

2014 Trustee Institute

May 2nd & 3rd

Presented by the



Challenging the Past to Create the Future

and hosted by

Mid-Hudson Library System, Ramapo-Catskill Library System,
Westchester Library System

Westchester Marriott Hotel
Tarrytown, NY

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NEW YORK LIBRARY ASSOCIATION
The Voice of the Library Community

Please join us for the 18th Annual Institute presented by the Library Trustees Association of New York. We will explore challenging questions for Trustees, Directors and staff, as we look to the future of libraries. Sessions for all levels of experience will provide opportunities to gain valuable information on your roles and responsibilities.

The Institute has always taken the time to recognize those who have provided extraordinary service to libraries by providing the Distinguished Service and Velma K. Moore Awards. We will again recognize an Outstanding Trustee and an Outstanding Friend of the Library with presentations on Friday evening.



**LTA Regional Baskets Raffle
and
50/50 for PAC for Better
Libraries will be held**

**lta@librarytrustees.org
518-445-9505
PO Box 11048 Albany, NY 12211**

Hotel Accommodations

Attendees are asked to make reservations directly with the hotel.

Host hotel and suggested room accommodations are at the
The Westchester Marriott Hotel

- The hotel's address is
670 White Plains Road, Tarrytown
- Call 1-800-228-9290 or
914-631-2200 for reservations
- Reserve by April 18th for the special
room rate of \$144 per night (taxes
additional) – room rate code is
Library Trustees
- Complimentary self-parking
is available
- Visit the hotel's website at:
<http://tinyurl.com/Marriott-LTA>

An Alternate Hotel is available:

**The Hampton Inn White
Plains/Tarrytown**

- The hotel's address is
200 West Main Street, Elmsford
- Call 1-800 Hampton, or
914-592-5680 for reservations
- Reserve by April 18th for the special
room rate of \$139 per night (taxes
additional) – room rate code is
Library Trustees Association
- Visit the hotel's website at:
<http://tinyurl.com/Hampton-LTA>

Not Yet a Member of LTA?

A library's membership in LTA qualifies all trustees and the library director for membership (and Friends and staff for all membership discounts and services). The membership cost is based on the library's budget. Individual memberships are available. Visit our website to get an application www.librarytrustees.org or to learn more.

Conference Highlights

Saturday morning workshops:

Challenging Conversations Using the World Cafe Model

The World Cafe approach acknowledges conversation as a primary means for discovering common interests, sharing knowledge, imagining the future, and cooperating to survive and thrive. By engaging in multiple conversations, participants learn, explore possibilities, and co-create together. From this perspective, conversations are action—the very heartbeat and lifeblood of social systems like libraries, communities, and cultures.

The World Cafe approach helps leaders to utilize conversation as a core process for effecting positive systemic change in their libraries and their communities.

Choose workshop A, B, or C:

A. Rethinking the Budget: *Is the only choice to cut hours?*

Presenter: **Gerald Nichols**, Director of the Palmer Institute for Public Library Organization and Management

B. Responding to Emerging Technologies: *Are you prepared?*

Presenter: **Norman Jacknis**, Senior Fellow – Intelligent Community Forum, Co-Founder and Chairman of the Gotham Innovation Greenhouse, member of Regent's Advisory Council of NY State, Westchester Library System Trustee

C. Rediscovering your Community: *Are your only users @ the library?*

Presenter: **Rebekkah Smith-Aldrich**, Coordinator for Library Sustainability, Mid-Hudson Library System

General Session: Saturday morning

Trustee Responsibility for Intellectual Freedom: *Questions you didn't know you should ask!*

A discussion of legal and ethical perspectives of individual privacy issues.

Moderator: **Robert Hubsher**, Executive Director, Ramapo-Catskill Library System

Panel: **Chris Hansen**, retired ACLU Staff Attorney, Westchester Library System Trustee
Scott Jarzombek, Director, North Castle Public Library

Keynote Address: Saturday, following luncheon

Dr. Renee Hobbs: Digital and Media Literacy in Libraries: *What's Coming Next?*

Dr. Hobbs is Professor and Founding Director of the Harrington School of Communication and Media at the University of Rhode Island. Professor Hobbs is one of the nation's leading authorities on media literacy education. Through community and global service and as a leader, researcher, teacher, and advocate, Hobbs has worked to advance the quality of digital and media literacy education in the United States and around the world.

In 2012 she served as a Fellow for The American Library Association Office of Information and Technology Policy and continues to work to increase visibility for digital and media literacy at the national level.

