Community Foundation DeKalb County

650 W. North Street • P.O. Box 111 • Auburn, Indiana 46706 • (260) 925-0311 • (888) 727-3834

Grant Proposal

Organization Information

Name: Bedrock Art Center Date: 6/1/20XX

Mailing Address: 200 Rubble Lane City: Bedrock State: IN Zip: 99999

Website: www.bedrockartcenter.org Phone: (260) 100-2000

Contact Information

Name: Priscilla Granite Title: CEO/President

Mailing Address: 1212 Artsy Lane City: Bedrock State: IN Zip: 99999

E-mail: pgranite@bedrockartcenter.org Phone: (260) 222-2000

Request Amount

If your request is for a program or project:

Amount requested \$ Total program/project expense \$ Amount requested is % of total program/project expense.

If your request is for operating support:

Amount requested \$3,600 Total operating budget \$120,000

Amount requested is 3% of total operating budget.

Summary of Request

The Bedrock Art Center requests \$3,600 in general operating support. People attend arts events — from music performances to museum exhibitions to craft fairs — because they find such experiences enjoyable and culturally enriching. Public support of the arts helps ensure that all citizens have access to the arts, regardless of economic status, education, geographic location, level of artistic talent or special needs.

Rev. 2013 1 of 3

Community Foundation DeKalb County

Organization's Mission Statement

The Bedrock Art Center's mission is to provide quality art programs and exhibits that inspire, educate and stimulate the creative spirit of people of all ages.

Explanation of benefits from grant

1. Who and how many will you serve? How will they benefit?

The Art Center's primary service area is a community of about 42,000 people. Last year 4,400 people, or 10.5% of our population, made at least once visit to the Center. Those 4,400 people made a total of over 10,000 visits since many people came more than once.

Every visitor benefits by being exposed to art. A 2010 study by the Stone Age Center for the Arts found that children who are exposed to fine art are 35% more likely to develop creative, innovative ways of thinking. Children and adults who attend our classes in ceramics and oil painting develop their own artistic talent. Others people visit just to be inspired by the beauty that surrounds them.

2. How will you know how people benefit?

We will learn how people benefit from visiting the Art Center by gathering information through comment cards and through phone surveys. Art Center visitors are encouraged to complete a comment cards after each visit but only about 20% do so. Last year the Center began using volunteers to call 100 visitors each quarter to collect input on their most recent visit. The visitors are asked 10 questions about a variety of things including exhibits, classes or events they attended, cleanliness of the restrooms, etc. The information gathered is shared with all Art Center staff and its board of directors. The calls have provided some very valuable information and the Center has instituted positive changes as a result.

3. How will this grant help you achieve your organization's mission?

The grant will help us attract families with children under that age of 18 which are the least likely age group to visit the Art Center.

General Operating Support

Complete this section only if requesting general operating support. Include a copy of your annual operational budget with your request. Do not complete page 3. Generally the community foundation will not award a grant for general operations two years in a row.

If the community foundation funds this request, how will you replace that income next year?

This year the Art Center introduced two programs to attract more young families and as a result the number of families served has increased by 20%. Unfortunately we budgeted for only a 10% increase in consumable materials and janitorial services. This grant will help us continue our successful programs through the end of the year and serve our new families. As we plan for next year we will seek gifts from individual donors to fund the programs.

Rev. 2013 2 of 3

Community Foundation DeKalb County

Complete this page only for a program or project request

List the total expenses and sources of income for the entire program or project in the space below. Please round figures to the nearest dollar. The figures for "Total Expenses and "Total Income" should match.

