FOR MORE INFORMATION



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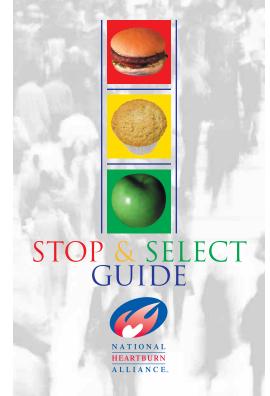
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The National Heartburn Alliance (NHBA) is a group of health care professionals dedicated to providing education and a community of support for heartburn sufferers.

The NHBA receives support and sponsorship from the Procter and Gamble Health Sciences Institute (**pghsi.com**).





Stop Heartburn Before It Starts

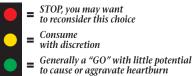
As you reach for that fistful of french fries, STOP and think...are these going to give me heartburn? While heartburn trigger foods vary from sufferer to sufferer, some general rules apply. Certain foods and beverages, because of their fat or acid content (and/or ability to relax the lower esophageal sphincter, a valve that prohibits acid from entering the esophagus), cause heartburn more often than do others.

Anecdotal evidence has shown that for many sufferers, limiting consumption of troublesome items will decrease the number of heartburn episodes. Though multiple factors can contribute to heartburn, including alcohol consumption, pregnancy, hiatal hernia, smoking and some prescribed medication, sufferers generally identify food to be the primary cause of their symptoms.

Heartburn Rules of the Road

The key to a smooth ride around heartburn is to find the right mix of foods and beverages. This guide assigns a color code to common foods and beverages according to the food's tendency to create acid, irritate the gastric lining and/or relax the lower esophageal sphincter. You can assess the likelihood of a heartburn episode based on the color code of foods you consume.

Items are listed by standard USDA food pyramid groupings and are categorized by one of the following colors:



The more "yellows" and "reds" you consume, the more likely you may be to experience heartburn.

Safe Grazing Practices

Tolerance for foods and beverages listed on the following pages will vary from person to person. Eight ounces of lemonade may be tolerable for one person and a heartburn disaster for another. Pay close attention to portion size for all foods consumed and note what quantities, if any, are bearable for your stomach. Use your "personal serving sizes" as a guide. For portions that are excessive, move up one level on the color continuum (i.e., green to yellow, yellow to red).

FRUITS V	/EGETABLES	GRAINS	DAIRY	MEATS & BEANS	FATS, OILS & SWEETS	BEVERAGES
Lemon Lemonade Grapefruit juice Cranberry juice Tomato Low-acid orange juice Apple cider Peach Blueberries Raspberries Strawberries Grapes Cranberries, dried	Mashed potatoes French fries Onion, raw Potato salad Garlic Onion, cooked Leeks Sauerkraut Scallions Carrots Cabbage Peas Broccoli Green beans Baked potato	Macaroni and cheese Spaghetti with marinara sauce Garlic bread Muffin Granola cereal Multi-grain bread White bread Corn bread Brown rice White rice Couscous Graham crackers Saltine crackers Pretzels Rice cakes Oatmeal cereal Frosted cereal Bran-based cereal	Sour cream Milk shake Ice cream Cottage cheese, regular Yogurt Milk, 2 percent Milk, skim Frozen yogurt Cottage cheese, Iow-fat Cheddar cheese Mozzarella cheese Cream cheese, fat-free Feta cheese Goat cheese Sour cream, fat-free Soy cheese, low-fat	Ground beef, chuck Marbled sirloin Chicken, nugget-style Chicken, buffalo wings Ground beef, lean Chicken salad Scrambled eggs, in butter Eggs, fried Fish, fried Tuna salad Hot dog, beef or pork Ham Nuts or peanut butter Baked beans Ground beef, extra-lean Steak, London Broil Chicken breast, without skin Egg whites/egg substitute Fish, fresh, prepared without added fat	Chocolate Corn chips Potato chips, regular Butter cookie, high-fat Brownie Doughnut Salad dressing, creamy Salad dressing, oil & vinegar Cookie, low-fat Ketchup Potato chips, baked Cookie, fat-free Jelly beans Red licorice Salad dressing, low-fat Keeping a food diary is another food choices and identify pears foods. Log onto www.heartha a copy of the NHBA's reflux recocontrolled and should not be enayour diet and STOP heartburn be	beer Cola Root beer Mineral water good way to track daily lal heartburn trigger trnalliance.org for ord. Heartburn can be dured. Take charge of