



You are invited to enter your best pieces of work in the PPI Association 2014 PrintROCKS! Awards competition. This is your opportunity to gain recognition for the work that you produce. The benefits of participation include showcasing your effort to the graphic arts community and recognition for your dedication to the quality of print production.

Who Can Enter?

Any individual or company involved in the design, production or manufacturing of printed materials, no matter the method or the substrate, within Oregon, Washington, Idaho, Montana, Alaska and Hawaii can enter.

Judging Of Entries

Judging will be done by a panel of printing and design professionals the week of August 18th. All the winners will be notified via letter by August 25th.

Awards & PrintROCKS! Party

Awards will be presented to the individual or company entering the piece. The **PrintROCKS! Awards Presentation and Party will take place on October 11, 2014** at FlexSpace in the Pearl District of Portland, Oregon. PPI is securing a room block downtown for out of town guests – stay tuned for more details.

All top entries will automatically be entered into Printing Industries of America's 2015 Premier Print Awards (AKA The Benny's) at no additional cost. Go to printing.org/ppa for details.

Fees

No. of Entries	PPI Member/Designer
1–3 entries	\$45 – Enter 1, Get Next 2 Entries FREE!
4–5 entries	\$45 each
6–10 entries	\$40 each
11–20 entries	\$35 each
21 or more	\$30 each
No. of Entries	Non-Member
1–2 entries	\$85 – Enter 1, Get 2nd Entry FREE!
3–5 entries	\$85 each
6–10 entries	\$75 each
11–20 entries	\$65 each
21 or more	\$55 each

FREE to Students, Schools and Educational Institutions!

DEADLINE EXTENDED
to July 15, 2014

TOP 10 Reasons To Enter

1. Get the recognition you deserve.
2. Great morale booster, recognize your team members from pressman to front office and beyond.
3. The awards are totally COOL!
4. Acknowledgment for your customer's great work.
5. Top Award winners will be entered in the 2015 National Premier Print Awards for FREE!
6. You'll have tons of adoring fans (groupies, paying clients).
7. Position yourself as a winner in the marketplace.
8. PPI's publicity machine will give you top billing in industry publications.
9. Arm your sales force with bragging rights.
10. You always wanted to be a print rock star!

ENTRY DATES

Submissions accepted starting **Thursday, May 1, 2014**

Last day for submissions is **Monday, July 15, 2014**

Entries received after the July 15 deadline **will not be considered.**

DATE OF PRODUCTION

Entries must have been produced between June 2013 – June 2014.

Enter online at
printrocks.org

#PrintROCKS

Entry & Payment Method

All entries are to be submitted online. Mark all individual entries with number assigned at check out. Include a copy of your receipt and entry listing when shipping all pieces to PPI. Payment should be made online at the time of entry via credit card or Paypal. **MEMBERS ONLY** have the option of including a check with shipment, payable to **PPI Association** and in an separate **CLEARLY MARKED** envelope.

Send entries to:

PrintROCKS! c/o PPI

6825 SW Sandburg St. Portland, OR 97223

Submission Specs

Three (3) copies of each entry are required: *Please reference the entry # assigned online with each submission*

1st: Working copy for PPI

2nd: Pristine copy for PPI judging

3rd: Most excellent copy for the 2015 PPA/Benny Award judging

All entries in the competition become the property of PPI and are **not returnable** unless special arrangements are made.

IMPORTANT NOTE: Please enter company and entry information exactly as you want it to appear on winning certificates, publicity, promotions and the PPA/Benny Awards submissions.

Title Information

Provide an “entry-specific” title. For example, “XYZ Corporation 2014 Annual Report”. The Category Coding is required for each entry.

Category

Our 2014 category list has been updated! It is important that the correct category be chosen for your entry to ensure correct judging. Entry **MUST** be accompanied by a completed official entry form.

Single Piece in Multiple categories:

If you are entering a piece in more than one category, you must complete a separate entry with appropriate category and pay separate entry fees for each category in which you wish the piece to be entered. Please submit one additional piece for each extra category you are entering.

Except for multimedia campaigns, all entries will be subcategorized and judged based on production method used (offset, digital, flexography, ink jet, etc). Listing equipment used in production also helps with judging.

