I would like to pay by credit card:

☐ American Express ☐ Visa ☐ MasterCard ☐ Discover

Is this a corporate card? ____ Yes ____ No

Total amount to be charged \$ _____

Credit Card Number

Expiration Date

Name (As it appears on card)

Billing Address (If different than above)

City

State

Zip

Signature of Cardholder

Please send payments and reservation card to: Diabetes Research Institute Foundation,
Attn: Empire Ball, 381 Park Avenue South, Suite 1118, New York, NY 10016.

Or email your scanned reservation card to: tpellizzi@drif.org

Online registration, sponsorship information and more at

www.DiabetesResearch.org/Empire-Ball-2015

All donations to Diabetes Research Institute Foundation are tax-deductible to the extent permissible by law. Each ticket is tax-deductible in excess of \$220, the fair market value (FMV) of services received. Tax Exemption No. 59-136-1955.



The Best Hope for a Cure®