

Golf, Education, and Networking.



2015 TMA Great Lakes Regional Conference

MAY 28 - 29, 2015

QUAIL HOLLOW RESORT
PAINESVILLE, OHIO



Hosted by the Michigan, Ohio, Pittsburgh, and Upstate New York TMA Chapters

For more information, visit turnaround.org/events.

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Great Lakes Regional Conference

Quail Hollow Resort

11080 Concord Hambden Road, Painesville, OH 44077

May 28 - 29, 2015

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Thursday, May 28, 2015	Event	Location
10:00 am – 6:00 pm	Conference Registration	Quail Hollow Resort
10:00 am – 12:30 pm	Golf Check-In (Box Lunch)	Quail Hollow Resort
12:00 pm – 5:00 pm	Golf Outing (shotgun start)	Quail Hollow Country Club
6:00 pm – 7:30 pm	Opening Reception	Ballroom – Quail Hollow Resort
7:30 pm – 9:30 pm	Dinner, Golf Prizes, Networking	Ballroom – Quail Hollow Resort
9:30 pm – to Closing	Cigar Bar & Networking Lounge	Bronze Bear Patio – Resort

Friday, May 29, 2015	Event	Location
7:30 am – 9:00 am	Buffet Breakfast	Ballroom – Quail Hollow Resort
8:00 am – 9:00 am	Keynote Speaker Ivan E. Schwarz, President and CEO, Greater Cleveland Film Commission The Cleveland Film Commission Contributing to Northeast Ohio's Economy	Ballroom – Quail Hollow Resort
9:00 am – 9:30 am	Coffee Break	
9:30 am – 10:30 am	Panel	Ballroom – Quail Hollow Resort
10:45 - 11:45 am	Panel	Ballroom – Quail Hollow Resort
11:45 am	Adjourn	

Ivan Schwarz: President, Greater Cleveland Film Commission

Ivan Schwarz has been President of the Greater Cleveland Film Commission (GCFC) since 2007. He is committed to building a year-round, sustainable media industry through job creation, workforce development, and attraction of media productions to Ohio.

Ivan has over 20 years of experience in the film and television industry. Prior to joining the GCFC he was a Co-Producer on the HBO mini-series *Band of Brothers* and a Location Manager on *Entourage*, *My Name Is Earl*, *The Comeback*, *From the Earth to the Moon*, as well as on many other films and television programs. He has worked all over the world alongside top industry professionals, such as Steven Spielberg and Tom Hanks.

Upon joining GCFC, Ivan began a statewide effort to create and pass the Ohio Motion Picture Tax Credit to promote filming in Ohio. The biennial tax credit was first signed into law in July 2009. The first four years of the tax credit proved to be overwhelmingly successful, with 40 projects receiving tax credit dollars from the State. Together these projects have generated a nearly \$300 million in economic impact in Ohio and have resulted in over 1,300 full-time equivalent jobs for Ohio residents. Ivan has worked closely with Cleveland State University to conduct a second comprehensive economic impact study to examine the impact of Ohio's tax incentive on the local economy. During the fiscal years of 2013 and 2014 the State's tax incentive has offered a total of \$40 million. The study indicates that, as a result of Ohio's Motion Picture Tax Incentive, for every \$1.00 spent in Ohio, \$1.78 is reinvested into the local economy. Ivan continues to lead the effort of ensuring the renewal of Ohio's tax incentive. With the support of Ivan, GCFC aims to increase the incentive to \$50 million per year, to insure the continued growth of Ohio's sustainable media industry.

While at GCFC Ivan has been involved in bringing to Cleveland many box office favorites such as Marvel Studio's *Captain America: The Winter Soldier*, *Avengers*, *Draft Day*, *Alex Cross*, *Funsize*, *Bad Grandpa*, *Take Shelter* and *Kings of Summer* just to name a few.

Under Ivan's leadership, over 300 productions have been filmed in Ohio since 2007, including commercials, documentaries, independent and studio feature films, music videos, public service announcements, photo shoots, television shows, and web-series. As a result, local businesses have enjoyed significant increases in their revenues from the film industry. Not just retail shops, restaurants, hotels, but also contractors, real estate agents, and restaurant food suppliers have all benefited from the increased business during filming.

Ivan is inspired and dedicated to building a strong, competitive and experienced local workforce through the GCFC's Workforce Development Programs. These programs are carefully designed to provide local workers with the education, network and tools they need to succeed in the media industry. Each program is created in consultation with industry experts and in partnership with local colleges and universities to yield relevant, employer-driven curricula and training. To date, over 600 hundred people have actively participated in these professional development workshops, seminars and networking opportunities. About the Greater Cleveland Film Commission: The Greater Cleveland Film Commission (GCFC) is a private, nonprofit economic and workforce development organization committed to bringing media production to Northeast Ohio to strengthen the workforce, support the media industry and attract media production to the region. To learn more about GCFC and for the latest updates on media production in Northeast Ohio, visit www.clevelandfilm.com.

