



Advertising Opportunity Booking Form*

Please complete and return to the EONS-9 Congress Secretariat

Email: emilie.fillod@ecco-org.eu – **Fax:** +32 (0) 2 775 02 00

- Save the PDF to your desktop and open with Acrobat Reader
- Complete the form electronically: Use purple 'Add Text' tool above the form to fill in
- When completed electronically, please print out and sign
- Only completed signed forms will be accepted

Company Name and Address

The company name as it should appear in official listings, e.g. in the proceedings book:

Name: _____

Contact person: _____

Address: _____

Postal code: _____ City: _____

Country: _____ Tel: _____

Email: _____

Communication Agency

If you have appointed a third party to act on your company's behalf

Name agency: _____

Contact person: _____

Email: _____

Tel: _____

We would like to book the following:

<input type="checkbox"/> EONS-9 Congress App	EUR 3 500
<input type="checkbox"/> EONS-9 Congress Bag Insert	EUR 650
<input type="checkbox"/> First Announcement flyer for EONS-10	EUR 1 500

** Only company/corporate advertising is permitted. Drug- related adverts are not permitted on the outside back cover or inside pages of EONS-9 publications/collateral.*

Sustaining Members advantages:

- ✓ 30 day priority on right of choice prior launch to all prospects
- ✓ 10% discount on exhibition space rental rate



Invoicing Data

- Only one invoice address may be used. If an invoice is subsequently requested using a different address, a EUR 100 administrative fee will be charged
- All invoices must be settled in full by the payment date indicated on the invoice (30 days) or before the start of the Congress should this date fall first
- In the event that an invoice remains unpaid after a settlement date, EONS reserves the right to deny access to the Congress.

Company or agency to be invoiced:

Company name: _____

Company VAT number: _____

Purchase order number: _____

Contact person: _____

Address: _____

Postal Code: _____ City: _____

Country: _____ Tel: _____

Email: _____

Payment can only be made by bank transfer.

Agreement:

On behalf of _____ (add company name), I hereby agree to be bound by the EONS-9 Invitation to Industry and all the general conditions as outlined below. ¹

Date: _____ Name: _____

Signature: _____

¹ This application is legally binding on the company pending its acceptance in writing by the organiser



General Terms of Contract

The following conditions of participation refer to allocation of advertising by EONS to advertising companies insofar as the contractual partners do not reach contrary agreements in writing.

Establishment of contract

- Application for advertising opportunities is made by filling in and returning the relevant booking form to ECCO, the EONS-9 Congress Secretariat.
- Only completed and signed booking forms will be taken into consideration. By signing the booking form, the company accepts the conditions contained in the Invitation to Industry and any supplementary provisions.
- Confirmation of the allocation of advertising by EONS in writing constitutes establishment of contract between the company and EONS.
- An advertising assignment and invoice will be sent by email. The date of the assignment is considered to be the date of allocation. If the contents of the assignment deviate from the contents of the company's application, the contract is based on the assignment issued by EONS unless the company objects in writing within two weeks after the date the assignment was sent.

Appointed agencies

- Application for advertising must be submitted by the company under whose name each advertising space is to be listed. Correspondence in this regard must be made exclusively between this company and EONS.
- Companies should inform EONS in writing which agency is appointed. Otherwise no request from agencies will be taken into consideration.
- It is not the role of any given agency to make initial enquiries or reservations with EONS independently of the company.
- The company is responsible for communicating these regulations to its staff and its appointed agencies.
- This named agency cannot fully act as if it were the company itself and the company will continue to be held entirely responsible and accountable for activities organised in its name.

Procedure

- Applications will be dealt with on a first-come, first-served basis.
- Assignment of space: written confirmation will be sent and first instalment invoice will follow shortly.
- Payment deadline: payment is due within 30 days following the invoicing date and no later than 5 September 2014

Payment deadlines

Assignments will be cancelled automatically if the related cost has not been paid within the given time period. In such cases the cancellation fee will be applicable following the cancellation policy.

Exhibition Stand

In order to obtain permission to advertise, having an exhibition stand at EONS-9 is mandatory. Cancelling your exhibition space will also mean cancelling your advertisement.

Terms of Payment

The invoice (100%) will be sent within 2 weeks following the confirmation. Payment is due within 30 days following the date of the invoice and not later than 10 September 2014. Corresponding invoices will be sent out by EONS in due time before the deadline for receipt of payment. If charges are not paid within the prescribed time, the item will be released and any loss incurred by the organiser by such non-payment shall be made good by the defaulting company.

