



2012 - 2013 Calendar of Events

Oktoberfest*

Saturday, October 20, 2012
6:00 p.m. General | 5 p.m. VIP
L.I.F.E. Downs on Highway 59 East
\$15 Designated Driver | \$25 Pre-Sale | \$35 VIP
Casual attire

STARS (South Texas Academic Rising Scholars)

Guest speaker: SNL's Seth Meyers
Wednesday, October 24, 2012
6:00 p.m.
Laredo Country Club
\$250 per person; \$2,500 per table
Business attire

IGNC Abrazo Reception*

Thursday, January 10, 2013
6:30 p.m.
La Posada Hotel - San Agustin Ballroom
Invitation only (assigned seating)
Business attire

Commander's Reception

Thursday, January 24, 2013
7:00 p.m.
Laredo Energy Arena
Invitation or Media credentials required
Casual attire | Established: 1979
In-kind Sponsors: LEA & Doctors Hospital

Laredo-Webb County Bar Association Noche de Agave - Tequila Tasting*

Friday, January 25, 2013
8 p.m. - 2:00 a.m.
Paseo Real
\$100 Individual | \$1,000/table
Cocktail attire
Music by: Banda Show Internacional
Established: 2009

UETA Jamboozie*

Saturday, January 26, 2013
Downtown Laredo
4:00 p.m. - 12:00 Midnight
\$8 pre-sale/per person - No Refunds
\$10 per person at the gates after 6 p.m.
\$15 concert bracelets (pre-sale only) includes admission to festival and Concert |
Children 12 years and under - Free admission
Mardi Gras/festive attire | Established: 1996

WBCA Youth Song & Dance Festival

Saturday, February 2, 2013
2:00 p.m. - 5:00 p.m.
Laredo Civic Center Auditorium
Free Admission | Casual attire
Established: 1963 | Sponsored by: Macy's & Sames Kia

Border Beer Fest*

Saturday, February 2, 2013
5:00 p.m. - 11:00 p.m.
Venue: Laredo Civic Center Ballroom
\$20 pre-sale | Designated Driver \$10 - Must be 21 yrs of age or older to enter
Casual attire | Established: 2012
www.borderbeerfest.org

Taste of Laredo™*

Thursday, February 7, 2013
7:00 p.m.
Laredo Energy Arena
\$22 per adult | \$12 per child (12 yrs & under)
Casual attire | Established: 1985

Boys & Girls Club of Laredo Wine Tasting Gala*

Saturday, February 9, 2013
7:00 p.m.
Laredo Country Club
Tables of 10 - \$2,500
Music by: LA All-Stars
Semi-formal/Cocktail | Established: 1995

Noche de Cabaret - LULAC Council #7*

Higher Education Award Honoree Javier S. Moctezuma, CEO/President Laredo Federal Credit Union
Saturday, February 9, 2013
7:00 p.m. - 1:00 a.m.
Laredo Civic Center Ballroom
\$25 per person/Table of 10 for \$250
Cocktail attire | Music by: Sonora Santanera |
Established: 1996

American Historical Theatre George Washington Performance

Wednesday, February 13, 2013
Time: 7:00 p.m.
Location: TAMIU - Center for the Fine and Performing Arts
Free Admission / Casual Attire

WBCA Carnival Sponsored by McDonald's

February 14 - 25, 2013
Monday-Friday -- gates open at 5:00 p.m.
Saturday-Sunday -- gates open at Noon
POP Days: Feb 15th 6-10 pm \$20.00
Feb 16th 2-6 pm \$20.00
Feb 22nd 12-6 pm \$20.00
McMonday on Mon. Feb. 25, 2013 -Enjoy specials & free prizes
Laredo Energy Arena (Parking Lot)
\$2 - Admission |\$7- Pre-sale discount tickets available at most schools & at WBCA ticket kiosk -Valid dates for discount tickets are Feb. 18-21 | Established: 1966

Comedy Jam for George*

Friday, February 15, 2013
7:00 p.m. & 10:00 p.m. (2 shows)
Laredo Little Theatre
\$25 per person
Casual attire | Established: 2004

Founding Fathers' 5K Fun Run & Health Fair

Saturday, February 16, 2013
Registration 7:30 a.m.- Laredo Medical Center
Race begins at 8:30 a.m.
\$5 per runner pre-registration
\$10 day of event / Sports attire
Established: 1989
Sponsored by: LMC & City of Laredo Parks and Leisure Services

LCC Family Fun Fest and Musicale*

Saturday, February 16, 2013
12:00 p.m. - 5:00 p.m.
Laredo Community College Campus
Free admission
Casual attire | Established: 1988

Princess Pocahontas Pageant and Ball*

Saturday, February 16, 2013
Pageant 7:30 p.m. • Ball 9:00 p.m.
Laredo Civic Center Auditorium and Ballroom
Pageant \$30 - Ball \$25 (Dinner served)
Formal attire required
Established: 1980



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WBCA Stars and Stripes Air Show Spectacular Sponsored by CPL Retail Energy, A Direct Energy Co.

