

MSADA News

Sponsored by PEPSI Bottling Inc. and Athletic World Advertising

January - March 2004

www.msada-md.org

28TH ANNUAL CONFERENCE

APRIL 29- MAY 2

Join Us!



- ✦ Come join your fellow Athletic Administrators in Ocean City, Maryland
- ✦ Play in the annual Golf Outing at Eagle's Landing
- ✦ Enjoy the Seafood Feast at Phillip's Crab House
- ✦ Something new, a Silent Auction
- ✦ Meet old friends and go over the old times together
- ✦ Discuss how to survive in these new times
- ✦ Our annual Awards for District and State Athletic Director of the Year
- ✦ Induction of new members to the MSADA Hall of Fame
- ✦ Our annual Distinguished Service award to members of our community
- ✦ Conference workshops covering many topics crucial to athletics
- ✦ Meet over 40 vendors and see what they have to offer
- ✦ Take LTC Courses 501, 502, 516, and 520 for job enrichment
- ✦ We will once again offer the CAA exam through the NIAAA
- ✦ Find out about our new Summer 2004 Institute for LTC classes
- ✦ Our tentative list of guest speakers include Dee Kantner, the first female NBA official and Ken Mease, a Washington, DC TV personality
- ✦ Workshop topics as of now include: Concussion Management, Turf grass vs. Artificial grass, the new 'Get Psyched' approach to coaching and the team experience, and the Junior College experience with transition to the 4-year institution, plus more to be named later
- ✦ What is the latest with the Maryland State Coaches Association - pg 6
- ✦ Complete the Conference Registration form on page 9 and 10
- ✦ Signup to be an LTC Instructor-see page 7
- ✦ Vendors, see your registration form on page 11
- ✦ Hotel Information is listed below

DEADLINE for CONFERENCE REGISTRATION APRIL 10
Hotel reservations must be made directly with the Princess Royale at 1-800-476-9253. Rates for an ocean view room are \$110.00 per night plus taxes and fees. See pages 9 & 10, this newsletter.

President's Message

Hopefully, you had a very relaxing break and are now ready to tackle the demands of the winter season. There is also a great deal to report upon since our fall newsletter.

Tackling our Budget Deficit

While we wish that our budget deficit no longer existed, unfortunately it still does. The Officers and the Executive Council are working very hard at reducing it and to set a course of action so this will not become a recurring problem.

Why does our budget deficit exist? That's not a simple question to answer. Over the last three years, the cost of hosting our annual conference in Ocean City has increased roughly \$5,000 per year. Also during this time, all member state associations were asked to send their LTC Coordinator to two national meetings. Next, the NIAAA suggested that states should add a second LTC Coordinator. With the flights and lodging, these LTC meetings mean increased expenditures that we simply haven't had in the past. ...And these are only two examples.

In simple terms, our costs have escalated and our income has remained static. Therefore, we have engaged in a cost-cutting process in which we look at every expense and ways we might be able to reduce or eliminate them. We also have entered into some new sponsorship deals and creative fund raising attempts in order to move our balance from the red to the black.

However, we still need your help! That's right, we really need contributions from each and every one of you. If everyone would contribute in a small way, we can overcome this hurdle.

- Please consider having your booster club, school or other professional organization sign up as a Professional Sponsor. This program operates very much like that of patron ads for a high school play program. Currently, we have 7 schools and 2 professional organizations and one business on board.
- Bring along your checkbook to our annual conference (obviously, you first have to register and attend the conference)! Gene Rotberg will be conducting a silent auction in order to help us raise some additional revenue.
- Find and send the name of an advertiser for our newsletter to Karl Heimbach. It could be as simple as a business card ad, but every advertisement will help.
- Locate and send the name of a potential hole sponsor for our golf tourney to Vince Parnell! Remember, these sponsors do not have to be one of our conference vendors. Any business or organization willing to step forward would be appreciated and of help.

National Conference News

While Indianapolis didn't represent a warm-weather destination, the 2003 edition was an excellent conference. As a matter of fact, I had a conversation with two first-time attendees and they underscored the vitality and importance of the national conference. One was extremely impressed with the total professionalism demonstrated and the commitment to our young people. The other novice attendee couldn't get over the helpfulness of other professionals from around the country, the information available and the overall impact that the 3 days could have on your own local situation. That's pretty high praise and your fellow Marylanders had a lot to do with the success of the conference.

