

May activity

Sample invitation letter to be a celebrity reader during Child Mental Health Awareness Day

- *You can send this letter to local officials, school principals and superintendents, and state legislators. To invite media, see the "Spread the Word" resource guide for template press alert.*

Dear _____ :

I am writing to invite you to be a celebrity reader to help us celebrate Child Mental Health Awareness Day on May 8. As young children grow, we need to support their social and emotional development so they can develop into the successful adults we want them to be.

We'd like you to read [name of book] to our children on or near May 8 at

Name of program

Location

[name of program] is a Star [number] program serving [number of children] ages [age range of children serving]. Our program has participated in Delaware Stars since [date] because it helps us provide higher quality early learning experiences to the children we serve.

As part of Delaware Stars, we have access to Early Childhood Mental Health Consultants, who can provide us with techniques and supports to address any behavioral issues before a child needs to be expelled from the program.

[share any experiences you've had with these consultants.]

Delaware Stars promotes high quality early learning for young children and sets the Stars quality rating that guides families seeking the best program for their child. Programs that join Delaware Stars are committed to program quality and providing the best early learning experiences for your young child.

Delaware Stars helps early learning programs shine in quality and helps programs that join Stars let families and the communities they serve know about their commitment to high quality early learning for young children. Through Stars, programs prepare young children for success in school and in life! For more information on Delaware Stars, visit

www.greatstartsdelaware.com.

I will give you a call in the next few days to check your availability. You may also contact me at [phone] to RSVP or with any questions.

Sincerely,