

# Measuring the Impact of Your Programs:

## *Developing Capacity to Conduct Outcome Evaluation*

**Presenter:** Todd Sosna, Consultant

This training is intended to build organizational capacity to conduct routine outcome evaluation, including how to develop an evaluation framework, selecting outcome measures, collecting and analyzing data, and preparing outcome reports. Concepts will be presented and illustrative examples provided.

Participating agencies will be asked to send a small team of staff including (but not limited to) an agency administrator/senior manager, data manager or IT staff, and program supervisor. Workbooks will be used to help guide application of the concepts to meet the individual needs of each agency.



**March 20, 2015**  
**Los Angeles**

**Southern Region** | (714) 517-1900 ext. 217  
**March 20, 2015** | **Los Angeles**

**Place:** Maternal & Child Health Access  
1111 West 6th Street, Los Angeles, CA 90017

**Sign-in:** 8:00am – 8:30am | **Training:** 8:30am – 4:00pm

**Cost:** \$100 for a team of 3 minimum, each additional member \$20; maximum 5 per team

**Registration Deadline:** 3/13/2015 | *Lunch and materials included.*

Refund/Cancellation Policy: (1) **If you cancel more than 7 days before the training date**, you will be refunded your registration fee less a \$15 cancellation fee; (2) **If you cancel 0-7 days before the training date**, no refund will be given. \$25 late registration fee for all registrations received after the deadline.





Children's Bureau  
50 South Anaheim Blvd., Suite 241  
Anaheim, CA 92805  
[www.familyresourcecenters.net](http://www.familyresourcecenters.net)

*Strategies is a network of three training and technical assistance centers funded by the State of California, Department of Social Services, Office of Child Abuse Prevention, to promote a statewide network of family strengthening organizations.*

## Measuring the Impact of Your Programs:

*Developing Capacity to Conduct Outcome Evaluation*

Register online!  
[www.familyresourcecenters.net](http://www.familyresourcecenters.net)



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### Measuring the Impact of Your Programs Registration Form

Please note: Your registration is not complete until you have received an email confirmation form.  
One person per registration form or register online at [www.familyresourcecenters.net/events](http://www.familyresourcecenters.net/events).

Name: \_\_\_\_\_

Job Title: \_\_\_\_\_

Agency Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ County: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (    ) \_\_\_\_\_ Fax: (    ) \_\_\_\_\_

Email: \_\_\_\_\_

Translator needed?     Yes     No    Language \_\_\_\_\_

Los Angeles  
3/20/2015  
8:00am - 4:00pm

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1111 West 6th Street  
Los Angeles, CA 90017

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maximum 5 per team  
Please make checks payable to: Strategies

Check here if you do not want your name to appear on a contact list of training attendees to be handed out at the training.

Questions? Call Anvi Dinh at (714) 517-1900 ext. 217 for more information. Return this form to Strategies Southern Region, 50 South Anaheim Blvd., Ste. 241, Anaheim CA 92805 or Fax to: (714) 517-1911. Visa and MasterCard payments accepted by phone or internet.  
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