The MSADA was well represented and had contributions by:

- Jill Masterman and Marcia Nissel who served as moderators at a workshop session
- Ron Belinko who presented the workshop session Program Assessment and also served as one of the instructors for the LTC 507 Course.



*Dave Hoch, CMAA
President MSADA*

Continued from page 2

- Mike Lafferty who was named to the National Faculty for LTC 516 and helped to teach the course for the first-time at the national conference
- Kim Chorosiewski who played a major role in the rewriting of LTC 516
- Dave Hoch who was appointed to the NIAAA Awards Committee and was also elected as the Section II At-Large candidate for the NIAAA Board of Directors
- Gene Rotberg who co-presented the Technology Tools for New Athletic Directors Workshop session.

MSADA Conference

While April seems a long time away, please mark your calendar and plan on attending. We will kick off the conference on Thursday evening, April 29th with two LTC Courses, host our annual Awards Banquet and conclude with our breakfast meeting on Sunday, May 2nd. In between, we will have workshop sessions, more LTC Courses, a social, a golf outing and much more.

Please take advantage of this exciting professional development opportunity! We hope to see you in Ocean City!



Congratulations

Ron Belinko, Supervisor of Athletics for Baltimore County Schools. Ron has received the CMAA designation through the NIAAA.

MSADA

Officers & Representatives Meeting Notices

All meetings held at Best Western
in Laurel starting at 6:00pm

- Monday, Feb. 9 — Officers
- Monday, March 8 — Executive Council



George "Corky" Connolly

Sales Representative
800-818-3892, Ext: 1119/Voicemail
410-803-0389/Fax

653 Bushkill St.
Easton, PA 18042

800-248-0019
610-253-3400
410-340-2919/Cell

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In Memoriam

We regret to announce the passing of:

Ann Merritt - Coach and teacher in Baltimore County, Athletic Director at Dundalk High School. Ms Merritt was killed in a tragic car accident on the Baltimore Beltway.

Art Milburn - Teacher and coach in Baltimore City, Athletic Director at Edmondson High School, Carver Vo-Tech High School, and Northwestern High School in Baltimore city. He lost a long battle with leukemia.

The MSADA extends our condolences to the family and friends of Ms Merritt and Mr. Milburn.

MSADA Professional Sponsorships

Take a moment and consider all that the MSADA offers in terms of professional growth for the athletic directors of the state which in turn benefits our programs, athletes and schools. Through the MSADA, athletic directors can:

- Complete LTC Courses which enhance their professional competency
 - Participate in workshop sessions which provide practical solutions for the various challenges they must meet in their positions
 - Network with other athletic administrators
 - Take advantage of mentoring opportunities from experienced athletic directors
- ... And many more

Please consider having your school become a professional sponsor of the MSADA or encourage your booster club to make a contribution. In order to continue its valuable efforts, the MSADA could use your school's support.

We already have a commitment from a few schools to be a professional sponsor. Will you be the next? Please help the MSADA's efforts to promote quality athletic programs in the state of Maryland!



MSADA Professional Sponsorship Pledge

Name of school / Booster Club: _____

Address: _____

Please make your check out for \$100 to: **MSADA**
And mail it c/o: Ms. Carol Satterwhite, CAA
5467 Gloucester Road, Columbia, MD 21044

2003

MSADA Professional Sponsors

2004

Archbishop Spalding
Magruder High School
Century High School

Long & Foster / Bob Graves
Francis Scott Key High School
South Carroll High School

Maryland State Coaches Association
Northwest High School
Loch Raven High School

Baltimore County Public Schools Office of Athletics

NIAAA Sponsorship Program

Recently, the NIAAA entered into two new sponsorship agreements in which the sponsoring companies will return a percentage of the profits back to the participating state athletic directors associations. We are pleased to report that we, the MSADA, have signed on to be part of each program.

