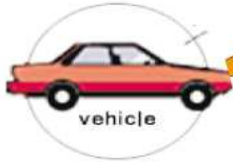




TRAKIT NATIONWIDE *Field Sales Management*



Automated Sales Call Reporting

Virtual, immediate pay-back of investment

Automatically record date, arrival time, departure time and duration of each customer visit

After 1st visit the customer is geo-referenced for future scheduling or to automatically track return visits

Can be transparent to salesperson. No attention or intervention required

Quickly and easily produce reports by customer showing all sales or service visits over any time period

Use customer visit data for costing, payroll or billing reporting

Encourage field salespersons to be efficient and productive

Assist field salespersons in organizing their activity and recording customer notes.

Increase field sales productivity and increase sales

Direct and supervise your national field sales force from the comfort of your office

Vehicles are tracked by GPS satellite positioning

Select a program for one-hour or 15 minute updates and still be able to "poll" the current position of any vehicle at any time

Inquire of the last-reported location of any vehicle with the free internet browser-access

See where all vehicles are and generate numerous management reports with the Web-Client, Stop Analysis software.

Reports:

Vehicle Activity (route) Report

Vehicle Status Report

Vehicle Stop Analysis Report

Customer Stop Analysis Report

One-stop set-up. Hardware, software and airtime all come from IDA Corporation