

## **2008 DESIGN AWARDS PROGRAM SPONSORSHIP OPPORTUNITIES**

**(Program Sponsorship includes: Competition, Luncheon, and Exhibition)**

### **Benefactors - \$15,000**

- ... 1 Benefactor Luncheon table for 10 people, 1 representative listed as *Luncheon Co-Chair* in Luncheon Invitation and Journal
- ... e-Oculus and e-Calendar banner advertisement
- ... One-time use of mailing list
- ... Complimentary corporate membership (Steel level for 5 firm representatives)
- ... *All of the benefits of a Patron with recognition as Benefactor*

### **Patrons - \$10,000**

- ... 1 Patron Luncheon table for 10 people, 1 representative listed as *Luncheon Co-Chair* in Luncheon Invitation and Journal
- ... Firm recognition as Patron with Logo in all printed and electronic materials for Competition, Exhibition and Luncheon\*
- ... Full page advertisement in Luncheon Journal
- ... Sponsor recognition from podium at Symposium, Luncheon, and all Exhibition related events
- ... WEB link to sponsor's web page on all electronic materials for Competition, Exhibition and Luncheon\*

### **Lead Sponsors - \$7,500**

- ... 1 Lead Sponsor Luncheon table for 10 people, 1 representative listed as *Luncheon Committee* in Luncheon Invitation and Journal
- ... Firm recognition as Lead Sponsor with firm name in all printed and electronic materials for Competition, Exhibition and Luncheon\*
- ... Half page advertisement in Luncheon Journal
- ... Sponsor recognition from podium at Exhibition opening only

### **Sponsors - \$5,000**

- ... 1 Sponsor Luncheon table for 10 people, 1 representative listed as *Luncheon Committee* in Luncheon Invitation and Journal
- ... Firm name recognition as Sponsor in all printed and electronic materials for Competition, Exhibition and Luncheon\*

\*Printed materials include Luncheon Invitation and Journal, Exhibition Invitation and Postcard, and Symposium Program Electronic materials include website, e-mail blasts, e-Calendar (firm name only), and e-Oculus.

**\*\*Individual Luncheon tickets will be available beginning March 17, 2008\*\***

### **Audiovisual Luncheon Program - 3 Sponsorships Available for \$6,000**

Sponsorship includes prominent recognition with name and logo on audiovisual portion of program;  
plus 4 Sponsor Tickets.

### **Luncheon Journal - 3 Sponsorships Available for \$6,000**

Sponsorship includes prominent recognition with name and logo in printed program at Luncheon;  
plus 4 Sponsor Tickets.

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### **Luncheon Journal Advertisements**

Color or Black and White  
(Deadline April 7, 2008)

#### **Full Page Ad - \$2,000**

Live Area: 5" x 8"

#### **Half Page Ad - \$1,200**

Live Area: 5" x 3.9"

**Space is limited.** Reservations will be granted on a first come, first serve basis. **Reservation and payment deadline:** April 12, 2008

**NOTE TO SPONSORS:** To be eligible for all benefit opportunities, please submit by February 18, 2008.

*Please indicate how you or your firm would like to participate in the 2008 Design Awards Program.*

☐ I will ...join the AIA New York Chapter in celebrating the winners on April 11th  
 ...demonstrate my leadership by providing a mailing list or circulating invitations  
 ...contribute at the Patron or Benefactor level **or** solicit **\$10,000**

☐ I will ...join the AIA New York Chapter in celebrating the winners on April 11th  
 ...demonstrate my leadership by providing a mailing list or circulating invitations  
 ...purchase a Sponsor or Lead Sponsor Table **or** solicit **\$5,000**

___ Benefactors - \$15,000	___ Audiovisual Luncheon Program - \$6,000 3 Sponsorships Available, includes 4 Sponsor Tickets
___ Patrons - \$10,000	___ Luncheon Journal - \$6,000 3 Sponsorships Available, includes 4 Sponsor Tickets
___ Lead Sponsors - \$7,500	
___ Sponsors - \$5,000	

\_\_\_\_\_ **Full Page - \$2,000**

\_\_\_\_\_ **Half Page - \$1,200**

Name \_\_\_\_\_  
(Name of Firm Representative to be listed either as Co-Chair or Luncheon Committee Member)

Firm \_\_\_\_\_ Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ email \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

**AIA New York Chapter is a 501 (c) (6) professional organization. Your payment may be tax deductible as a business expense to the full extent allowed by law.**

AMOUNT: \_\_\_\_\_

☐ CHECK ENCLOSED\*    ☐ INVOICE ME

☐ CREDIT CARD please circle one: AMEX    Master Card    Visa    Discover

**Credit Card Number:** \_\_\_\_\_ **Security #:** \_\_\_\_\_ **Expiration Date:** \_\_\_\_\_

**Card Holder Name:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Billing Address (if different from above):**

**Please return this reservation form to:**

AIA New York Chapter • Attn: Luncheon • 536 LaGuardia Place • New York, NY 10012  
www.aiany.org/designawards • T (212) 683-0023 ext.401 • F (212) 696-5022 • E [wsparks@aiany.org](mailto:wsparks@aiany.org)

**\* make checks payable to the AIA New York Chapter**

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