Packing Your Entries

Please properly pack your entries for shipment to avoid damage that will reflect badly on the piece during judging.

We prefer entries to be placed in clear plastic sleeves or other appropriate packaging. Large paper pieces may be rolled and submitted in mailing tubes.

DO NOT: FOLD, MOUNT, or SHRINK WRAP. Do not put any other identifying labels on the plastic sleeve or on copies of entries. Do not use glue, cellophane tape or any adhesives on entries.

Questions?

Call PPI toll free 877.762.7742 or local 503.221.3944
email awards@ppiassociation.org or visit printrocks.org

Categories and Codes

Categories listed with an asterisk (*) have special considerations and/or subcategories. See page 3

A. Presentation Folders/Portfolios and Binders*

B. Brochures, Broadsides, Booklets, and Flyers

C. Catalogs

D. Books, Book Jackets, and Diaries

E. Magazines and Magazine Inserts*

F. Internal Communication Pieces*

G. Newsletters

H. Business and Annual Reports

I. Point-of-Purchase Materials*

J. Posters, Art Prints, and Other Art Reproductions*

K. Cards*

L. Invitations and Programs

M. Calendars*

N. Print + Cross Media Success*

O. Finishing Techniques*

P. Alternative Printing Methods*

Q. Directories and Source Books *

R. Stationery and Office Materials*

S. Environmentally Sound Materials*

T. Packaging/Labels*

U. Print/Graphic Arts Self-Promotion*

V. Web Press Printing

W. Marketing/Promotional Materials*

X. Specialty Printing*

Y. Special Innovation Awards*

Z. Students*

SA. They Said It Couldn't Be Done*

***A. Presentation Folders/
Portfolios and Binders**

Entries submitted with inserts will be judged as a unit.

**B. Brochures, Broadsides,
Booklets and Flyers**

C. Catalogs

D. Books, Book Jackets, and Diaries

***E. Magazines and Magazine Inserts**

Magazine Series Entry must consist of multiple issues of the same magazine title during a one-year period. Work will be judged on consistency of printing and design in the series. At least three different issues must be submitted in order to be eligible for judging.

***F. Internal Communication Pieces
and Newsletters**

Publications produced exclusively for the internal communication needs of a single company or organization.

G. Newsletters

H. Business and Annual Reports

***I. Point-of-Purchase Materials**

Includes any in-store promotional materials such as take-ones, counter cards, shelf displays, etc.

***J. Posters, Art Prints, and Other Art
Reproductions**

Entries must be the actual poster or print; do not send photographs or slides. If possible, please ship entries flat.

***K. Cards**

Christmas cards, greeting cards, postcards, and blank notes.

L. Invitations and Programs

***M. Calendars**

Calendars designed to be posters may be entered in both category M and category J, Posters. Desk Calendars should be entered in category D.

***N. Print + Cross Media Success**

Targeted campaign showcasing print's effectiveness, using multiple mediums (including but not limited to: offset, digital, grand format, flexography, web, mobile, etc.) which produced measured/ desired client outcome. (*cont. next column*)

With the entry, submit a paragraph describing methodology, techniques implemented, goals, and methods used to calculate results. Could include use of 1:1 marketing techniques, direct response, augmented reality, QR codes, social media, etc.

***O. Finishing Techniques**

O-1 Foil Stamping and Embossing/
Debossing

O-2 Diecuts, Pop-ups, Unique Folds, and
Involvement Devices

O-3 Other Special Finishing Techniques
Includes specialty inks or coatings,
and fragrances. Entry must include a
paragraph or brief description of the
project and the processes used to
produce the entry.

***P. Alternative Printing Methods**

P-1 Hi-Fidelity Printing — Print using
more than 4 colors in halftone areas
to enhance images and graphics.

P-2 Stochastic Printing

***Q. Directories and Source Books**
Publications listing names, addresses,
etc., of individuals or companies.

***R Stationery and Office Materials**

Individual pieces of your entry should
be placed in separate envelopes.
Including, but not exclusive to,
Letterhead, Business Card, and
Envelope packages.

