

JOIN US FOR A MEET & GREET EDUCATIONAL EVENT AND BASEBALL GAME IN TRENTON!



AUGUST 6, 2015

- Rebranding and the Inspira Health Network Experience -
- Avoiding Branding Pitfalls In A Healthcare M&A Deal -
- Change and the Digital Patient Experience -

Limited Seating

PRICE INCLUDES THE EDUCATIONAL SESSION, DINNER AND BOX SEATS IN THE YANKEE CLUB

- 4:00 Welcome and Introductions**
- 4:15 Rebranding and the Inspira Health Network**
*Gregg Potter, Asst. VP of Marketing and Public Relations
Inspira Health Network*
- 4:45 When Brands Collide-Avoiding Branding Pitfalls in a Healthcare M&A Deal**
*Erin Kim, Director of Verbal Strategy
Ignite Brand Group*
- 5:15 Change and the Digital Patient Experience**
*John Simpson, President and Ben Trexler, EVP and Co-Founder
Digital Health Strategies*
- 5:45 Q&A**
- 6:00 Networking Dinner in the Yankee Club**
- 7:00 Trenton Thunder vs Reading Fightin Phils**

Members \$45

Non Members \$55.

Family Tickets available (General Admission Only) \$8

SPECIAL 2015 NEW MEMBER SIGN UP: Membership +Event \$125

Visit us at www.hpmsnj.org or call us at 215-840-6636 for tickets and information



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Date:

August 6, 2016

Time:

4:00 PM – 7:00 PM (Game Time)

Location:

TRENTON THUNDER - ARM & HAMMER PARK: Yankee Club & Conference Center

Cost:

Members \$45

Non Members \$55.

Additional Family Tickets (General Admission Only): \$8/Person

SPECIAL 2015 NEW MEMBER SIGN UP: Membership +Event: \$125

To register via credit card please have all of the information required below along with credit card information ready and **contact Caroline Cebik at (609) 275-4042.**

Name: _____

Organization: _____

Title: _____

Address: _____

Phone: _____

E-mail: _____