



Dear Marketplace Vendors,

I am excited to announce that I may start booking for the Brat Days 2015 Marketplace. The application is enclosed with this letter and I ask that if you are interested, fill it out completely, and return it to me ASAP with your payment check. For your reference I have also included a grounds map from 2014 (this may change but generally has not), Marketplace is #14.

I will be mailing informational packets to all PAID vendors on July 20th, 2015. That packet will include a booth assignment, map, festival information, and your parking pass. If there are special requests, please inform me on your application, and I will do my best to accommodate them.

If you know anyone who may also be interested in being a Marketplace vendor, please forward their information to me and I will get in touch with them. This application is also available at brat-days.com.

Brat Days is Thursday, July 30th - Saturday, August 1st, 2015

- ❖ Vendors have the option of selling in the Marketplace Friday, July 31st and/or Saturday, August 1st
- ❖ Security will be on the grounds during open hours and over night
- ❖ Set-up: Friday will begin at 3pm, Saturday will begin at 8am (1 hour prior to opening)
- ❖ Show hours: Friday 4pm-9pm and Saturday 9am-9pm
- ❖ Booth size: 10' x 10', booths larger than this will have to pay for additional space
- ❖ Vendors must provide their own lighting, electricity, tables, chairs, coverings, insurance, etc.
- ❖ Each vendor will get one (1) parking pass per paid booth
- ❖ Due to location on the grounds, vendors will be allowed to pull up to unload their merchandise, but MUST park before setting anything up in their space.
- ❖ Vendors may choose to leave early on Saturday, but may not drive their vehicles onto the grounds to do so. Materials must be carried or carted back to the vendors parking area conveniently located behind the marketplace.
- ❖ ALL applications with payment must be received by July 15th, 2015. No exceptions will be made!

If you have ANY questions please contact me at marketplace@brat-days.com or 920-254-4964.
I look forward to seeing you at Brat Days!

Sincerely,
Mariette Rose – Brat Days Marketplace 2015 Coordinator



Marketplace Application

Friday, July 31st, 2015 (4pm-9pm) &
Saturday, August 1st, 2015 (9am-9pm) – Kiwanis Park

Space Rental Agreement

I, duly authorized representative of the undersigned company, partnership or individual, on behalf of the said company or partnership, subscribe and agree to all the terms and conditions/guidelines, authorizations, and covenants contained in the this Space Rental Agreement. I also agree not to hold The Sheboygan Jaycees or the City of Sheboygan (collectively "Event Organizers") or any of its affiliates responsible for any accidents, theft, or damage to me or my products. Guidelines:

1. Event Organizers reserve the right to inspect all displays and vendor agrees to immediately remove any merchandise that the Event Organizers consider inappropriate or misrepresented. NO REFUND will be given to vendors who are asked to leave.
2. All vendors must supply their own tables, chairs, and lighting.
3. All vendors are responsible for their own insurance. Sheboygan Jaycees must be an additional named insured. Must supply certificate of insurance with the prior referenced requirements.
4. All booths must have table coverings that cover all tops of the tables and go at least $\frac{3}{4}$ way to the ground.
5. Only ONE vendor per booth, unless arranged PRIOR to the show, and included in this SPACE RENTAL AGREEMENT.
6. All booths must be free of garbage and cleaned by the vendor prior to leaving each day.
7. Applications are juried and only ONE VENDOR PER BUSINESS TYPE will be accepted. However, three jewelry vendors will be accepted due to popular demand.