Program or Project Expenses	\$ Amount	% of Total Budget
Total Expenses for Program or Project		100%

Sources of Income	\$ Amount	% of Total Funds	Confirmed or Pending
Community Foundation DeKalb County			Pending
Your organization's contributions (in-kind donations, volunteer hours, staff time)			
Total Income		100%	

Rev. 2013 3 of 3

Bedrock Art Center 2012 Operating Budget

	2011
OPERATING REVENUE:	Budget
Annual appeal	\$25,000.00
Board members	45,000.00
Fundraising event	10,000.00
Grants	20,000.00
Art sale	15,000.00
Operating Fund Reserves	5,000.00
TOTAL OPERATING REVENUE	\$120,000.00
OPERATING EXPENSES:	
Salaries Expense	\$75,000.00
Insurance	4,500.00
Rent	5,000.00
Utilities	3,500.00
Telephone	2,000.00
Office Supplies	2,000.00
Development Expense/Special Events	8,000.00
Publication/Marketing/Newsletter	15,000.00
Professional and Legal Fees	5,000.00

\$120,000.00

Approved by the board of directors November 30, 2011

TOTAL OPERATING EXPENSES



Grant Report

Your grant report will:

- Give the foundation a better understanding of your organization and your programs and projects.
- Give you an opportunity to share information and reflect on your successes or challenges.

You may use as much space and as many pages as you need to complete this report. Please submit the report to Community Foundation DeKalb County via mail at P.O. Box 111, Auburn, Indiana 46706, e-mail to DWilson@DeKalbFoundation.org or fax (260) 925-0383.

Date 3/1/20XX

ORGANIZATION INFORMATION

Name: Bedrock Art Center

Address: 1212 Artsy Lane

City, State, Zip: Bedrock, IN 99999

Phone Number: (260) 222-2000

Executive Director: Priscilla Granite

Person Completing Report: Priscilla Granite

E-mail: pgranite@bedrockartcenter.org

Web Address: www.bedrockartcenter

GRANT INFORMATION

Grant Number: 20112000 Date Granted: August 20, 20XX Amount Granted: \$3,000

Grant Purpose: General operating support

♦ FOR A GRANT AWARDED FOR A PROGRAM OR PROJECT:

Benefits and Results

Did you reach the number you were projecting to serve? If no, why not?

How did your program/project benefit the people served? How do you know?

How did the benefit described in your answer above relate to your organization's mission?

Financial Report

Was the community foundation's grant spent as planned in your grant request? If the answer is no, please explain.

❖FOR A GRANT AWARDED FOR OPERATING FUNDS:

Benefits and Results

Did the community foundation's grant make it possible to attract additional gifts for your operation?

From the grant proposal: As we plan for next year we will seek gifts from individual donors to fund the programs.

Grant report: Yes, donors have already committed gifts to support 100% of next year's family programs. The grant helped us bridge a temporary gap in funding and we are grateful for the support.

How do the people you serve benefit from your organization's work?

From the grant proposal: Last year 4,400 people made at least once visit to the Center. Every visitor benefits by being exposed to art.....children and adults develop their own artistic talent....



Grant report: We served 5,200 individuals in the past year, an increase of 18% over the previous year. Our visitors' most frequent suggestion for improvement was to change exhibits more frequently. In response our staff came up with a new system to rotate the Center's permanent collection more often. Our visitors are inspired and stimulated by the exposure to more art pieces and our operational expense did not increase.

Financial Report

Was the community foundation's grant spent as planned in your grant request? If the answer is no, please explain.

From the grant proposal: ... the number of families served has increased by 20%....we budgeted for only a 10% increase.....

Grant report: Yes, the grant covered the unexpected increase in need for janitorial services and consumable materials that was caused by a 20% increase in visits by families with young children.

♦ FOR ALL GRANTS:

Impact

Share a brief story explaining how this grant had a positive impact on someone's life. If available, please share news clippings, newsletter articles or photos related to your program/project.

"I combined two New Year's resolutions; walk at least a half mile each day and visit the Art Center twice a week," said the visitor. "Luckily the Art Center is within easy walking distance of my home. The physical exercise has improved my heart condition. But the frequent exposure to the Art Center's constantly evolving exhibits has fed my soul."