

METAL

CASTING TECHNOLOGIES

Integrated media communications



Front Cover

Outside Front Cover	(Check availability) 3775	<input type="checkbox"/>
Gate fold Cover – Outside only (2 pages)	4850	<input type="checkbox"/>
Gate fold Cover – Outside + inside (4 pages)	5950	<input type="checkbox"/>

Display Advertising

	1x rate	2x rate	4x rate
Double page spread	3250 <input type="checkbox"/>	1980 <input type="checkbox"/>	1865 <input type="checkbox"/>
Full page	2148 <input type="checkbox"/>	1980 <input type="checkbox"/>	1865 <input type="checkbox"/>
Half page	1611 <input type="checkbox"/>	1481 <input type="checkbox"/>	1399 <input type="checkbox"/>
Third page	1397 <input type="checkbox"/>	1285 <input type="checkbox"/>	1213 <input type="checkbox"/>
Quarter page	1181 <input type="checkbox"/>	1085 <input type="checkbox"/>	1025 <input type="checkbox"/>
Sixth page	967 <input type="checkbox"/>	889 <input type="checkbox"/>	839 <input type="checkbox"/>
Eighth	751 <input type="checkbox"/>	691 <input type="checkbox"/>	653 <input type="checkbox"/>

Foundry Suppliers Directory May, June, December

Leading Foundry Solutions – Suppliers – Equipment – Consumables – Software – Other

Eighth page	235 <input type="checkbox"/>	Per issue	705 <input type="checkbox"/>	Per annum (3 issues)
Quarter page	465 <input type="checkbox"/>		1395 <input type="checkbox"/>	
Half page	925 <input type="checkbox"/>		2775 <input type="checkbox"/>	
Full page	1850 <input type="checkbox"/>		5550 <input type="checkbox"/>	

Buyer's Guide Directory

WHO'S WHO OF METALS	September
Double page	3250 <input type="checkbox"/>
Full page	1965 <input type="checkbox"/>
Half page	1611 <input type="checkbox"/>
Quarter page	595 <input type="checkbox"/>

Website Showcase

Single entry	450 <input type="checkbox"/>
Double entry	780 <input type="checkbox"/>

Wall Planner

December



Single entry	495 <input type="checkbox"/>
Double entry	890 <input type="checkbox"/>
Quad entry	1685 <input type="checkbox"/>

CUSTOMISED DIGITAL PUBLICATIONS - Integrated – Video, Music, Photos, iPad, Tablet, PC, Mobile friendly – ASK NOW

Full artwork and production services are available and will be charged at cost.

Special integrated packages to suite all communication requirements and budgets
Contact Adam for recommendations on +61 2 9420 2080

Easy Payment Terms – Are available

Payment accepted by Credit Card,
Cheque and EFT

PLEASE COMPLETE BILLING DETAILS BELOW

Company Name: _____ Date: _____
 Contact: _____ Position: _____
 Billing Address: _____ State: _____ Postcode: _____
 Phone: _____ Fax: _____
 Email: _____ Website: _____
 Authorised by: _____ Signature: _____

PLEASE FAX BACK COMPLETED FORM TO: +61 2 9420 5152



METAL CASTING TECHNOLOGIES ASIA PACIFIC MAGAZINE is published quarterly by RALA Information Services Pty Ltd
 Street: 1A/551 Mowbray Road, Lane Cove NSW 2066, Australia
 Postal: PO Box 134, Balmain NSW 2041, Australia
 Tel: +61 2 9420 2080 | Fax: +61 2 9420 5152
www.rala.com.au

TERMS AND CONDITIONS: In the case client artwork/material cannot be supplied by the due material deadline, the publisher reserves the right to use and repeat any existing material on their behalf to fulfil the space booked. Advertising rates are quoted per single insertion and payable within 30 days from publication. Cancellations will not be accepted after the booking deadline and the fully booked rate will be charged. All rates exclude of GST.

Artwork production Charge - To create new artwork on behalf of client/alter existing material/alter artwork not supplied to the publishers size requirements and specification, an additional production fee charged at cost will be included on invoice. All couriers and special deliveries will be at the clients cost.