Sponsorship

Due to a tremendous response to the sponsorship campaign in the past, anyone interested in supporting this year's conference should immediately contact Andy Allaire at 716-662-0301 or aallaire@amerisourcefunding.com or Rick Szekelyi at rszekelyi@phoenixmanagement.com or 216-832-6977.

Registration

Registration Fees include educational sessions, meals, and social functions. Room charges are additional (see below). All registered attendees will receive a TMA name badge at the Conference that must be worn for admittance to all sessions, meals, and social functions. The member registration is for current, active TMA members. If you are not a TMA member, you may join online at www.turnaround.org.

Conference registration will close Friday, May 22 at midnight.

Conference Only	On or before 5/1/15	After 5/1/15
Member	\$150	\$200
Non-member	\$200	\$250
Spouse	\$ 85	\$100
NextGen	\$100	\$150
Conference and Golf *		
Member with Golf	\$275	\$325
Non-member with Golf	\$325	\$375
NextGen	\$225	\$275

Online registration is available at <http://www.turnaround.org/Events/Calendar.aspx?objectID=3700>.

For those wishing to register by mail, please complete the attached registration form. Registrations cannot be confirmed until payment is received. Please contact Sharon Graber, conference administrator, at upstateNY@turnaround.org or 716-440-6615 with questions.

*Conference registration is required in order to play golf.

Cancellation Policy

The deadline to cancel for a refund will be 4:00PM on Friday, May 22, 2015 (the "Cancellation Date").

No refunds will be granted after the Cancellation Date but substitutions are welcomed. Please consider sending a colleague in your place should you need to cancel after the Cancellation Date. The difference between member/non-member rates may be applicable. There will be no exceptions to the Cancellation Policy.

Room Reservations and Driving Directions

Reservations: Please call Quail Hollow Resort directly at 1-440-497-1100 and ask for the Turnaround Management Association regional conference rate of \$99 plus tax for a single room. Reservations must be guaranteed by a major credit card by **May 22, 2015 to guarantee the discounted room rates.**

Room Cancellations: Room cancellations must be made through Quail Hollow Resort **5 days before your arrival** to receive a refund. Cancellations after that date will be charged for one night.

Directions: Visit <http://www.quailhollowresort.com/directions-map-en.html> for detailed driving directions. The resort is just east of Cleveland at exit 200 off I-90. Drivers using a GPS should enter the address: 11080 Concord-Hambden Road, Painesville, OH. The closest major airport is Cleveland, OH.

Attire

Golf (Men and Women): Collared shirts, sweaters, cotton pants. No cut-offs, tank tops, sandals.

Educational Sessions and Networking Events: Business Casual

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Registration Form

(If registering by mail and paying by check)

Name: _____

Name for Badge: _____

Title: _____

Company: _____

Address: _____

City / State / Zip: _____

Telephone: _____

Email: _____

TMA Chapter: _____

TMA Member # (required) _____

Golf: Yes _____ No _____

Golf Handicap (required): _____

Entrée Selection: Black Pepper Fettuccine with a Vegetable Primavera Alfredo

Herb Roasted Chicken Breast with Dijon Demi-Glace

Miso-Sake Glazed Salmon with Mango-Apple Salsa

7oz. Sirloin Filet with Wild Mushroom Sauce

“Conference Only” or “Conference *and* Golf” Registration Fee: \$ _____

Spouse Registration Fee: \$ _____

Total: \$ _____

Please mail this registration form along with your check payable to
TMA Upstate NY Chapter– Great Lakes Regional Conference to:

Sharon Graber, 57 Middlebury Road, Orchard Park, NY 14127.

We look forward to another exciting conference, and hope to see you there!

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Spouse – Registration Form

(If registering by mail and paying by check)

Guest Name: _____

Registered Attendee: _____

Name for Badge: _____

City/State _____

Telephone: _____

Email: _____

- Entrée Selection:
- Black Pepper Fettuccine with a Vegetable Primavera Alfredo
 - Herb Roasted Chicken Breast with Dijon Demi-Glace
 - Miso-Sake Glazed Salmon with Mango-Apple Salsa
 - 7oz. Sirloin Filet with Wild Mushroom Sauce

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2015 TMA Great Lakes Regional Conference

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The conference committee would like to acknowledge and extend a special thank you to the chapter executives for their assistance in organizing the 2014 TMA Great Lakes Regional Conference.

Sharon M. Kimble – Michigan Chapter
Louise Walsh – Ohio Chapter
Kelly Szejko – Pittsburgh Chapter, Executive Director
Sharon Graber - Upstate New York Chapter

2015 TMA Great Lakes Regional Conference Committee

Event Chair	Rick Szekelyi, Phoenix Management Services, Inc.
Event Administrator	Sharon Graber
Sponsorship	Andy Allaire, Amerisource Funding, Inc.
Golf	George Horvat, Allegiant Business Finance, LLC Barry Sullivan, First National Bank
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