

# CONNECT 2015

## SPONSORSHIP PACKET



[www.oceanconnect.org/sponsorship.php](http://www.oceanconnect.org/sponsorship.php)



Dear Sponsor,

As a business tied to the natural resource and agricultural community, you know the importance of keeping farms sustainable while conserving our natural resources. We are contacting you to offer an opportunity to promote your business and make connections with the professionals who work with rural and urban landowners on restoration projects and conservation practices that promote sustainable agriculture and living. Here is your chance to let us know about your products and services and share the latest technologies that help our customers.

The 7<sup>th</sup> Annual CONNECT Conference, hosted by the Oregon Conservation Education and Assistance Network (OCEAN), is an educational event that provides technical training to Conservation District and Watershed Council staff.

Your participation, at any level, will support OCEAN and provide you with the opportunity to connect with our conservation planners, build your brand recognition, and open opportunities to expand the use of your goods and services. OCEAN's programs reach more than 200 conservation employees statewide, representing every Oregon County.

Take advantage of this marketing opportunity to reach one of the largest groups of conservation professionals in the state. Enclosed you will find a list of sponsorship opportunities. Please be sure to respond with the enclosed form and payment by March 15, 2015.

If you have any question about OCEAN, our CONNECT event, or opportunities to support Conservation Districts or Watershed Councils, please contact me by phone at 541.426.4521 ext, 108 or email at [sponsorships@oceanconnect.org](mailto:sponsorships@oceanconnect.org).

Thank you for your consideration.

Sincerely,

Lisa Mahon  
OCEAN Secretary and Snake River Basin Representative  
Wallowa SWCD Watershed Technician

## **OCEAN AMBASSADOR \$10,000+**

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### **CORPORATE NETWORKING**

- 4 complimentary registrations including all catering, all conference sessions, and social functions
- 2 Complimentary rooms for 2 nights
- 4 associate memberships to OCEAN (1 year)
- Have a chance to network with attendees at Connect
- Enhanced participation through “sponsor passport” drawing

### **PUBLICITY & PROMOTION**

#### **Printed Materials**

- Organization logo in the program book, alongside a 250 word profile
- Name listed on “Sponsorship Thank You Page” in Program Book. (Large Logo)

#### **Audio Visual**

- Logo and name on rotating PowerPoint in the main meeting hall.
- Recognition at the Opening & Closing Ceremony
- Opportunity to address the conference attendees at a meal of Sponsor’s choice

#### **Exhibition Hall**

- Double exhibition booth includes power supply, 2 tables, 4 chairs.

#### **Marketing Advertisement**

- Opportunity to provide marketing materials to be included in attendee conference packets

#### **Signage**

- Sponsorship level recognition on Name tag
- Large Logo on Event Sponsor banner

#### **Website and Social Media**

- Logo on the OCEAN website with a link to the sponsor’s website

#### **Sponsors’ Responsibility**

Once the commitment has been made, it is the responsibility of sponsors to provide the necessary materials to [sponsorships@oceanconnect.org](mailto:sponsorships@oceanconnect.org), including:

- Color logo in an EPS or at minimum 10 x10 inches at 300 DPI; JPEG, or TIFF format.
- Black & White logo in the above format.
- A short, 250 word, company description to be included in the sponsor program.
- Website Address
- Marketing material to be handed out to attendees.

## **RIVER SPONSOR \$5,000**

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### **CORPORATE NETWORKING**

- 3 complimentary registrations including all catering, all conference sessions, and social functions
- 1 Complimentary rooms for 2 nights
- 3 associate memberships to OCEAN (1 year)
- Have a chance to network with attendees at Connect
- Enhanced participation through “sponsor passport” drawing

### **PUBLICITY & PROMOTION**

#### **Printed Materials**

- Organization logo in the program book, alongside a 200 word profile
- Name listed on “Sponsorship Thank You Page” in Program Book. (Medium Logo)

#### **Audio Visual**

- Logo and name on rotating PowerPoint in the main meeting hall.
- Recognition at the Opening & Closing Ceremony
- Opportunity to address the conference attendees at a meal of Sponsor’s choice

#### **Exhibition Hall**

- Exhibition booth includes power supply, 1 table, 2 chairs.

#### **Marketing Advertisement**

- Opportunity to provide marketing materials to be included in attendee conference packets

#### **Signage**

- Sponsorship level recognition on Name tag
- Medium Logo on Event Sponsor banner

#### **Website and Social Media**

- Logo on the OCEAN website with a link to the sponsor’s website

#### **Sponsors’ Responsibility**

Once the commitment has been made, it is the responsibility of sponsors to provide the necessary materials to [sponsorships@oceanconnect.org](mailto:sponsorships@oceanconnect.org), including:

- Color logo in an EPS or at minimum 10 x10 inches at 300 DPI; JPEG, or TIFF format.
- Black & White logo in the above format.
- A short, 200 word, company description to be included in the sponsor program.
- Website Address
- Marketing material to be handed out to attendees.

