

SCHENECTADY
JOB FAIR

Sponsorship
Opportunities

WWW.SCHENECTADYJOBFAIR.ORG

SCHENECTADY JOB FAIR

Schenectady's Job Fair is dedicated to collaborating with private and public partners to provide community job fairs free and open to the public, maximizing the connection between employers and unemployed/under-employed job seekers, while minimizing the cost to employers and vendors. With over 100 local and regional employers, Schenectady's Job Fair offers a unique opportunity for sponsorship and in-kind donations from corporations and businesses in our area. The Job Fair draws employers and job seekers from the entire Greater Capital Region - from the Hudson Valley up to the Northern Adirondacks - sharing your message with today's employers and tomorrow's workforce.

Sponsorships

GOLD SPONSOR

\$5,000

Half page ad in color in The Gazette.
Ability to hang up to three company banners on wall at event.
Premium booth and placement at the Job Fair.
Company logo and link on every page of Schenectady Job Fair website.
Lifetime recognition for support of Capital Job Development Group.
Social media promotion.

SILVER SPONSOR

\$2,500

Quarter page ad in color in The Gazette.
Ability to hang one company banner on wall at event.
Premium booth at the Job Fair.
Lifetime recognition for support of Capital Job Development Group.
Company logo and link on home page of Schenectady Job Fair website.
Company logo on majority of marketing materials.

PREFERRED SPONSOR

\$800

1x2" ad in special job fair section of The Gazette. Premier booth and placement at the Job Fair; includes the ability to hang one banner. Link and recognition on home page of Schenectady Job Fair website.

BOARD OF DIRECTORS

ALYSON CIMINO
CSC
Resume Critique Chair

NAN EDDY
Schenectady Community
Action Program
Seminar Coordinator

DANELLE HEALEY
Saratoga Gaming & Raceway
Past-President

PETE JONES
Schenectady Community
Action Program
President
Event Chairperson

BLAKE KUSH
Albany Community
Action Partnership
Social Media Coordinator

RICK MARCHANT
Mannix Marketing
Secretary and Creator

KATHLEEN PORCELLI
Visiting Nurses of Schenectady
and Saratoga Counties
Vice President

TIZIANA ROTA
Schenectady
Community College
Treasurer

KATHLEEN SANFORD
Human Resources Professional

ANDIE ZAJASKOWSKI
Retired
Development Chair

SCHENECTADY JOB FAIR

Sponsorship Contract

Please select a sponsorship level and complete the sponsor information:

| | | |
|--------------------------|--------------------------|----------------|
| <input type="checkbox"/> | GOLD SPONSOR | \$5,000 |
| <input type="checkbox"/> | SILVER SPONSOR | \$2,500 |
| <input type="checkbox"/> | PREFERRED SPONSOR | \$800 |

Contact's Name/Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Sponsor Signature: _____ Date: _____

Advertising Rep Signature: _____ Date: _____

Payment Method: Check Credit Card Trade

(Terms of Agreement: Payment must be received no later than September 12, 2012)

MORE INFO

Contact us at **pjones1@schenectadyjobfair.org** or by phone at **(518) 290-0814**

Completed form may be e-mailed to **pjones1@schenectadyjobfair.org** or faxed to **888-855-9656**

Payment in full due September 12, 2012, unless prior credit approval has been established

Pay via credit card online at **www.schenectadyjobfair.org** or

Make checks payable to:

Schenectady Job Fair, PO Box 1347, Schenectady, NY 12301

For Job Fair details and to view sponsorship information visit, **www.schenectadyjobfair.org**