The two sponsorship programs are:

1. ClearDefense – maker of a glass retention system for basketball backboards. For more information: www.cleardefense.com
2. CoachesLocker.com – an online uniform and athletic apparel design and production company. For more information: www.coacheslocker.com

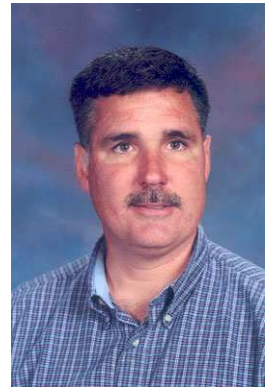
What does this mean for us in Maryland? Quite simply, whenever any member school purchases from either company, we will get a royalty. Obviously, we would encourage you to seriously consider purchasing the products from both companies.

This is not to say that you have to abandon, long-time relationships with local vendors. Rather, be open to the idea or possibility of using these programs if you are looking for uniforms, apparel and backboard protection. It is a win-win opportunity for you, the MSADA, the NIAAA and these two sponsors.

SIMPLE WAYS TO PROMOTE ACADEMIC SUCCESS BY YOUR ATHLETES

Karl Heimbach, CAA — Athletic Director at Magruder High School

It is probably not surprising to those involved in athletics that athletes also tend to be some of the most successful students in the classroom. Our two varsity soccer teams have both been recognized by the NSCAA for the past four years for the “High School Academic Team Award” (team G.P.A. of 3.25 or better) and many of our athletes have earned academic scholarships to various universities and colleges. In an effort to promote academics at Magruder High School, we have instituted these awards and programs to showcase academic excellence and help student-athletes who might be struggling.



Academic Awards:

1. We award a special pin for the varsity letter when the athlete earns a varsity letter in two different sports and maintains a 3.5 G.P.A for the first three quarters of each academic year.
2. We award the certificate from the M.P.S.S.A.A. “Minds in Motion Program” to junior varsity and varsity athletes who maintain a 3.25 G.P.A. during the season.
3. We started a competition between the three gender based athletic programs at Magruder High School for the program who has the highest overall G.P.A. after the first three quarters. Both the junior varsity and varsity teams for that particular program is calculated and a certificate is given to each member of the winning program and the teams name is placed on a plaque in the trophy showcase.

Male Sports-soccer, football, wrestling, baseball, tennis, volleyball, lacrosse, and basketball.

Female Sports- basketball, field hockey, lacrosse, volleyball, soccer, tennis, poms and softball.

Coed Sports-golf, cheerleading, cross country, swimming, indoor track, outdoor track, and coed volleyball.

Academic Support for Student Athletes:

1. An “Athletic Academic Advisor” who passes out grade sheets every three weeks and records the grade sheets in a sports log notebook after the parent has signed the grade sheet and the coach has reviewed the athletes grades for that three week period of time. Coaches can request that the grade sheets continue after the season is over if academic problems persist.
2. The “Athletic Academic Advisor” notifies the coach of all failing grades of each athlete and recommends either during/ after school help for the athletes in danger.
3. The “Athletic Academic Advisor” often calls home or arranges additional support by having students enrolled in the ASSIT program that is offered at our school.
4. The “Athletic Academic Advisor” allows for individual help during the school day in her room and seeks feedback from teachers on how various athletes are doing and if improvement is being witnessed.
5. Besides the role of the “Athletic Academic Advisor”, our school offers tutoring from the National Honor Society, homework help from the Homework Club, and additional help in the After School Tutoring Center.

We have seen great improvement in reducing the number of student-athletes who become ineligible at the end of each grading period by using the “Athletic Academic Advisor.” Our goal at Magruder High School is to promote the academic success of our student-athletes and offer additional support to those who might need the extra help.

LTC Professional Growth Opportunities

Here is a list of LTC classes being taught in Section 2 NIAAA

■ **Pennsylvania**-consult their web page at www.psada.org or call 215-493-8547 for registration information
 March 17 at Hershey Lodge and Convention Center: **LTC 501, 502, 505, 506, 508**

■ **Virginia**-consult their web page at www.viaaa.org for registration information

March 10	Richmond	LTC 504, 506, 590	June 27 & 28	Williamsburg	LTC 500, 503, 505, 508, 511, 515, 520
April 22-24	Fairfax	LTC 500, 506	July 6	Hampton	LTC 508, 520
May 7	Marion	LTC 514	July 28 & 29	Charlottesville	LTC 502
	October 14	Charlottesville			LTC 501, 516, 590

