# **Executive Summary:**

### **Personal Details:**

Name of Enterprises	M/s Tribal Enterprises Pvt Ltd						
	(Regd. No. ADCC/2/WV/14-2011, Government of Manipur)						
First Name	Joseph						
Last Name	Joute						
Position	Managing Director						
Direct Telephone number	+91 9862829250						
Mobile Telephone Number	+91 9862829250						
Contact Email	josephjoute@qmail.com, tribal_enterprises@yahoo.in						
Address	Rengkai, Bible Hill, Churachandpur, Manipur, India						
Postal Code	795 128						
City the Enterprises is located	Churachandpur						
State is Enterprises located	Manipur, India						
Website	http://biblehillyouthclub.wordpress.com Organizational						
Structured of legality	Sole proprietorship, registered social enterprises						
Year the Enterprises incorporated	2011						
Sectors target?	Livelihoods, income generation, social changes, economic development,						
	community development, education, health & climate change						
About the Enterprises	A social enterprise that generate skills, regular employments and Rs. 30,						
·	60, 000 net profit that directly impacts 1800 women a year.						
The turnover, gross profit and net	Add your financials in INR (Indian Rupees)						
profit for the last 12 months	Year	Turnover (INR	Gross Profit	Net Profit			
		lakhs)	(INR lakhs)	(INR lakhs)			
	2012	63, 00, 000	57, 60, 000	30, 60, 000			

#### The Innovative Social Enterprises:

Starting with \$ 32, 000 (Rs. 17, 28, 000) grants from the International Fund for Agriculture Development (IFAD), Rs. 6, 00, 040 from family and self, and Rs. 10, 27, 674 contribution from the organization. I construct a Community Training & Production Centre, 28 x 16 feet one story building and installed with 6 innovative (Eastern-based technology) weaving machines in 2011.

# **Women Empowerment:**

Women, who have no income before, depending on shifting cultivation and forest products, are now able to earn Rs. 5, 000 to Rs. 6, 000 a month (Rs. 250-300 a day) with just 8-10 hours of working in an environment friendly, pollution free working conditions producing eco-friendly fibres of traditional modern-women wears, stimulating sustainable economic growth and positive social changes. I reach out to 72 women and 52 youths in weaving skill training and provided 6 regular employments a year. Seventeen Business Groups formed creating a Community Project Revolving Fund in the process.

**The Products**: The products are market-based eco-friendly traditional modern-women wears, innovative designs for which the market demand is huge and still rising. Some pictures of our products are given below:

#### Pictures of Our Products: (below)





















For women and youths in different shapes & styles:

The machines that weave the products

## **How it Works: Designed Production:**

No of Machines:	Working Hour	Cost of Product:	Daily/Weekly	Monthly	Total Amount in a			
	a day:		Production:	<b>Production:</b>	Year:			
1	8 hrs a day	Rs. 3, 500	1 pieces a week	4 pieces =	Rs. 1, 68, 000			
				Rs. 14, 000				
6	8 hours a day	Rs. 5,000 (Better	1 pieces a week	24 pieces =	Rs. 10, 08, 000			
	each	designs)	each (present)	Rs. 84, 000				
Future								
Plan/Forecasted	By upgrading the machines to produce 1 product a day. This is where I hope the get support to help							
(See 3 Yrs Plan)	me upgrade the weaving machines with finance and technological knowhow.							
	8 hrs a day each	Rs. 3, 500	10 pieces a day	250 pieces a	Rs. 1, 05, 00, 000			
1 <sup>st</sup> Year:				month =				
10 machines				Rs. 8, 75, 000				
2 <sup>nd</sup> Year:	8 hrs a day	Rs. 5, 000	20 pieces a day	500 pieces a	Rs. 3, 00, 00, 000			
20 machines				month = Rs. 25,				
				00, 000				
3 <sup>rd</sup> Year:	8 hrs a day	Rs. 5, 000	30 pieces a day	750 pieces a	Rs. 4, 50, 00, 000			
30 machines				month = Rs.				
				37,57, 000				

**NOTE**: The Plan is to increase the machine every year with 10 and replicating the system/mechanism to others settings for wider impacts.



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