Online communications

Exclusive Email Broadcast

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Single send 2250 2 sends 2025

MCT eNewswire

Sent final week in every month - Booking deadline 2 weeks prior

Leaderboard Banner (650w x 100d pixels - JPEG)	800 <input type="checkbox"/>
Boxed Advertisement (200w x 200d pixels - JPEG)	500 <input type="checkbox"/>
Company logo (Supplied as JPEG)	350 <input type="checkbox"/>

MCT Website

Sent final week in every month - Booking deadline 2 weeks prior

Leaderboard Banner (460w x 50d pixels - JPEG)	800 <input type="checkbox"/>
Boxed Advertisement (200w x 100d pixels - JPEG)	550 <input type="checkbox"/>



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Email: _____ Website: _____

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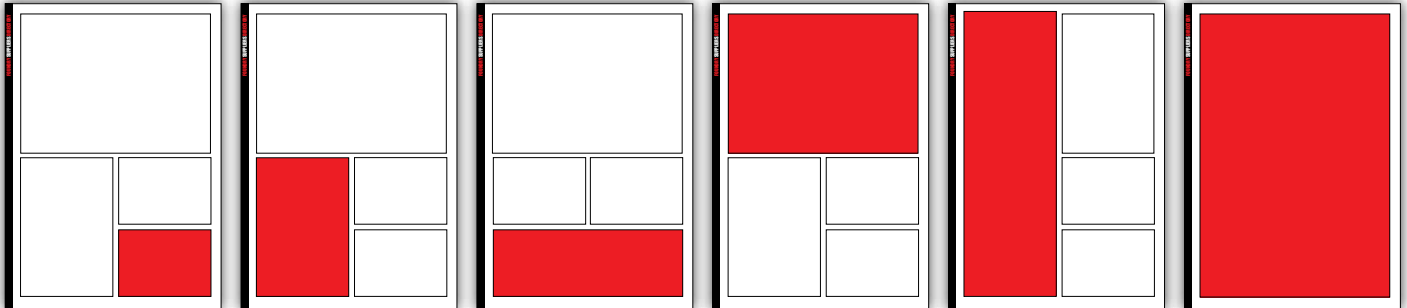
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FOUNDRY SUPPLIERS Directory RESOURCE GUIDE



Eighth
65mm x 90mm

\$235 1 x rate

\$705 3 x rate

Quarter page vertical
132mm x 90mm

\$465 1 x rate

\$1395 3 x rate

Quarter page horizontal
65mm x 185mm

\$465 1 x rate

\$1395 3 x rate

Half page horizontal
132mm x 185mm

\$925 1 x rate

\$2775 3 x rate

Half page vertical
270mm x 90mm

\$925 1 x rate

\$2775 3 x rate

Full Page
270mm x 185mm

\$1850 1 x rate

\$5550 3 x rate

Above rates exclusive of GST

Artwork is included with your booking

Available issues:

March (Artwork 19 February)

June (Artwork 7 May)

December (Artwork 22 October)

Please indicate:

(1) Size for entry listing - (hor/vert)

(2) Issue dates required for inclusion

(3) Artwork instructions



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Contact: _____ Position: _____

Billing Address: _____ State: _____ Postcode: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Authorised by: _____ Signature: _____

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Technical Specifications

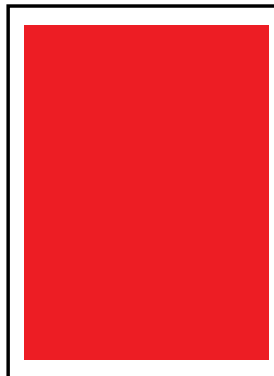
MCT is proud Sponsor - 44th AFI National Conference 20-23 October, Perth Western Australia

DOUBLE PAGE SPREAD



277mm deep x 400mm wide
(Trim:297x420)

FULL PAGE



277mm deep x 190mm wide
(Trim: 297x210)

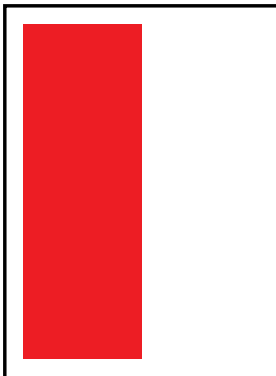
When supplying completed artwork for publication -

Include: Trim marks on file
Bleed: Add 5mm minimum outside trim **pdf:** Print ready CMYK 300dpi .pdf

