



APR. 4-6, 2014  BAKERSFIELD, CA
THECALIFINALE.COM

Exhibit at the LARGEST Spirit Expo on the West Coast - **The Cali Finale** in Bakersfield, California, April 4-6, 2014. Don't miss this opportunity to reach over 5,000 attendees under one roof. The Cali Finale features two days of competition as well as instructional classes for coaches, parents, cheerleaders AND dancers throughout the weekend. Position your product amongst the spirit industry and secure contacts that will last for years.

NOTE: Use of The Cali Finale name and/or logo is not permitted without prior written consent from Aloha Spirit Productions

EXHIBITORS

Decorate your 8' x 10' exhibit booth to promote your product to over 6,000 attendees. Receive the following promotional support:

- Company name, address, phone, and web information listed in the Event Program.
- Company name, address, phone, and web information listed on www.thecalifinale.com.
- Two (2) conference "Exhibitor" badges
- Team contact information

SPONSORSHIP: \$600 = 1 booth

Due to limited exhibit space, booth reservations will be taken on a first paid, first assigned basis. Once the space is filled the Absentee Promotion will be the "other" option. Booth placement and future reservations will be determined by participation. One booth reservation per company. Two or more companies may not share a booth reservation.

ABSENTEE PROMOTION

Distribute your company brochure, catalog, or promotional item in the Attendee Lounge area. An excellent option if you are unable to exhibit at the Spirit Expo. Simply provide 6,000 (number to be verified two weeks prior to the event) items that will be placed in the Attendee Lounge. Receive team contact information to follow up your sales effort.

SPONSORSHIP: \$400

REGISTER NOW!

Please detach and fill out the registration form below and return it by fax to 888.448.8363 or mail completed form with check to 4140 SW Agate Ave. Corvallis, OR. 97333

<input type="checkbox"/> QTY: _____	EXHIBITOR BOOTH \$600 ea.	<input type="checkbox"/>	ABSENTEE VENDOR \$400
Name of Company _____			
Contact Name _____			
Mailing Address _____			
City _____	State _____	Zip _____	
Email _____			
Phone _____	Website _____		

Name on Card _____		
Billing Address _____		
City _____	State _____	Zip _____
Card Type	<input type="checkbox"/> VISA	<input type="checkbox"/> MasterCard
Credit Card Number _____		
Exp. Date _____	3 Digit Code _____	

