

WELCOME MESSAGE FROM THE PRESIDENT OF QRAM 2014 - 2016

QRAM was established in 2002 with a strong sense of commitment to serve the needs of all interested parties in the field of Qualitative Research (QR). QRAM is excited to announce its 8th International Qualitative Research Conference (QRC) 2015.

The 8th QRC provides a platform to engage participants in thinking about navigating challenges in QR successfully. We invite presentation of qualitative-related research projects in all sectors including humanities, social sciences as well as methodological issues faced by qualitative researchers.

The QRC 2015 also aims to increase participants' knowledge, capacities and attitude towards QR. It is hoped that knowledge gained can help participants to solve the particular problems which arise during the QR process. The discussions and exchange of ideas during the QRC can help strengthen their skills in resolving QR-related problems in the future leading to a critical but positive attitude towards qualitative research. Besides offering participants to discover the major and minor changes in qualitative paradigms, frameworks, epistemologies, methodologies, ethics and trends of inquiry that have taken place over the last decade, QRC 2015 will offer novice and advanced researchers as well as scholars the opportunity to explore a decade of change, while foregrounding qualitative inquiry as a shared, global endeavor.

At the end of QRC 2015, participants will be able to:

1. understand and explore important parts of Qualitative Research (QR);
2. obtain similar understanding on what QR is about, and avoid incorrect conceptions of QR;
3. engage participants in simulated learning related to QR process;
4. localize QR principles in own study/research;
5. share research findings in a relaxed environment.

PRE-CONFERENCE WORKSHOPS

Registration is **limited** and is on a **first come first served basis**. At the end of the workshop, participants will be able to:

- a. explore and engage in a variety of qualitative designs;
- b. develop data collection skills in QR;
- c. familiarize with the various data analyzing method in QR;
- d. understand quality QR writing as well as QR reporting.

Please visit the website:

www.qramalaysia.com

8th INTERNATIONAL QUALITATIVE RESEARCH CONFERENCE QRC 2015

November 20 – 21, 2015

Pre-Conference Workshop: November 19, 2015

organized by:

QUALITATIVE RESEARCH ASSOCIATION OF MALAYSIA (QRAM)

in collaboration with:

UMK & STATWORKS

**PROGRAMME HIGHLIGHTS
PLENARY SESSION**

Prof. Dr Alma Harris [Inst. of Education (IOE), London/
Inst. of Educational Leadership (IEL),UM Malaysia];
Assoc. Prof. Dr Chen Wenli [National Institute of
Education (NIE), Nanyang Technological University
of Singapore, Singapore];
Assoc. Prof. Dr Vigneswara Ilavarasan, [Indian Institute
of Technology (IIT), India];
Assoc. Prof. Dr Suria Baba, [Director of Teaching &
Learning Centre, UMK, Malaysia].

QRC 2015 SECRETARIAT

Assoc. Prof. Dr. Suria Baba, QRAM President (UMK)
Assoc. Prof. Dr Khatijah Lim Abdullah, Vice President I (UM)
Assoc. Prof. Dr Md. Shahrim Karim, Vice President II (UPM)
Assoc. Prof. Dr Yong Zulina Zubairi, Secretary (UM)
Dr Lee Khuan, Assist. Secretary (UPM)
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Dr Ng Soo Boon, Assist. Treasurer (MoE)
Assoc. Prof. Dr Maria Salih, Committee Member (UPSI)
Prof. Dr Lim Pek Hong, Committee Member (IMU)
Dr Pathmawathi Subramaniam, Committee Member (UM)
Dr Nik Norma Nik Hasan, Committee Member (USM)
Mr Peter Wong, Committee Member (UMT)
Dr Abdul Halim Mohamed, Committee Member (UUM)

ACCOMMODATION
Please refer to our website.
www.qramalaysia.com

Look forward to meeting you in Shah Alam!



**PRE-CONFERENCE WORKSHOP
(NOVEMBER 19, 2015)**

Pre-conference workshop sessions will be conducted involving engagement between the QR experts, novices as well as advanced participants.

The 8th International Qualitative Research Conference 2015 (QRC 2015) appreciates the presence of the speakers below:

1. Prof. Dr Alma Harris [Educational Leadership, Inst. of Education, London (IOE)/IEL, UM, Malaysia];
2. Assoc. Prof. Dr Chen Wenli [National Institute of Education (NIE), Nanyang Technological University of Singapore, Singapore];
3. Assoc. Prof. Dr P. Vigneswara Ilavarasan [Indian Institute of Technology (IIT), India];
4. Assoc. Prof. Dr Suria Baba, [Director of Teaching & Learning Centre, UMK, Malaysia].