VENDOR INFORMATION - PLEASE TYPE OR PRINT CLEARLY

VENDOR'S NAME		BUSINESS NAME (IF APPLICABLE)	
MAILING ADDRESS (street number or PO Box)		PRIMARY TELEPHONE NUMBER	SECONDARY TELEPHONE NUMBER
(City, State and Zip Code)		EMAIL ADDRESS	
USE AT MOST 100 WORDS TO DESCRIBE YOUR BUSINESS AND THE ITEMS YOU PLAN TO DISPLAY (use back of sheet if necessary)			
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STATUS CHECKLIST – Check appropriate boxes and provide requested item with your application

- ☐ I hold a valid seller's permit. My number is: _____
- OR** ☐ I am not required to hold a seller's permit because:
- ☐ My retail product sales are not subject to tax (i.e. Food or Non-Profit)
- ☐ I sell on behalf of a Direct Sales Business (i.e. Pampered Chef, Tupperware, Avon, etc.) _____
- ☐ I verify that no sales of tangible personal property are being made or solicited at this event.
- ☐ I plan to set up on: ☐ FRIDAY AFTERNOON (3pm) ☐ SATURDAY MORNING (8am)
- ☐ I have included a **self addressed stamped envelope**
- ☐ I have included **photograph** of my booth or emailed an image to "marketplace@brat-days.com" for jurying purposes
- ☐ I have included a check payable to "The Sheboygan Jaycees Foundation" for:
- \$80 x Number of Spaces _____ + \$5 jury fee = **TOTAL DUE \$** _____

Each booth space is for a 10' x 10' spot (all rental fees are NON-REFUNDABLE)

Rental Fee is \$80 per space plus a \$5 Jury fee, whether you set up only one day or both days.

CERTIFICATION – Partners/additional sellers, complete a separate copy of this form.

The above statements are certified to be correct to the best knowledge and belief of the undersigned.

I also certify that I have read the Brat Days Marketplace Regulations.

NAME (typed or printed)	TITLE
SIGNATURE	DATE

INSTRUCTIONS – For questions call me at 920.254.4964. Send in this completed application, with a check for the proper amount payable to:

The Sheboygan Jaycees Foundation, and a self-addressed stamped envelope to:
Brat Days Marketplace • C/O Mariette Rose • 1948 N. 7th St. • Sheboygan, WI 53081

2014
THE SHEBOYGAN
JAYCEES PRESENT



61st
ANNUAL

Parking
\$5.00 Thursday
\$5.00 Friday
\$5.00 Saturday

Mall Shuttle
Drop-off /
Pick-up

**Corporate
Sponsor
Parking**

Parking
\$5.00 Thursday
\$5.00 Friday
\$5.00 Saturday

Sheboygan River

- ① **Johnsonville Super-Canopy**
 - Johnsonville Main Stage
 - Budweiser Beer Garden
 - Tickets - sponsored by Alliant Energy
- ② **Vollrath Brat-Tastic Food Area**
 - Sheboygan Jaycees Main Food/Soda Stand
 - Brat-Tastic Food Vendors
- ③ **Festival Foods Variety Tent**
 - Bitter Neumann Stage
 - Budweiser Beer Garden
 - Tickets - sponsored by Kohler
- ④ **Brat Days Corporate Sponsor Tent**
 - Sponsored by Vollrath
- ⑤ **Fieldhouse**
- ⑥ **Corona Cantina & Craft Beer Stand**
 - Sponsored by Larry's Distributing
- ⑦ **Kettle Corn**
- ⑧ **Toppers Pizza**
- ⑨ **Main Tickets/Wristband Stand**
 - Sponsored by Habush Habush & Rottier Charitable Fund
- ⑩ **Volunteer Registration**
 - Sponsored by Horns RV
- ⑪ **Sheboygan Jaycees Memorabilia Stand**
 - Lost and Found located here
- ⑫ **Sheboygan Chevrolet Display Area**
- ⑬ **US Cellular**
- ⑭ **Brat Days Marketplace**
- ⑮ **Amusement Rides**
- ⑯ **Sargento Family Area**
 - Sargento Family Area Stage
 - Sheboygan Jaycees Food/Soda/Ticket Stands
 - Children's Activities
- ⑰ **ATM**
- ⑱ **Sheboygan Jaycees Frozen Treats**



Located at Kiwanis Park



BRAT-DAYS.COM