

Beth Lovell

WEB DESIGN & DEVELOPMENT
 DIGITAL IMAGING & ILLUSTRATION
 TECHNICAL SUPPORT & TRAINING
 WORKSHOPS & CLASSES

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WEB DESIGN QUOTE SHEET

TASK	HOURLY RATE	PROJECT RATE
New Website Design/Development includes consultation, site mapping, navigation, html, css, photo gallery, site banner, home page design and inside page design	\$50-75 per hour / 1 hour minimum rate dependent upon technologies used	\$750 Simple/Personal (up to 10 Pages and up to 3 templates)
		\$1500 Small Business (up to 20 pages)
		\$2000+ Academic/Corporate (over 20 pages, multiple templates)
Existing Site: Redesign/Overhaul Site Redesign, restructuring, new templates and new css	\$50 per hour / 1 hour minimum	\$750 (up to 10 pages) \$1500 (up to 20 pages) \$2000+ (over 20 pages)
Existing Site: Minor Maintenance simple text/graphic updates/content editing	\$35 per hour	
Consultation and walkthrough to help you set up a site at an online CMS of your choice	\$75 per hour	\$250 In person, up to three hours consultation, and three additional followups via phone or email
Custom Theme Design for CMS (wordpress, blogger etc)	\$75 per hour	\$250 per template (includes testing)
Updates after completion	1 hour free update included, additional updates and features based on a la carte fees below	
ADDITIONAL FEATURES A LA CARTE	HOURLY RATE	PROJECT RATE
Domain Registration/Transfer/ Hosting Set Up/email address	\$20 per hour / 1 hour minimum	
Animation	\$75 per hour	
Logo Design	\$50 per hour	
Site Banner	\$50 per hour	
Animation	\$50 per hour	
Illustration	\$75 per hour	\$750 (for 3 thumbnails, 3-5 revisions of chosen design)
Image editing optimizing, color correction, retouching images	\$35 per hour	
Copy editing adding links, changing text	\$35 per hour	
Email or phone followups after completion	1 free update included in project rate, then based on a la carte fees	
CSS editing (simple changes to fonts, background colors, images)	\$50 per hour/.5 hour minimum	
Javascript installation/testing	\$50 per hour	