

6:00 - 6:30	Registration and Coffee			
6:30-7:30	<p style="text-align: center;"><b>EARLY BIRD</b></p> <p style="text-align: center;"><b>DEC Credits: 3a, 3b, 10, and 25 = 1.00 each   CNLP Credits: .5   STMA CEUs .1</b></p> <p style="text-align: center;"><b>Welcome</b> John Carlone, CGCS, Conference Chair</p> <p style="text-align: center;"><b>Nutrient Management within the BMP Guidelines</b> Frank Rossi, Ph.D., Cornell University and Nicholas Menchyk, Ph.D., SUNY Farmingdale</p>			
7:30-8:15	Trade Show and Break			
8:15-9:45	<p style="text-align: center;"><b>GENERAL SESSION</b></p> <p style="text-align: center;"><b>DEC Credits: CORE = 0.75   CNLP Credits: 1.25   STMA CEUs: .15   ISA CEUs: 1.5</b></p> <table border="0" style="width: 100%;"> <tr> <td style="width: 50%; vertical-align: top;">  <p><b>New York Alliance for Environmental Concerns Update for Pesticide Applicators</b> Rick Zimmerman, NYAFEC Lobbyist</p> </td> <td style="width: 50%; vertical-align: top;">  <p><b>Water Use and Conservation; What Can We Learn From the California Drought in New York</b> Frank Rossi, Ph.D., Cornell University</p> </td> </tr> </table>		 <p><b>New York Alliance for Environmental Concerns Update for Pesticide Applicators</b> Rick Zimmerman, NYAFEC Lobbyist</p>	 <p><b>Water Use and Conservation; What Can We Learn From the California Drought in New York</b> Frank Rossi, Ph.D., Cornell University</p>
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9:45-10:30	Trade Show and Break			
10:30-12:00	<p style="text-align: center;"><b>GOLF TURF</b></p> <p style="text-align: center;"><b>DEC Credits: 3a, 3b, and 10 = 0.50 each</b></p> <p style="text-align: center;"><b>CNLP Credits: 1.5</b></p> <p style="text-align: center;"><b>Winter Injury: Causes &amp; Solutions</b> J. Scott Ebdon, Ph.D., University of Massachusetts-Amherst</p> 	<p style="text-align: center;"><b>TURFGRASS MANAGEMENT</b></p> <p style="text-align: center;"><b>DEC Credits: 3a, 3b, 10, and 25 = 1.50 each</b></p> <p style="text-align: center;"><b>CNLP Credits: 1.5   STMA CEUs .15</b></p> <p style="text-align: center;"><b>Pesticide-Free Turfgrass Disease Management Planning</b> John Inguagiato, Ph.D., University of Connecticut</p> 		
12:00-1:00	Lunch and Trade Show			
1:00-2:00	<p style="text-align: center;"><b>GOLF TURF</b></p> <p style="text-align: center;"><b>Panel Discussion:</b> <b>Winter Injury Prevention and Recovery</b> Adam Moeller, United States Golf Association Green Section Joe Tamborski, Hempstead Golf Club Michael Keohan, Brookville Country Club</p>	<p style="text-align: center;"><b>TURFGRASS MANAGEMENT</b></p> <p style="text-align: center;"><b>DEC Credits: 3a, 3b, 10, and 25 = 1.00 each</b></p> <p style="text-align: center;"><b>CNLP Credits: 1   STMA CEUs .1</b></p> <p style="text-align: center;"><b>Building Healthy Turf Through Cultivation and Topdressing</b> Norman Hummel, Ph.D., Hummel &amp; Company, Inc.</p> 		
2:00-2:30	Trade Show and Break			
2:30-3:30	<p style="text-align: center;"><b>GOLF TURF</b></p> <p style="text-align: center;"><b>Selecting Sand Particle Size for Greens Firmness</b> Norman Hummel, Ph.D., Hummel &amp; Company, Inc.</p> 	<p style="text-align: center;"><b>TURFGRASS MANAGEMENT</b></p> <p style="text-align: center;"><b>DEC Credits: 3a, 3b, 10, and 25 = 0.50 each</b></p> <p style="text-align: center;"><b>CNLP Credits: 1   STMA CEUs .1</b></p> <p style="text-align: center;"><b>Managing Winter Damaged Turf with Proper Fertility and Cultivation Practices</b> Nicholas Menchyk, Ph.D., SUNY Farmingdale</p>		

### EXHIBITOR INFORMATION

One complimentary registration per booth.  
Registration and set up begins at 6:00 am.  
6 ft. table included with exhibit space.  
Electric will be available.  
Please bring your own extension cords.  
Hours of exhibit: 7:30 am - 2:30 pm  
Move-out begins at 2:30 pm.  
If you have specific needs please contact the NYSTA office at (518) 783-1229.

