

HACKNEY GI♥ING

Hackney Giving Live

Hackney Giving and The Funding Network are inviting applications from non-profit organisations that work with residents in Hackney to apply to pitch at the first ever Hackney Giving Live crowd funding event in November 2013.

Hackney Giving is an initiative of Hackney CVS and East End Community Foundation to encourage local giving in the borough. The idea is to bring together residents, businesses and philanthropists to support Hackney's grassroots charities. Hackney Giving is modelled after the successful Islington Giving (www.islingtongiving.org.uk) and fits well into Hackney CVS's remit of supporting the local voluntary sector and building relationships with the private sector to invest in local communities. Hackney Giving will have a Small Grants Programme, through East End Community Foundation, and host Hackney Giving Live, a dragons' den crowdfunding event, in partnership with The Funding Network (TFN). On the evening of the launch, Hackney Giving Live will give three local charities six minutes each to pitch for funding to a charitable dragons' den. Each participating charity is guaranteed £250 for their project, but can raise up to £3,000 for their project on the night!

If shortlisted, applicants must be available for an interview on either **Tuesday 15 October** or **Wednesday 16 October** and pitch at Hackney Giving Live. The date will be confirmed, but the event will be an evening during the **week commencing 11 November**.

If selected, applicants must be prepared to pitch their project to an audience of about 80 people. During the six-minute presentation, applicants can discuss their project and how it will make a positive impact in the lives of local people. It is also helpful if beneficiaries are able to speak about their experiences with the organisation and if photos are available to show the work in action! After the presentation, there will be another six minutes of Q&A in which the dragons' den asks more specific questions about the project, beneficiaries and the budget. The Funding Network and Hackney CVS will work with selected applicants to develop their pitches so that groups will be prepared for the event.

Completed application forms should be returned to Secorro Green at sgreen@hcv.org.uk by **12.00pm on Thursday 3 October**.

Eligibility Criteria

In order to be considered your organisation must be a registered charity, or a voluntary or community organisation. It must have its own constitution and bank account requiring two signatories and its annual turnover must not exceed £300,000. Applications from organisations that have a financial deficit will not be considered.

Projects must fit one of the following priority areas and show how they meet at least one of the outcomes:

Priority 1: Employment and Training

Outcomes

- Improve financial wellbeing through employment opportunities
- Give those who have lost their job the skills and resources to get back into work
- Engage those furthest from the job market and help them into employment pathways
- Nurture entrepreneurship and improve employability

Priority 2: Wellbeing and Inclusion

Outcomes

- Bring people together through sports, social activities, cultural events and the arts
- Promote community participation
- Improve health and wellbeing
- Encourage social inclusion

Hackney Giving Live Application Form

Organisation	<i>Name of organisation</i>
Project	<i>Name of project within organisation</i>
Presented by	<i>The name and title of the presenter(s)</i>

Charity details

(Please include here full postal address, email, website addresses, Twitter name (if applicable), telephone number and UK charity registration number. If your organisation is not a registered charity, please also include a brief paragraph explaining why this project has clearly charitable purposes.)

Aims, objectives and background of your organisation

(A brief description of the aims, objectives and background of your organisation in 100 words or less)

Description of the project you would like to pitch at the event

(A brief description of the project you are seeking funding for including when and where it will be delivered in 200 words or less)

Which of the Hackney Giving priorities will the project fit under and which of the Hackney giving Outcomes will the project help to address?

(No more than 200 words)

How will the project help to address the Hackney Giving priorities and meet the Hackney Giving outcomes?

(No more than 200 words)

How will you use the funds raised at the Hackney Giving Live event?

(This should include a budget for the project, in particular how you would spend up to £3,000, and whether you have already secured/ how you plan to secure any funding not raised at the Hackney Giving Live event.)

How many people will benefit from the project?

How will you assess the impact of the project?

(This section should include how you will assess the impact of your project, any evidence that your project will achieve the desired outcomes and any results achieved to date.)

Annual Turnover

(Please explain the annual turnover here and attach or post your latest Annual Report, your most recent set of audited accounts and a budget for the current year. If the organisation does not have these, please explain why and supply alternative records).

Reference

(Groups applying to participate in the Hackney Giving Live event must supply the name and contact details of someone who would give a reference in respect of your application, including an explanation the relationship between the referee and your organisation. Please note, this person must be independent, i.e. not a trustee, member of staff or beneficiary.)