Ms. Hobbs has worked in Italy, the Netherlands, Brazil, Argentina, France and China to help bring media literacy education to students and teachers worldwide. Her current consulting clients include PBS NewsHour and the U.S. Memorial Holocaust Museum.

Renee Hobbs received an Ed.D in Human Development from the Harvard Graduate School of Education, an M.A. in Communication as well as her B.A. from the University of Michigan.

Friday & Saturday

Description of Events

Friday

Tour of Greenburgh Library - Rethinking yesterday's space for today's challenges. Past and future, how do we anticipate changing needs.

Features and Future Fair with cocktail reception and complimentary hor d'oeuvres, cash bar. Fair to have displays from the three hosting systems, including a 3D printer, the State Department of Library Development (DLD) and sponsors. LTA will also have information regarding the policy database and other new services for LTA members.

Awards Dinner and Comments from LTA President, Bob Presutti, the host System Directors, Bernard Margolis, NY State Librarian and Assistant Commissioner for Libraries. Presentation of the Distinguished Service Award, Outstanding Trustee and Outstanding Friend of the Library Awards.

Saturday

Morning Workshop: Challenging Conversations

(Choose workshop A, B, or C)

Join our presenters who will pose challenging questions to initiate discussion for decisions every library board must make/consider.



Gerald Nichols

A. Rethinking the Budget: Is the only choice to cut hours?

Presenter: Gerald Nichols, Director of the Palmer Institute for Public Library Organization and Management

Gerald (Jerry) Nichols currently serves as the Director of the Palmer Institute for Public Library Organization & Management at Long Island University. Nichols is the former Director of the Suffolk Cooperative Library System and is the editor of the Handbook for Library Trustees of NYS. As Chair of the NYS Regents' Advisory Council on Libraries he oversaw the adoption of Creating the Future: a 2020 Vision Plan for Library Service in New York State.



Norman Jacknis

B. Responding to Emerging Technologies: Are you prepared?

Presenter: Norman Jacknis, Senior Fellow – Intelligent Community Forum, Senior Fellow – National Association of Counties

Dr. Norman Jacknis is a Senior Fellow of the Intelligent Community Forum. He is also the Co-Founder and Chairman of the Gotham Innovation Greenhouse, a collaborative cross-disciplinary group whose initial focus is on blending technology and design to create a new future for cities. Previously he was Director of Cisco's IBSG Public Sector Group, the company's open innovation and pro-bono strategic advisory group.

C. Rediscovering your Community: Are your only users @ the library?

*Presenter: **Rebekkah Smith-Aldrich**, Coordinator for Library Sustainability, Mid-Hudson Library System*

Ms. Smith Aldrich, MLS, has assisted 66 MHLS libraries in the areas of governance, management, funding and facilities since 1998. She holds an advanced certificate in Public Library Administration from the Palmer School of Library and Information Science at Long Island University and is the author of the Handbook for New Public Library Directors in New York State.



**Rebekkah
Smith-Aldrich**

General Session

Trustee Responsibility for Intellectual Freedom: Questions you didn't know you should ask! The panel will examine legal and ethical perspective of individual privacy issues.

*Moderator: **Robert Hubsher**, Executive Director, RCLS*

An experienced librarian and system director, Mr. Hubsher is a passionate defender of intellectual freedom. He is Past Chair of the NYLA Intellectual Freedom Committee (IFC); Chair of the Public Library Association (PLA) Intellectual Freedom Committee; PLA liaison to the American Library Association (ALA) Intellectual Freedom Committee (IFC); and member of the IFC Privacy Subcommittee.



Robert Hubsher

*Panel: **Chris Hansen**, retired ACLU Staff Attorney, WLS Trustee*

Chris Hansen was a civil liberties lawyer for over thirty-five years, arguing cases in the United States Supreme Court and federal and state courts all over the country. Mr. Hansen led the American Civil Liberties Union (ACLU)'s multi-year litigation effort to ensure that the strongest free speech protections apply to the new communications medium of the Internet.



Chris Hansen

*Panel: **Scott Jarzombek**, Director, North Castle Public Library*

Scott Charles Jarzombek was recently appointed as the Director of the North Castle Public Library in Armonk (NY). Previously, as Director of the Pawling Free Library, he established the library as a digital "shelter" after several major weather events and created a mobile computer lab for digital literacy instruction.



Scott Jarzombek

Luncheon and Velma K. Moore Award Presentation

Keynote Address

Digital and Media Literacy in Libraries: What's Coming Next

*Keynote Speaker: **Renee Hobbs**, Professor and Founding Director, Harrington School of Communication and Media, University of Rhode Island*

Professor Hobbs is one of the nation's leading authorities on media literacy education. Hobbs has worked to advance the quality of digital and media literacy education in the United States and around the world. She founded the Media Education Lab, whose mission is to improve the quality of media literacy education through research and community service.