### CREDIT INFORMATION

**.60 GCSAA Education Points**  
**5.25 CNLP Credits**  
**.6 STMA CEUs**  
**1.5 ISA CEUs**  
**NYS DEC Recertification Credits listed above.**

### LOCATION & DIRECTIONS

#### Upsky Long Island Hotel

110 Motor Parkway, Hauppauge, New York 11788  
Phone: (877) 736-4313  
Check In: 3:00 PM • Check Out: 12:00 NOON

Rooms are available at the Upsky Long Island Hotel at the rate of \$109 for a single or double, plus 11.625% tax. **Reservations should be made before November 18.** Use the following code when reserving your room 1203TA 20151202. If you need to cancel your reservation contact the hotel by 4:00 pm one day prior to arrival, to avoid being charged.

**From East:** Take Veterans Memorial Highway Northwest to I-495 (Long Island Expressway) West and take Exit 53 (Wicks Road). At the end of the exit ramp turn right and the hotel will be on the left side.

**From North and West:** Take Interstate 495 (Long Island Expressway). Proceed east to Exit 53 (Wicks Road). At Wicks Road turn left, then turn right at the first light which is Motor Parkway. The hotel will be on the left.

**From South:** From Sagtikos Parkway take Exit 51E. Follow the sign to Wicks Road. At the first light, make a left on to Wicks Road. At the next light, make a right on to the Motor Parkway. The hotel is ahead 50 yards on the left.

**Become a NYSTA member or  
renew your membership today!**  
*Experience all that NYSTA has to offer!*

#### Professional Development –

- Conferences and seminars offering quality education at discounted member rates.
- Access to ShortCUTT and Branching Out (produced by Cornell throughout the growing season)
- Cornell's Guide for Commercial Turfgrass Management
- NYSTA's e-newsletter

#### Networking –

Connect with your customers or find a member/product/service using the online member directory and vendor resource guide. You can also exhibit at any one of NYSTA's regional or statewide conferences or Winning Fields Seminar and have access to up to 700 industry professionals in one location.

#### Advocacy –

Participate in NYSTA's Annual Lobby Day and make your voice heard.

#### Research, Education and Stewardship –

Turfgrass advocacy, research and education are supported by contributions received for the New York Turfgrass Foundation, Poa Annual golf tournaments and the Sullivan County Challenge.



The Long Island Regional Conference Program is supported by a grant from the Turfgrass Environmental Stewardship Fund.

### REGISTRATION FORM LONG ISLAND REGIONAL CONFERENCE

*Please return by November 24, 2015. On-site registration is available.*

Name(s) \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 Firm/Organization \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 County \_\_\_\_\_  
 Phone ( \_\_\_\_\_ ) \_\_\_\_\_ Fax ( \_\_\_\_\_ ) \_\_\_\_\_  
 Email \_\_\_\_\_

#### ATTENDEE REGISTRATION

# \_\_\_\_\_ NYSTA Members @ \$125/\$145 on-site = \$ \_\_\_\_\_  
 # \_\_\_\_\_ Nonmembers @ \$215/\$235 on-site = \$ \_\_\_\_\_  
 # \_\_\_\_\_ First Time Member @ \$200/\$225 on-site = \$ \_\_\_\_\_  
*(NYSTA Membership included with registration. Not available for renewals.)*  
 # \_\_\_\_\_ Students/Educators/Extension @ \$45 = \$ \_\_\_\_\_  
*(with valid ID)*

#### EXHIBITOR REGISTRATION

NYSTA Member Exhibitor - 1 person/1 table - \$225 = \$ \_\_\_\_\_  
 Nonmember Exhibitor - 1 person/1 table - \$260 = \$ \_\_\_\_\_  
 # \_\_\_\_\_ Additional Representative @ \$100 each = \$ \_\_\_\_\_  
 Table Top Display  Equipment  Free Standing  
 Do you need electric? *(Bring your own extension cords)*  Yes  No  
 Web site \_\_\_\_\_  
 Product Description \_\_\_\_\_  
 \_\_\_\_\_