■ **New Jersey**-Contact Ken Mason at kmason@ltps.org for additional information or call 609-530-8373

March 22 Atlantic City **LC 500, 520**

■ **Maryland** -

April 29	Ocean City	LC 501, 520	April 30	Ocean City	LTC 502, 516
July 26	Magruder HS	LTC 501, 504, 507, 516			



The Maryland State Coaches Association Update

With new membership forms arriving constantly, the Maryland State Coaches Association is now up to 376 members which is a little ahead of last year's pace. It is, however, still surprising how many coaches remark, "Gee, I never knew anything about this organization and I wish that I had!" ...And that's were you, athletic directors throughout the state, come into play.

Please inform, motivate and encourage your coaches to join! As we've said in the past, membership in the MSCA is important, not only to the coaches, but to you as well. The better prepared, better informed and more professional your coaches are, the fewer problems you will have and the better your program will be. Don't your athletes and programs deserve this?

June 5th will mark the 3rd annual Maryland State Coaches Association Coaching Clinic. This is another opportunity for professional development for your coaches.

While it is still in the planning stages, the MSCA will try to host and teach the NFHS Coaching Principles Course at the clinic. For more information concerning the clinic, the coaching course and registration form, please feel free to contact Todd Wade at twade@bcps.org. Together – the MSADA and the MSCA – can make a real difference in the quality of athletic programs in Maryland. Please join us to make this happen!



MEMBERSHIP APPLICATION

For the same fee (\$16), coaches can have dual membership in the NFHS Coaches Association and the Maryland State Coaches Association. The NFHS Coaches Association provides the following benefits:

- \$1 million of liability insurance protection, including classroom liability, summer camps and clinics, summer coaching, and catastrophic and accident medical coverage.
- Subscription to the NFHS Coaches' Quarterly Magazine.
- National and state awards programs to honor high school coaches.
- One NFHS Coaches Association member serves on each NFHS rules committee. No other organization provides this opportunity. And More!

Return your application form with a check made payable to the Maryland State Coaches Association.



MSCA MEMBERSHIP APPLICATION

Dual NFCA/MSCA \$16 New Member _____ Renewal _____

Circle: Dr. Mr. Mrs. Ms Last Name _____ First Name _____ MI _____ Suffix (Jr. III, etc.) _____

Designation (PhD, CAA, religious, etc.): _____

Address (which is preferred for mailings: School or Home?)

Home _____

Street City Zip

School _____

Street City Zip

Home Phone _____ School Phone _____ E-Mail Address _____

School _____ County _____

Sport _____ 2nd Sport _____

SSN _____ (needed for liability insurance)

Birthday _____ (needed for liability insurance)

Dr. David Hoch
NFHS Coaches Association
MD State Director
c/o Loch Raven High School
1212 Cowpens Avenue
Baltimore, MD 21286

Maryland State Athletic Director Association State Leadership Training Faculty

The MSADA Executive Committee realizes the need for more local faculty members to assist in the delivery of the Leadership Training Program course offerings. To be a trainer, the person must complete LTC 501, 590 and the course or courses they will instruct. As more LTC courses are developed, the need for local education becomes more important to the success of the program. The training of state faculty members is the key to the continued growth of the leadership program.

If you have any aspirations to become an instructor, please e-mail Ron Belinko at rbelinko@bcps.org for an application or fill out the application below.

Personal Data Form

Please print/type all entries

_____ Dr.
_____ Mr. NIAAA Membership # (If Applicable) _____
_____ Mrs.
_____ Ms.

Name: _____
Last Name *First Name* *Middle*

Present Position: _____

School: _____

Business Address: _____
Street Address *City* *State* *Zip*

Home Address: _____
Street Address *City* *State* *Zip*

Business Phone: () _____ - _____ Home Phone: () _____ - _____

Fax Phone: () _____ - _____ E-Mail Address: _____

Basic Eligibility

1. Bachelor's Degree, or higher, from an accredited institution.
2. State teaching or administrative certification, or eligibility to qualify.
3. Complete NIAAA Leadership Training Courses LTC – 501 and LTC - 590.