Renee Hobbs

2014 LTA Trustee Institute

May 2nd & 3rd — Tarrytown, NY

April 18th deadline for registration by mail (with this form).
Or register on-line at www.librarytrustees.org beginning March 1st

Director or Trustee name(s) _____

Library name _____

Home Address (or library if employee) _____

City State Zip _____

Phone () _____ Email _____

of persons per head Subtotal

Friday Events

(Please mark number of people, using numeric value where indicated) I plan to attend:

_____ Friday tour of Greenburgh Public Library

_____ Features & Future Fair – Cash bar and complimentary hors d'oeuvres

_____ Friday evening Dinner and Program:

Duets Entrée – Maple Ginger Glazed Salmon and Seared Balsamic Chicken Breast

rate for **LTA members only** _____ x \$ 100 \$ _____

rate for **trustees whose libraries are not yet members of LTA** _____ x \$ 125 \$ _____

Saturday Events

(Please mark number of people, using numeric value where indicated) I plan to attend:

Breakfast, Buffet Luncheon and Program

_____ Country Breakfast; Luncheon Buffet with hot and cold selections

_____ My workshop preference is A, B or C

_____ Digital and Media Literacy in Libraries: What's Coming Next

rate for **LTA members only** _____ x \$ 125 \$ _____

rate for **trustees whose libraries are not yet members of LTA** _____ x \$ 150 \$ _____

DISCOUNT - Signing up for both days? Subtract \$10 per person _____ x \$ 10 — \$ _____

Total amount enclosed \$ _____

Did you remember to:

- completely fill out the form above and enclose a check made payable to LTA.
- contact the hotel by April 18th to make a hotel reservation.
- encourage other trustees from your board and your library director to attend.

Please mail this completed form and payment to: LTA Institute PO Box 11048 Albany NY 12211

Questions? Call 518-445-9505 or email us at lta@librarytrustees.org

Conference Agenda

Friday, May 2, 2014

3:00 – 6:30 PM

General Registration

3:30 – 5:30 PM

Tour of Greenburgh Public Library

Transportation from the hotel to the library and return will be provided.

Bus departs hotel at 3:30

6:00 – 7:30 PM

Library Features and Future Fair

Including cocktail hour w/cash bar, complimentary hors d'oeuvres

7:30 – 9:30 PM

Awards Dinner and Welcome:

Opening Remarks

Robert Presutti, *President of LTA*

Tom Sloan, *Mid-Hudson Library System*

Robert Hubsher, *Ramapo-Catskill Library System*

Terry Kirchner, *Westchester Library System*

Presentation of the 2014 Service Awards

Outstanding Trustee and

Outstanding Friend of the Library

Presentation of the Distinguished Service Award

Closing Remarks

Bernard Margolis, *Assistant Commissioner of Libraries and State Librarian for New York State*



Saturday, May 3, 2014

8:00 – 9:00 AM

Continuing Registration and Networking

8:15

Breakfast to be Served

9:00 – 10:15 AM

Challenging Conversations

(Please choose Workshop A, B, or C)

A. Rethinking the Budget: Is the only choice to cut hours? Presenter: **Gerald Nichols**, *Director, Palmer Institute for Public Library Organization and Management*

B. Responding to Emerging Technologies: Are you prepared? Presenter: **Norman Jacknis**, *Senior Fellow-Intelligent Community Forum, Senior Fellow- National Association of Counties*

C. Rediscovering Your Community: Are your only users @ the Library? Presenter: **Rebekkah Smith-Aldrich**, *Coordinator for Library Sustainability, Mid-Hudson Library System*

10:15-10:30 AM

Mid-Morning Break

10:30-12:00 Noon

General Session for All Attendees

Trustee Responsibilities for Intellectual Freedom: Questions you didn't know you should ask!

Panel Moderator: **Robert Hubsher**, *Executive Director, Ramapo-Catskill Library System*,

Panel: **Chris Hansen**, *ACLU attorney, retired*; **Scott Jarzombek**, *Director, North Castle Library*

12:15-1:30 PM

Luncheon and Program

LTA Annual Meeting

Velma K. Moore Award, presented by **Adria Ripka**, *LTA Trustee*

1:30-3:00 PM

Keynote Address: Digital and Media Literacy in Libraries - What's Coming Next

Dr. Renee Hobbs, *Professor and Founding Director, Harrington School of Communication and Media, University of Rhode Island*