## **STREAM SPONSOR \$2,500**

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### **CORPORATE NETWORKING**

- 2 complimentary registrations including all catering, all conference sessions, and social functions
- 2 associate memberships to OCEAN (1 year)
- Have a chance to network with attendees at Connect
- Enhanced participation through “sponsor passport” drawing

### **PUBLICITY & PROMOTION**

#### **Printed Materials**

- Organization logo in the program book, alongside a 150 word profile
- Name listed on “Sponsorship Thank You Page” in Program Book. (Medium/Small Logo)

#### **Audio Visual**

- Logo and name on rotating PowerPoint in the main meeting hall.
- Recognition at the Opening & Closing Ceremony

#### **Exhibition Hall**

- Exhibition booth includes power supply, 1 table, 2 chairs.

#### **Marketing Advertisement**

- Opportunity to provide marketing materials to be included in attendee conference packets

#### **Signage**

- Sponsorship level recognition on Name tag
- Medium/Small Logo on Event Sponsor banner

#### **Website and Social Media**

- Logo on the OCEAN website with a link to the sponsor’s website

#### **Sponsors’ Responsibility**

Once the commitment has been made, it is the responsibility of sponsors to provide the necessary materials to [sponsorships@oceanconnect.org](mailto:sponsorships@oceanconnect.org), including:

- Color logo in an EPS or at minimum 10 x10 inches at 300 DPI; JPEG, or TIFF format.
- Black & White logo in the above format.
- A short, 150 word, company description to be included in the sponsor program.
- Website Address
- Marketing material to be handed out to attendees.

## **WETLAND SPONSOR \$1,000**

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### **CORPORATE NETWORKING**

- 1 complimentary registration including all catering, all conference sessions, and social functions
- 1 associate membership to OCEAN (1 year)
- Have a chance to network with attendees at Connect
- Enhanced participation through “sponsor passport” drawing

### **PUBLICITY & PROMOTION**

#### **Printed Materials**

- Organization logo in the program book, alongside a 100 word profile
- Name listed on “Sponsorship Thank You Page” in Program Book. (Small Logo)

#### **Audio Visual**

- Logo and name on rotating PowerPoint in the main meeting hall.
- Recognition at the Opening & Closing Ceremony

#### **Exhibition Hall**

- Exhibition booth includes power supply, 1 table and chair.

#### **Marketing Advertisement**

- Opportunity to provide marketing materials to be included in attendee conference packets

#### **Signage**

- Sponsorship level recognition on Name tag
- Small Logo on Event Sponsor banner

#### **Website and Social Media**

- Logo on the OCEAN website with a link to the sponsor’s website

#### **Sponsors’ Responsibility**

Once the commitment has been made, it is the responsibility of sponsors to provide the necessary materials to [sponsorships@oceanconnect.org](mailto:sponsorships@oceanconnect.org), including:

- Color logo in an EPS or at minimum 10 x10 inches at 300 DPI; JPEG, or TIFF format.
- Black & White logo in the above format.
- A short, 100 word, company description to be included in the sponsor program.
- Website Address
- Marketing material to be handed out to attendees.

## **FRIEND OF OCEAN \$250+**

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### **CORPORATE NETWORKING**

- 1 associate memberships to OCEAN (1 year)

### **PUBLICITY & PROMOTION**

#### **Printed Materials**

- Organization listed in the program book
- Name listed on “Sponsorship Thank You Page” in Program Book.

#### **Audio Visual**

- Name on rotating PowerPoint in the main meeting hall.
- Recognition at the Opening & Closing Ceremony

#### **Marketing Advertisement**

- Opportunity to provide marketing materials to be included in attendee conference packets

#### **Signage**

- Sponsorship level recognition on Name tag
- Listed on Event Sponsor banner

#### **Website and Social Media**

- Listed on the OCEAN website with a link to the sponsor’s website

#### **Sponsors’ Responsibility**

Once the commitment has been made, it is the responsibility of sponsors to provide the necessary materials to [sponsorships@oceanconnect.org](mailto:sponsorships@oceanconnect.org), including:

- Website Address

## **HOST RECEPTION BAR \$2,000**

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(Only two available)

### **CORPORATE NETWORKING**

- 1 complimentary registration including all catering, all conference sessions, and social functions
- 1 associate membership to OCEAN (1 year)
- Have a chance to network with attendees at Connect