Continued on page 8

Section I – Education

(Please provide a copy of certification or degree)

A. College Degrees

	<i>Institution</i>	<i>City/State</i>	<i>Date Completed</i>
Bachelors (BA, BS, etc.)	_____		
Masters (MA, MS, etc.)	_____		
Educational Specialist/ Administrative Credential	_____		
Doctorate (Ph.D., Ed.D., etc.)	_____		
Type of Teaching or Administrative Certification	_____		

.....

Section II – NIAAA Leadership Training

(You may be asked to provide a certificate of completion upon request)

A. Completion of LTC-501 (Interscholastic Athletics: Philosophy, Organization, and Programs)

Location _____ Date Completed _____
City, State *Month, Year*

B. Completion of LTC 590 (Athletic Administration: Leadership Training Instructional Methods and Techniques).

Location _____ Date Completed _____
City, State *Month, Year*

C. List courses interested in teaching. _____

Signature

Date

Return completed form to:

Ronald J. Belinko
Coordinator of Athletics, Baltimore County Public Schools
6901 Charles Street
Towson, MD 21204
Phone: 410-887-2328 Email: rbelinko@bcps.org

28th M.S.A.D.A. Conference Registration

April 30-May 2, 2004

Princess Royale Hotel and Conference Center Ocean City, Maryland

Last Name _____ First Name _____
 School _____ School Phone _____
 School Address _____
 City _____ State _____ Zip _____
 Home Address _____
 City _____ State _____ Zip _____

Are you a member of: MSADA _____ NIAAA _____ Years as Athletic Director _____

Conference Registration

Shirt Size **S** **M** **L** **XL** **2X** **3X** **4X**

(please circle size)

\$95.00 per MSADA member (\$110.00 at conference) \$ _____

\$115.00 per non-member (\$130.00 at conference) \$ _____

Registration includes one Saturday Banquet ticket and Sunday Breakfast ticket

Registration fees are Non-Refundable

Guest Registration

Name of Guest _____

Will guest be attending the Saturday Guest Breakfast? Yes No

\$30.00 per extra banquet ticket How many? _____ \$ _____

\$10.00 per extra breakfast ticket How many? _____ \$ _____

Seafood Buffet on Friday, April 30

at Phillips Crab House

2004 Philadelphia Avenue

5:30 pm – 7:00 pm

\$30.00 per ticket How many? _____ \$ _____

Buffet includes crab legs, mussels, shrimp, beef, chicken, ham, salads, vegetables, pastas, bread, and desserts

Golf Registration on Friday, April 30, at Eagles Landing Golf Course

\$85.00 per person

Name of Golfer

1. _____ \$ _____
 2. _____ \$ _____
 3. _____ \$ _____
 4. _____ \$ _____

**LEADERSHIP TRAINING COURSES - \$ 90.00 if postmarked by March 28
\$110.00 if postmarked from March 29 – April 2
\$125.00 after April 2 (you will not receive your class materials until May)**

Thursday, April 29th 6:00pm – 10:00pm

LTC 501 – Athletic Administration: Philosophy, Leadership Organizations and Professional Programs

This flagship course of Leadership Training serves as an overview for the Certified Athletic Administrator Examination. Topics discussed include: NFHS, NIAAA, Legal Issues, Communication, Budgets, Technology and Leadership Styles. The course also previews the NIAAA Certification Program and the Leadership Training Program. It is a prerequisite for all levels of certification. A student manual is included. \$_____

LTC 520 – Athletic Administration: Character in Coaching

For your school’s athletic program to be truly character-based, it is essential that the school’s stakeholders (athletic director, principal, superintendent, school board and parents) act on the established core virtues in the mission statement of the athletic department. When professional stakeholders walk the talk, their actions speak volumes to the student-athletes and the community at-large. This course provides administrators with a “full stakeholder” approach to make the athletic department mission come alive on the athletic field. The course is interactive, full of useful activities and provides administrators with a template ready to use back in their home school. The course is based on the book “Character and Coaching - Building Virtue in Your Athletic Program” by John Yeager. This text is included as a course resource. \$_____