#### 2016 NYSTA MEMBERSHIP

Join now and your NYSTA membership will be effective through December 2016.  
 Individual \$125  Group \$300  Student \$10  Retired \$25  
 List three (3) representatives for group memberships.  
 1. \_\_\_\_\_ 2. \_\_\_\_\_  
 3. \_\_\_\_\_

#### PAYMENT OPTIONS

**Federal ID #22-2233502**

**Phone** - Credit card only (518) 783-1229  
**Mail** - Credit card, check, money order, purchase order, or voucher  
 NYSTA, PO Box 612, Latham, New York 12110  
**Fax** - Credit card, purchase order, or voucher (518) 783-1258  
 Charge my:  VISA  MasterCard  American Express  
 Card Number: \_\_\_\_\_ Exp. Date \_\_\_\_\_  
 Billing Address: \_\_\_\_\_ CIN #: \_\_\_\_\_  
 Signature \_\_\_\_\_

**Make checks payable to New York State Turfgrass Association**  
**Refund Policy** - Cancellations received prior to November 24 will be assessed a \$20 cancellation fee. Refunds will not be issued after November 24 or for no-shows.

## SPONSORSHIP OPPORTUNITIES

### \$1,000 Premier Sponsorship

Multiple sponsorships available  
 Company logo on all email announcements  
 Verbal recognition on-site  
 Company logo on sign displayed at registration  
 Complimentary registration for two company representatives and booth (\$325 value)  
 Three minute presentation of new products or services on-site  
 Complimentary NYSTA Group Membership (up to three people) for 2016 (\$300 value)  
 Two complimentary sponsorships for the NYSTA ShortCUTT Newsletter for 2016 (\$300 value)

### \$750 Speaker Sponsorship

Multiple sponsorships available  
 Company logo on all email announcements  
 Verbal recognition on-site  
 Company logo on on-site signage in education sessions  
 Complimentary registration for one company representative and booth (\$225 value)  
 Complimentary NYSTA Individual Membership for 2016 (\$125 value)  
 One complimentary sponsorship for the NYSTA ShortCUTT Newsletter for 2016 (\$150 value)

### \$500 Lunch or AM Break Sponsorship

Multiple sponsorships available  
 Company logo on all email announcements  
 Verbal recognition on-site  
 Company logo on on-site signage during lunch or AM break

### 2015 Long Island Regional Conference Sponsorship Form

Yes, I am interested in supporting the 2015 Long Island Regional Conference at the following sponsorship level:

- Premier Sponsorship - \$1,000
- Speaker Sponsorship - \$750
- Lunch Sponsorship - \$500
- AM Break Sponsorship - \$500

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Return this sponsorship form to Jill Cyr at: New York State Turfgrass Association, PO Box 612, Latham, NY 12110; Phone: (518) 783-1229; Fax: (518) 783-1258 and Email: jill@nysta.org. Deadline for sign printing is November 20, 2015.

Please make checks payable to NYSTA or provide the following:

- VISA     MasterCard     AMEX

Signature: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CIN #: \_\_\_\_\_

Billing Address: \_\_\_\_\_



**New York Greengrass Association**  
 PO Box 612  
 Latham, New York 12110

Non-Profit  
 Organization  
 US Postage  
**PAID**  
 Latham, New York  
 Permit #30

### Long Island Regional Conference

**December 3, 2015**  
 Upsky Long Island Hotel, Hauppauge, New York

**November 17-18, 2015 - Turf & Grounds Exposition**  
 Rochester Riverside Convention Center, Rochester, NY

**January 27-28, 2016 - Southeast Regional Conference**  
 Ramada Inn, Fishkill, NY

**March 9, 2016 - Turfgrass Advocacy 2016 - NYSTA's Lobby Day**, Empire State Plaza, Albany, NY

**March 16, 2016 - Adirondack Regional Conference**  
 High Peaks Resort, Lake Placid, NY

Thank you to our conference sponsors:



For additional information on these events contact NYSTA at (518) 783-1229 or visit our web site at [www.nysta.org](http://www.nysta.org).

# Long Island Regional Conference

December 3, 2015  
 Upsky Long Island Hotel,  
 Hauppauge, New York

**Sponsored by:**  
 New York State Turfgrass Association  
**In conjunction with:**  
 Cornell Cooperative Extension of  
 Suffolk and Nassau Counties  
 Long Island Golf Course Superintendents  
 Association