Cancellation Policy

The company cancelling its support after the official application has been accepted will be liable to pay the following fees:

- If the Exhibition Space cannot be reallocated to another company: 100 % of the total rate, if the cancellation request is received in writing after 1 June 2014
- If the item can be reallocated to another company, the company will receive a full refund of deposits paid, less administrative fees of 10% of the total rental rate, with a minimum of 250 EUR.



The European Oncology Nursing Society presents
EONS 9
Congress
18-19 SEPTEMBER 2014



Istanbul, Turkey

In partnership with
Oncology Nursing Association of Turkey (TONA)



Administration fees/invoicing changes

Invoices will be addressed according to the invoicing data provided by the company. If a billing change is requested (i.e. company name change or address change) an administration fee of 100 EUR (excl. VAT) will be charged to the company.

Indebtedness

Payments not received by the first day of the Congress (18 September 2014) will be subject to a 10% penalty fee.

Refunds

Any refunds of deposits paid will be made after the Congress but not later than 15 December 2014. The company will not be entitled to any interest that the organiser may have derived from deposits made by the exhibitor. All bank charges, including sender's and receiver's charges, resulting from a refund related to cancellation or reduction of sponsorship opportunities will be at the charge of the company.

Postponement or Abandonment

The organiser reserves the right to postpone the Congress including the technical exhibition, or to transfer it to another site, if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the Congress, the organiser will not be held liable for expenses incurred other than the cost of booking the advertising.

Unexpected cancellation of the event: EONS reserves the right to cancel EONS-9 without notice or compensation in the event of force majeure cases (strikes, fires, terrorist attacks, damages or other fatal occurrences). In such cases, EONS is freed of all responsibility.

Limitation of Liability of EONS-9

In the event of it being impossible for EONS to carry out EONS-9 for force majeure cases (strikes, fires, terrorist attacks, damages or other fatal occurrences), so long as this arises from a cause not attributable to EONS, EONS shall only be obliged to reimburse the payments received subject to deduction of any costs it has incurred in preparing the event.

Bankruptcy or Liquidation

In case the advertiser becomes bankrupt or enters into liquidation other than for the purpose of restructuring or merger, or has a receiver appointed, the Congress organiser shall be at liberty to terminate immediately the contract with the advertiser, to cancel the allocation of advertising to the company and to forfeit all sums paid by the company.

Security and Insurance

Neither the organiser nor its contractors shall be responsible for the safety of any exhibit or other property of the exhibitor or any person. Neither the organiser nor its contractors shall be responsible for the loss, damage or destruction by any cause of the exhibits or other property, or for loss, damage or injury sustained by any exhibits or any other persons. The exhibitor shall indemnify the organiser and its contractors to third persons, as a result of any act or omission of the exhibitor, its staff, agent or personnel hired on a temporary basis.

As the organiser and its contractors will accept no responsibility for any of the foregoing matters, the exhibitor should affect his/her own insurance against any risk of loss due to theft or negligence, damage, injury or liability. The holder agrees not to pursue the organiser for any previously listed risks.

Enforcement of Rules

Applies equally to all.

Claims Procedures, Place of Performance and Jurisdiction

All claims by the advertiser against EONS must be in writing. The maximum time lapse is 3 months from the closure of the Congress. Agreements which deviate from these conditions or from the supplementary regulations must be in writing; facsimile signature suffices. The contract is governed exclusively by Belgian law; the English text is authoritative.

Final Clause

In cases not covered by the regulations in this Invitation to Industry, EONS interpretation shall be final.



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Codes of Practice

All companies and associations exhibiting at EONS-9 are advised to consult the guidelines and codes of practice applicable in Turkey. By signing the relevant application form to participate at the EONS-9 Congress, each company or organisation agrees to and confirms that it has reviewed the advice and guidelines which determine the applicable codes of practice in Turkey and that it will be adhering to all relevant codes and accepts all liability in all cases of non-compliance with these codes.

EFPIA – European Federation of Pharmaceutical Industries and Associations
www.efpia-e4ethics.eu/Farma_EFPIA/FARMA_107628?idDoc=FARMA_107628

IFPMA – International Federation of Pharmaceutical Manufacturers and Associations
www.ifpma.org/ethics/ifpma-code-of-practice/ifpma-code-of-practice.html

EucoMed – Represents the European Medical Technology Industry
www.eucomed.be/key-themes/ethics

AIFD – Association of Research-Based Pharmaceutical Companies Code of Good Promotional Practices for medicinal products to, and interactions with healthcare professionals
www.aifd.org.tr/en/Hakkimizda/Tanitim-ilkeleri.aspx