***S. Environmentally Sound
Materials**

Entries must use at least two of the
following:

- Recycled papers
- Soy or vegetable-based inks
- Direct-to-plate
- Aqueous coating, energy-curable
inks and coatings
- Other environmentally sound product
not mentioned above

With the entry submit a paragraph
describing the materials and
processes employed. Entries
submitted without an accompanying
description will be disqualified.

***T. Packaging/Labels**

T-1 Cartons and Containers Includes
single cartons and containers or an
integrated series. (*cont. next column*)

Integrated series should be entered
as a single unit with one entry fee.

T-2 Labels and Wraps —Cut and stack,
sheet fed

T-3 Labels and Wraps — Rolled products/
pressure-sensitive

Both T-2 and T-3 include single
labels and wraps or an integrated
series. It is strongly recommended
that the entry be submitted adhered
to the actual product. Integrated
series should be entered as a single
unit with one entry fee.

T-4 Flexographic Printing
Includes narrow-web labels and
wraps, rolled products, pressure-
sensitive, wide-web process, and
wide-web line.

***U. Print/Graphic Arts
Self-Promotion**

Entries may include more than one
item if the material was mailed as a
single unit or was part of a campaign.
If the entry includes more than one
item, please submit the entry in an
envelope.

U-1 Printers with 20 employees or less

U-2 Printers with 21–50 employees

U-3 Printers with 51–100 employees

U-4 Printers with 101–250 employees

U-5 Printers with more than 250
employees

U-N Prepress companies,
printing and advertising

V. Web Press Printing

***W. Marketing/Promotional
Materials**

Entries in categories W-1 through
W-5 must include more than one
piece. Entrant should have printed
substantially all parts of the finished
package. Individual pieces of your
entry should be placed into an
envelope.

W-1 Promotional Campaigns,
business-to-business.

W-2 Promotional Campaigns, consumer

W-3 Direct Mail Campaigns,
business-to-business

W-4 Direct Mail Campaigns, consumer

W-5 Media Kits

A single package of promotional or informational materials packed into a folder or carrier for distribution.

W-6 Single Promotional Self-Mailer

W-7 Cross-Media Promotion

*X. Specialty Printing

X-1 Large-Format Printing

For entries in one or more colors with at least one dimension measuring in excess of 60 inches. Submit with a paragraph describing the production process used. If possible, please ship entries in a manner that does not compromise the piece (if the item is too large to ship flat, roll and package accordingly; folding often damages the piece so that judges do not have an accurate sense of the piece). Entries submitted without an accompanying description will be disqualified.

X-2 Miscellaneous Specialties — Other

For entries that do not fit the criteria for any other category. Examples: banners, menus, matchbooks, record covers, maps, playing cards, decals, metal decorating, printing on textiles, fabrics or vinyl, holograms, CD-ROMs, and silk-screened items. Submit entry and a paragraph describing materials and processes employed. Entries submitted without an accompanying description will be disqualified.

*Y. Special Innovation Awards

Entries in this category must be submitted with a statement — at least 50 words and no more than 500 words — as to why the piece is innovative: new, expanded, or unique use of technology, or an innovative mix of existing technologies. Your entry and the accompanying description should be placed into an envelope. Entries submitted without accompanying statement will be disqualified.

*Z. Students

Open to any student or student group in high school, vocational school, or college, and involved in the creation or production of print communications.

In-plant university press operations not run by students are ineligible for this category.

Z-1 Students, School & Educational Institutions

*SA. They Said It Couldn't Be Done

This category is for printers who exceed limitations and expectations when tackling the numerous jobs. Entries must include a copy of the finished piece and a paragraph describing the challenges of the job and how they were overcome. Entries not containing all required elements will be disqualified.

Note: All contact information, descriptions and category coding is REQUIRED for each entry submitted online.

Entries not containing all required elements will be disqualified.



ENTRY DEADLINE

Submissions should be received no later than Monday, July 15, 2014. Entries received after the July 15 deadline will **not be considered**.

DATE OF PRODUCTION

Entries must have been produced between June 2013–June 2014.

Questions?

Contact PPI toll free 877.762.7742 or local 503.221.3944
e-mail awards@ppiassociation.org or visit printrocks.org

What are you waiting for?!

Submit your entries today at printrocks.org

Get the recognition you deserve and show how