### **PUBLICITY & PROMOTION**

#### **Printed Materials**

- Organization logo on drink tickets handed out to all attendees to use during sponsor's choice of evening, Wednesday or Thursday

#### **Audio Visual**

- Recognition at the meal the sponsor is providing drink tickets

#### **Marketing Advertisement**

- Opportunity to provide marketing materials to be included in attendee conference packets

#### **Signage**

- Sponsorship level recognition on Name tag

#### **Website and Social Media**

- Logo on the OCEAN website with a link to the sponsor's website

#### **Sponsors' Responsibility**

Once the commitment has been made, it is the responsibility of sponsors to provide the necessary materials to [sponsorships@oceanconnect.org](mailto:sponsorships@oceanconnect.org), including:

- Color logo in an EPS or at minimum 10 x10 inches at 300 DPI; JPEG, or TIFF format.
- Black & White logo in the above format.
- Website Address
- Marketing material to be handed out to attendees.



## CONNECT 2015 SPONSOR REGISTRATION FORM



### Sponsor Information

<b>Agency/Company:</b>			
<b>Contact Name:</b>			
<b>Mailing Address:</b>			
<b>Phone Number:</b>		<b>Email:</b>	
<b>Website:</b>			

### Event Sponsor Levels

	<b>\$10,000</b>	<b>OCEAN Ambassador</b>
	<b>\$5,000</b>	<b>River Sponsor</b>
	<b>\$2,500</b>	<b>Stream Sponsor</b>
	<b>\$1,000</b>	<b>Wetland Sponsor</b>
	<b>\$250+</b>	<b>Friends of OCEAN - Please specify the amount donating:</b>

### Non-Event Sponsorships

<b>These opportunities are a first come, first serve basis and can be bought in conjunction or separate from a package above.</b>		
	<b>\$2,000</b>	<b>Host Reception Bar - Wednesday Night</b>
	<b>\$2,000</b>	<b>Host Reception Bar – Thursday Night</b>

### Attendees

<b>Sponsor Representatives Attending Conference (please check how many are allowed with your package):</b>	
<b>1) Attendee Name:</b>	
<b>Email:</b>	
<b>2) Attendee Name:</b>	
<b>Email:</b>	
<b>3) Attendee Name:</b>	
<b>Email:</b>	
<b>4) Attendee Name:</b>	
<b>Email:</b>	

<b>If there is a part of the package you will not be using, such as not wanting a booth at the conference or you are sending less attendees than is agreed upon in the package please let us know in the space provided:</b>

<b>For questions please contact Lisa Mahon at <a href="mailto:sponsorships@oceanconnect.org">sponsorships@oceanconnect.org</a> or 541-426-4521 ext 108</b>	
<b>Please make checks payable to Wallowa SWCD and mail form to:</b>	Wallowa SWCD 401 NE 1 <sup>st</sup> St, Suite E Enterprise, OR 97828

## CONNECT 2015 SPONSORSHIP RULES



**PLEASE NOTE: Deadline for sponsors to be listed in the program and on the OCEAN website is March 15<sup>th</sup>, 2015. The completed sponsorship form and payment must be received on or before the deadline.**

### The Event

Sponsor agrees to provide sponsorship (details below) to OCEAN for their operations and programs including CONNECT 2015.

### The Sponsorship

Sponsor agrees to provide OCEAN with the donation amount selected on the Sponsor Registration form.

### Recognition

In exchange for this sponsorship, OCEAN will provide the Sponsor with the promotional opportunities as stated in the sponsorship packet for the package selected on the Sponsor Registration form.

**\*\*Recognition by OCEAN will be provided at CONNECT 2015, April 22-24 at The Resort at The Mountain, Welches, Oregon, so long as the Sponsor's deliverables are received by OCEAN prior to the dates listed in the Delivery section of this agreement.**

### Delivery

Sponsor agrees that payment for the donation selected above will be delivered to Wallowa SWCD, on behalf of OCEAN, no later than **March 15, 2015**, via mail. The Sponsor agrees to have the required logos and word profile to OCEAN no later than **April 1, 2015**, via email. If applicable, the sponsor agrees to notify OCEAN of any marketing materials they are bringing to put in attendees conference packets and have the material at the registration desk by **10am on April 22, 2015**.

### Set Up and Tear Down

The facility will be available for sponsors to begin set up at 10AM on April 22, 2015. The conference begins with lunch at 11AM and opening session at noon. Sponsors can begin tear down Friday, April 24 at 8AM, after breakfast is complete.

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Sponsor Signature

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Sponsor Name

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Date

**\*\*Any attempt to receive recognition above and beyond what is agreed to in the package without prior OCEAN consent may result in denial of future participation at OCEAN events.**