

Organizational Pattern for the Informative Speech

Although no two speeches are identical, you may find the following pattern helpful when organizing your informative speech:

I. INTRODUCTION

A. Attention-Getting Device (AGD)

*transition

(introduce yourself)

B. Thesis Sentence / Purpose Statement

C. Relate Topic To Audience (How will the audience benefit from this speech?)

D. Credibility Statement (What's your connection to this topic? Why should your audience believe you?)

E. Preview of Main Points (Use brief phrases or clauses)

*transition

II. BODY

A. 1st Main Point

1. Various subpoints

*transition

2. Various subpoints

*transition

B. 2nd Main Point (may have subpoints)

*transition

C. 3rd Main Point (may have subpoints)

*transition

III. CONCLUSION

A. Review/Restate Thesis Statement.

B. Review Main Points (Use brief phrases or clauses)

C. Wrap-up (Refer back to AGD)

D. Clear Finish