TENTATIVE PROGRAMME

Day 1	
08:00 - 09:00 am	Registration
09:00 - 10:00 am	Keynote Address
10:00 - 10:30 am	Tea
10:30 - 12:30 pm	Parallel sessions for paper presentation
12:30 - 02:00 pm	Lunch
02:00 - 05:00 pm	Parallel sessions for paper presentation
Day 2	
09:00 - 10:00 am	Plenary 1
10:00 - 10:30 am	Tea
10:30 - 12:30 am	Experiential Lab
12:30 - 02:00 pm	Lunch
02:00 - 03:00 pm	Symposia
03:00 - 04:00 pm	Plenary 2
04:00 - 04:30 pm	Closing ceremony





QRC 2015 REGISTRATION FORM

Please print your particulars in BLOCK LETTERS.

Title: Prof./Assoc. Prof./Dr./Mr./Ms.

Family Name/Surname:

First Name:

QRAM membership No.:

Telephone: Fax:

Email:

Diet Preference: Vegetarian

Please tick (/) where appropriate:

Workshop Conference Workshop & Conference

CONFERENCE INQUIRIES

Please email to: Dr Sa'adah Masrukin,
cikgusaadah@gmail.com

METHODS OF PAYMENT

Please enclose the payment together with the
**8th QRC Registration Form to the
8th QRC 2015 SECRETARIAT.**

email to: Dr Sa'adah Masrukin
at cikgusaadah@gmail.com
Tel. no.: 012-3719095

You can also send your payment through e-banking.

Branch: CIMB Univ Malaya, Kuala Lumpur
Account number : **8001290315**

DEADLINE for registration is **November 10, 2015.**

Full name (in BLOCK LETTERS):

I hereby enclose a **Money Transfer Number:**
_____ for the amount of
RM () payable to
"Qualitative Research Association of Malaysia"

NOTE:

Please send proof of payment to the 8th QRC 2015
Secretariat.

FEES

The full registration fee, which covers lunches, tea and
workshop materials, is payable in advance.

Fees	Pre- Conference Workshop (RM each)	QR Conference (RM each)	Attending both Workshop & Conference (RM each)
Individual –			
(a) Member	(a) 500	(a) 750	(a) 1,100
(b) Non-Member	(b) 600	(b) 900	(b) 1,400
Group			
(a) of at least 3;	(a) 450	(a) 700	-
(b) of at least 5;	(b) 420	(b) 650	
(c) of at least 10 participants	(c) 400	(c) 600	
Paper Presenter			
(a) Member	-	(a) 700	-
(b) Non-Member		(b) 850	
Student			
(a) Member	(a) 350	(a) 600	(a) 850
(b) Non-member	(b) 450	(b) 700	(b) 1,000
Foreign Participants:			
(a) Student	(a) USD 200	(a) USD 300	(a) USD 400
(b) Non-Student	(b) USD 300	(b) USD 350	(b) USD 550



GRAND BLUEWAVE HOTEL



SHAH ALAM

SELANGOR



8th INTERNATIONAL QUALITATIVE RESEARCH CONFERENCE



QRC 2015
Grand Blue Wave Hotel
Shah Alam, Selangor
20th - 21st November 2015



BUILDING EVIDENCE THROUGH QUALITATIVE ENQUIRY

Sub-Themes:

- ☞ Designing Qualitative Research;
- ☞ Philosophical Assumptions Underpinning Qualitative Research;
- ☞ Issues in Data Collection & Data Analysis – Moment Of Truth;
- ☞ Tackling Reliability & Validity Issues;
- ☞ Data Display and Reporting;
- ☞ Translating Qualitative Research into Theory Generation;
- ☞ Publishing Qualitative Data;

IMPORTANT DATES

Early Bird Registration: August 31, 2015

First Call for Papers: July 15, 2015

Second Call for Papers: August 31, 2015

Abstract Submission Deadline: September 21, 2015

Final Paper Submission Deadline: November 1, 2015

NB: Please submit all abstracts and full papers
to the **8th QRC Secretariat 2015** through this e-mail:
cikgusaadah@gmail.com