Friday, April 30th 8:00am – 12:00pm

LTC 502 – Athletic Administration Principles, Strategies and Methods

This course will take a basic approach to the fundamentals and methods of athletic administration and will alert and educate athletic administrators regarding potential problems and possible solutions in areas such as budgets, transportation, scheduling and parent/student/coach conflicts. The course will also touch upon sample athletic/activity program philosophies, department organizational charts, activity procedures/checklists, public relations, coaching applications/assessments and emergency plans. Course materials, as well as the manual “Athletic Administration: A Comprehensive Guide” are included. \$_____

LTC 516 – Athletic Administration: Administration of Physical Plant Assets

This course will complement LTC 515, which focuses on outdoor assets and athletic turf enhancement. As such, LTC 516 will consider spectator facilities, special use gymnasias, natatoriums, laundry rooms and locker rooms along with various systems that support these facilities. Mechanical system checklists for use in regular inspections and maintenance programming will be provided. In addition, considerations and issues related to construction and remodeling programs will be discussed. \$_____

If you have not paid your 2003/04 state dues – add \$25.00

\$_____

Total Amount Enclosed \$_____

Please send registration form and check payable to MSADA to:

Carol M. Satterwhite, CAA

MSADA

5467 Gloucester Road Columbia, Maryland 21044

DEADLINE for CONFERENCE REGISTRATION APRIL 10

Hotel reservations must be made directly with the Princess Royale 1-800-476-9253. Rates for an ocean view room are \$110.00 per night plus taxes and fees.

MSADA Vendor Registration Form 2004

Company Name: _____ Name of rep attending: _____

Address: _____ City: _____ State: _____ Zip: _____
 (Street/post office box)

Office phone number: () _____ - _____ Fax phone number: () _____ - _____

Website: _____ E-mail: _____

Electricity required at your table? **NO YES** If yes: (Indicate) _____ Number of circuits & Voltage required: 120 220

Will you offer a door prize or gift certificate for the Saturday drawing? **YES NO**

Note: This should be a nice gift or gift certificate (please, no hats, squeeze bottles, etc..) We can arrange to have an American Express gift certificate presented in your company's name in the amount of \$25 or \$50. If you wish this option, please complete the door prize line below:

\$ _____ Number of exhibit spaces (_____) @ \$325 each

\$ _____ Literature distribution (Indicate \$50) If you want us to stuff your flyers in the conference registration packet, please send 300 copies to the address below by Monday, April 12th.

\$ _____ Door prize gift (Indicate \$25 or \$50) We will have the gift certificate prepared for the Saturday door prize drawing. Your company's name will be announced as the donor.

\$ _____ Total due: Make check payable to: Maryland State Athletic Directors Association

Note: Registration fees are nonrefundable.

Send this completed form and check to: **(Due by March 26, 2004)**

MSADA c/o Karl Heimbach, Athletic Director

Magruder High School ~ 5939 Muncaster Mill Road ~ Rockville, MD 20855

Check here if you want any of the following information faxed to you:

Golf Tournament, *FRI Morning*; Seafood Buffet, *FRI Evening*; Convention Banquet, *SAT Night*

If you have any questions, please contact Karl Heimbach at the following phone numbers:

(301) 840-4624 (School) (301) 349-5873 (Home) *Karl_Heimbach@fc.mcps.k12.md.us*

2004 Convention Vendors

(As of 1/26/04)