Sunday, February 17, 2013
11:00 a.m.
Laredo International Airport (Maher entrance)
\$5 for adults • 12 yrs. and under free
Afterburner: \$40 per person; \$350 table of 10
Casual attire / Established: 1998
Additional Sponsors: Falcon Intl. Bank, Miller
Lite. In-kind sponsor: Rudy's BBQ

IBC Youth Parade Under the Stars

Thursday, February 21, 2013
6:00 p.m.
South on San Bernardo
Free general seating |
Bleacher seating: \$3 (at gate)
Pre-sale: \$2 | Casual attire | Established: 1972

WBCA/La Posada Hotel Welcome Luncheon*

Friday, February 22, 2013
12:00 p.m.
La Posada Hotel | San Agustin Ballroom
Invitation or Media credentials required
Business attire | Established: 1996
Sponsored by: La Posada Hotel

Caballeros Cocktail Party*

Friday, February 22, 2013
6:00 p.m.
Laredo Civic Center Ballroom
\$40 per person | Formal attire
Established: 1961

The Society of Martha Washington Colonial Pageant & Ball*

Friday, February 22, 2013
Pageant 8:00 p.m. | Ball immediately following
the pageant
Laredo Civic Center Auditorium & Ballroom
\$30 Mezzanine Upper, \$35 Mezzanine Lower,
\$40 Orchestra | \$85 Ball
Formal attire | Established: 1940

WBCA Jalapeño Festival Sponsored by Uni-Trade

Friday & Saturday, February 22-23, 2013
Friday - 6:00 p.m. - 12:00 Midnight
Saturday - 3:00 p.m. - 1:00 a.m.
Entertainment -
Fri. -Duelo
Sat. - Intocable
El Metro Park & Ride (Thomas and Hillside)
Friday: \$20 at the gate; Saturday: \$20 at gate
Pre-sale Tickets: \$25 two-day pass
Casual attire | Established: 1978
Additional Sponsors: Stripes, Anheuser-
Busch, Miller Lite, La Costeña & South Texas
Ford Dealers. Media In-kind sponsor: Z93
Guerra Communications

WBCA/IGNC International Bridge Ceremony Sponsored by La Posada Hotel

Saturday, February 23, 2013
7:30 a.m.
Juarez-Lincoln Bridge
Invitation or Media credentials required
Business attire | Established: 1961

Anheuser-Busch Washington's Birthday Parade

Saturday, February 23, 2013
9:00 a.m.
South on San Bernardo
Free general seating
Bleacher seating: Pre-sale: \$4
(\$5 at gate)
Casual attire | Established: 1898
Additional Sponsors: Person, Whitworth, Borchers
& Morales, LLP

Mr. South Texas Luncheon Hosted by Texas Community Bank

Honoree - TAMUS Chancellor John Sharp
Saturday, February 23, 2013
12:00 p.m.
Laredo Country Club
\$100 per person; Tables of 10 - \$1,000
Business attire | Established: 1952

The Society of Martha Washington Cocktail Party*

Saturday, February 23, 2013
7:00 p.m.
Laredo Country Club
\$60 per person
Cocktail attire | Established: 1964

Noche Mexicana: A Presentation of Señor y Señora Internacional

- LULAC Council #12*
Saturday, February 23, 2013
7:00 p.m. - 12:00 Midnight
Laredo Civic Center Ballroom
\$50 per person/ \$500 table of 10
Cocktail/Business attire / Established: 1925

WBCA Membership BBQ

Sunday, February 24, 2013
5:30 p.m. - 8:30 p.m.
L.I.F.E. Downs on Highway 59 East
WBCA membership or Media credentials required
Casual attire
Established: 1989 | In-kind Sponsor: Fuddruckers

H-E-B Fireworks Extravaganza

Sunday, February 24, 2013
2 p.m. - 10 p.m. Tailgate Party & LIVE Music
8:00 p.m. Fireworks Show
L.I.F.E. Downs on Highway 59 East
Free admission
Casual attire | Established: 1898

Revised date:12/11/12

Events, Dates, Times, Prices, and Sponsors are subject to change.

*WBCA Affiliate Organization Event