Production Fees

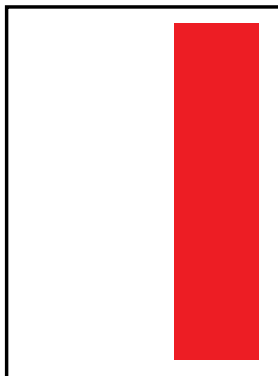
All artwork and material supplied to the publisher must be supplied to specific specifications and dimensions. Production fees will apply should artwork and material be incorrectly submitted, require design, alterations or amendments, additional proofs, or requiring any additional production or services needed for publication. Production fees will be invoiced to the client and charged at cost in addition to the advertising space booked. The positioning or placing of an advertisement is at the discretion of the publisher except where specific instructions are agreed upon when booking.

HALF PAGE VERTICAL



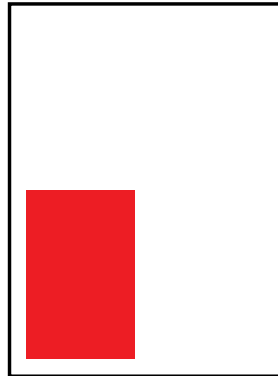
277mm deep x 90mm wide

ONE THIRD PAGE VERTICAL



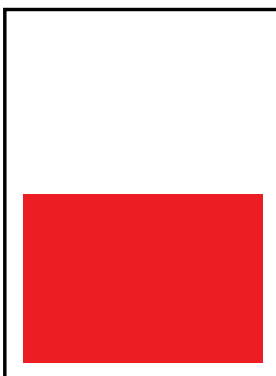
270mm deep x 70mm wide

QUARTER VERTICAL



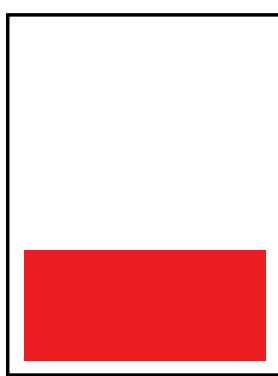
135mm deep x 90mm wide

HALF PAGE HORIZONTAL



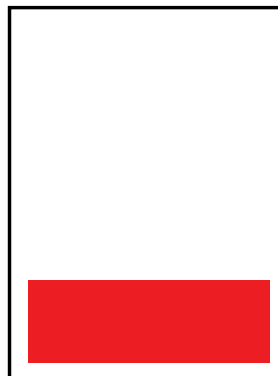
135mm deep x 190mm wide

ONE THIRD PAGE HORIZONTAL



90mm deep x 190mm wide

QUARTER PAGE HORIZONTAL



70mm deep x 190mm wide

BUYER'S GUIDE SPECIFICATIONS

Double page .. 265mm deep x 400mm wide
Full page 265mm deep x 190mm wide
Half page vert 265mm deep x 90mm wide
Half page hor 130mm deep x 190mm wide
Third vert 265mm deep x 70mm wide
Third hor 85mm deep x 190mm wide
Quarter vert .. 130mm deep x 90mm wide
Quarter hor ... 65mm deep x 190mm wide

For all your booking artwork, production specifications contact:

Adam Cail on email
adam@rala.com.au
or call anytime on
Tel: +61 2 9420 2080

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MAGAZINE DEADLINES

MARCH 2015 – 3D Technology - Trends and challenges for foundries

Editorial deadline: 28 January

Advertising booking deadline: **11 February**

Material deadline: 19 February

JUNE 2015 – Machinery automation and industrial robotics

Editorial deadline: 15 April

Advertising booking deadline: **29 April**

Material deadline: 7 May

SEPTEMBER 2015 – Who's Who of Metals

AFI Conference edition. Simulation Software

Editorial deadline: 29 July

Advertising booking deadline: **12 August**

Material deadline: 27 August

DECEMBER 2015 – Optimising health, safety and efficiency in foundries

Editorial deadline: 30 September

Advertising booking deadline: **14 October**

Material deadline: 22 October

(BOOK NOW FOR BEST POSITIONING)

NEED ARTWORK – We offer fully comprehensive artwork and production facilities to create stunning eye catching artwork. Simply supply your material, we will design and send you a colour PDF proof for approval prior to publication. All artwork or production costs will be charged at cost to the client.



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