Company	Phone Number	Representative	Web Site
Athletic World Advertising	(888) 576-7776	George Aitken	www.athleticworld.com
Bacharach Rasin Sports	(410) 825-6747	Chris Hutchins	www.bacharach.com
Circle System Group	(800) 248-0019	Corky Connolly	www.circlesystemgroup.com
Cisco, Inc	(410) 325-4800	Gary Robertson	www.wayneciscoathletic.com
CMSA	(410) 861-3030	Paul Levine	
Crown Trophy	(301) 963-3570	Martin Hollander	www.crowntrophy.com
Daktronics Scoreboards	(410) 636-3633	Bryan Nagel	www.daktronics.com
Football America	(410) 309-9921		www.footballamerica.com
Gertrude Hawk Chocolates	(570) 342-7556	John Sulewski	www.gertrudehawk.com
Gilman Gear	(860) 889-7334	Neil Gilman	neil@gilmangear.com
Irrigation Unlimited, Inc	(301) 607-4400	Skip Reeder	
J.R. Sellman Company, LLC	(610) 337-0130	Bob Sellman	
JDL Equipment	(215) 353-6937	John Doyle	www.supaturf.com
JV Pro, Inc	(800) 962-2440	Chuck Stiles	www.jvpro.com
KBL Sports Marketing	(410) 825-5766	Don Buschman	www.kblsports.com
LeagueMinder	(610) 543-3476	Henry Hofmann	www.leagueminder.com
Lifetouch	(410) 525-1700	Ray Carpenter	smdrlc@aol.com
Longstreth Sporting Goods	(610) 495-7022	Fran Stinson	www.longstieth.com
National Scouting Report	(410) 484-0006	Charlie Levine	www.nsc-inc.com
National Ticket Company	(570) 672-2900	Sue Ann Timco	www.nationalticket.com
Neff Awards	(410) 879-3341	Gary Eisdorfer	www.neffco.com
PermAward	(610) 736-3231	Tom Kerchner	www.permaward.com
Pioneer Mfg. Company	(216) 671-5500	Bill Gibson	
Power AD Company, Inc	(785) 823-9483	Roger Naylor	
Riddell	(800) 275-5338	Dave Rigot	www.riddell.com
Schelde North America	(616) 554-4945	John Connors	www.scheldesports.com
Scheule Star	(740) 633-8804	Beth Moore	www.schedulestar.com
Sports Imports, Inc	(614) 771-0246	Phil Waters	www.sportsimports.com
Stitches with Design, Inc	(410) 360-9039		stichdsign@aol.com

2003/2005 Executive Council

President

Dr. David Hoch, CMAA
410.887.3543
dhoch@bcps.org

1st Vice-President

Mr. Lee Dove, CAA
410.969.9105 x246
dovel@archbishopspalding.org

2nd Vice-President

Karl Heimbach, CAA
301.840.4624
karl_heimback@fc.mcps.k12.md.us

Secretary

Ms. Jill Myers, CAA
410.887.1126
jmyers@bcps.org

Treasurer & NIAAA Liasion

Ms. Carol M. Satterwhite, CAA
410.730.8542 HOME
cmsatterwhite@aol.com

Historian & Retired Members

Mr. Ed Novak
410.665.5953 HOME

LTC Coord/Past President

Mr. David A. Anderson, CAA
301.743.5431
danderson@ccboe.com

LTC Coordinator

Mr. Ron Belinko, CMAA
410.887.2328
rbelinko@bcps.org

District 1 - Alleg, Fred, Gar & Wash

Ms. Marcia Nissel, CAA
301.776.8246
nissemar@wcboe.k12.md.us

At Large Central MD

Mr. Jim Horn, CAA
410.751.3575
jbjhorn@k12.carr.org

Middle Schools

Mr. Jaye Cohen, CAA
301.365.8761
jcohen@norwoodschools.org

District 2A - Mont. Co. Private

Mr. Gene Rotberg, CAA
301.871.6200 x257
grotberg@barrie.org

District 2B - Mont. Co. Public

Jim Tapley
301.601.4629
jim_tapley@fc.mcps.k12.md.us

District 3 - Prince George's Co.

Mr. Terry Parfitt
301.497.2078
terry.parfitt@pgcps.org

District 4 - Cal, Char, St. Mary's

Mr. Cliff Nagle
301.934.1100
cnagle@ccboe.com

District 5A - AA Caroll Co.

Mr. Wayne Mook
410.544.7462
spsports@toad.net

District 5B - Harf & Howard Co.

Mr. Vince Parnell, CAA
410.313.2874
vincent_j_parnell@hcpss.org

District 6 - Baltimore Co

Mr. Reggie Brooks, CAA
410.887.1614
rbrooks@bcps.org

District 7 - Eastern Shore Co.

Ms. Mary Fisher
410.778.1394
mary_fisher@kent.k12.md.us

District 8 - MIAA Private

Mr. Greg Whitley
410.266.8251
gwhitley@aacsonline.org

District 9 - Baltimore City

Ms. Barbara Allen
410.396.9487
baallen@bcps.k12.md.us

District 10 - IAAM Private

Ms. Kim Chorosiewski, CAA
410.559.3446
kim_chorosiewski@gfs.org



Official Sponsors

Ms. Carol Satterwhite, CAA
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